





Lisa Butterworth (left) is the West Coast editor of BUST and a founding editor of Tidal. She covers food, fashion, pop culture, women's issues and more for outlets including Nylon, Cosmopolitan, Women's Health, ELLE, Martha Stewart Living, Time Out and New York Magazine while basking in L.A.'s eternal sunshine.

Caroline Hwang is a Los Angeles-based food stylist and recipe developer. She left a career in the arts to pursue her love and passion for food and cooking by way of restaurant kitchens. She works across a range of commercial and editorial media and has worked with prestigious clients including Foodheim, Beyond Burgers and Stella Artois.

28 Days Keto

A complete guide to living the keto lifestyle easily

By Lisa Butterworth and Caroline Hwang

Smith Street Books 9781923049574 £15 Hardback $| 26 \times 19.5 \text{ cm}$ 192 pp | 35 recipes | 38,000 words 150 colour photographs On sale 21 November 2024

A 28-day plan to help you achieve ketosis easily and enjoy the benefits of a keto lifestyle.

Embarking on a new diet can be daunting, especially if it means drastically changing what you eat and having to cook with ingredients that might be unfamiliar to you. 28 Days Keto takes the stress out of dieting, helping you to transition to ketosis and enjoy all the benefits that the keto diet brings.

An introduction to the keto diet, this book includes everything you need to know, from the science behind the diet and keto-friendly ingredients to meal plans, shopping lists and easy-to-follow advice.

To help make the transition easier, 28 Days Keto has 28 full days of recipes, from breakfast to dinner, and a shopping list for every week healthier decisions don't have to be difficult. With snacks, drinks and basics included, everything is covered to make the transition to a keto diet achievable and effortless.



























