

Counterprint Catalogue 2023



Spring

Counterprint Catalogue 2023

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New Titles





Marta Cerdà: Type to Image

The first book published on the work of Marta Cerdà, ‘Type to Image’ explores how the Spanish designer blurs the boundaries between typography and illustration. While Marta’s style is strongly eclectic, she believes that the separation of these two disciplines into specialised activities is a limitation. Since 2008, she has worked on global projects which call for art direction, design, illustration and custom typography for arts, culture and advertising clients in her native Spain and abroad.

Publication Date 2022

Extent 160pp

Size 285x350mm

Binding Casebound book

Price £35.00

ISBN 978-1-8381865-6-2

Subject Graphic Design, Typography, Illustration

Target Market Graphic designers and illustrators



9 781838 186562



mill'naire

Il profilo
unobliato
di fronte
voto di noi.
L'ultimo e
romanzato.

Insolito
presentato
fate di più
e meglio.

This cover design was for the Italian magazine 'mill'naire'. The cover itself was specially designed to attract intelligent, but not elitist, readers and to provide them with a sense of their own part in the world. The design was inspired by the work of the artist and designer, and the cover was designed to be a visual statement of the magazine's content. The cover was designed to be a visual statement of the magazine's content.

All Rights Reserved by L. Pirelli & C. S.p.A. - Milano



VOGUE

This cover design was for the Italian magazine 'VOGUE'. The cover itself was specially designed to attract intelligent, but not elitist, readers and to provide them with a sense of their own part in the world. The design was inspired by the work of the artist and designer, and the cover was designed to be a visual statement of the magazine's content. The cover was designed to be a visual statement of the magazine's content.

All Rights Reserved by L. Pirelli & C. S.p.A. - Milano



Mascot

The work within this book celebrates the use of mascots in contemporary graphic design. Co-opted to help sell or promote anything from tech companies and financial organisations to burger chains, record fairs and publishers, the use of mascots seems to be as popular as ever. Part of their charm is their variety. Simple and playful or sophisticated and current, mascots are fun characters that manage to put a smile on your face and simultaneously stand for something – injecting meaning and playfulness into a brand and creating a lasting impression.

Publication Date Spring 2023

Extent 176pp

Size 185x245mm

Binding Softbound book

Price £20.00

ISBN 978-1-915392-04-6

Subject Graphic Design, Branding, Illustration

Target Market Graphic designers and illustrators





Employment Hero

Tweet / design by tweet to coin Employment Hero is an HR, payroll and people management platform. To get used to make employment easier and more meaningful for everyone, the platform guides SME's along the path to success by pointing people to the right. In negotiating terms, Tweet brought the 'Hero' to life. Working with artist like Sherry, Tweet created a brand + character set an alternative to further employe e – personifying the message and amplifying their message. It was graphic language distilled from the top, across to a dynamic framing element, which a direct brand was a language across brand within of employment, also paving a better way.



Brewbike

The Brewbike is a unique concept that combines the world of craft beer with the world of urban mobility. It's a bicycle-powered delivery system for craft beer, designed to be both functional and fun. The brand is characterized by its bold, graphic design and its commitment to sustainability.



Karla Heredia

Mascots are the concept of a brand synthesized in a character, they are its communication and often the guy that brings a smile to the public's face.

Bandit

The Bandit is a character that has become a symbol of the brand. It's a mischievous, striped character that has captured the hearts of many. The brand is known for its playful and creative marketing, often featuring the Bandit in various contexts.



Stanford Brown

Stanford Brown is a brand that has successfully created a strong identity through its mascot, a brown elephant. The brand is known for its high-quality products and its commitment to customer service. The elephant mascot is a central element of the brand's visual identity.



Colour Clash

Colour is one of the essential elements of many branding designs. It can help give an identity personality and warmth, express emotion, communicate messages in an unconscious and subtle way and it can keep or navigate the viewer's interest, drawing the eye and making elements stand out.

This book explores colour palettes in graphic design that surprise, engage, challenge and grab our attention – the combinations that maybe shouldn't work but just do. These are palettes that break the established rules and laws we have been taught about colour theory and remind us that colour can be fun as well as meaningful.

Publication Date Spring 2023

Extent 200pp

Size 190x255mm

Binding Softbound book

Price £20.00

ISBN 9781915392053

Subject Graphic Design, Branding, Illustration

Target Market Graphic designers and illustrators

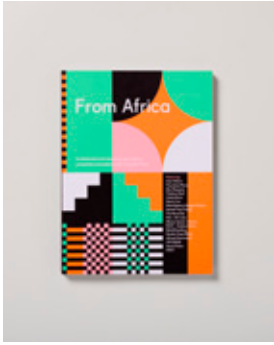




Latest Titles



From Africa



A celebration of creativity from Africa, compiled and published by Counter-Print. Featuring 18 creatives & their work including: Hust Wilson, Thandiwe Muriu, Elio Moavero, Thabiso Ntuli, Vukile Batyi, Pearly Yon, Daniel Ting Chong, The Ninevites, Mrs + Mr Luke, Blood, Sweat + Polony, R!OT - Sindiso Nyoni, Bold Branding, Studio Onss Mhirs, Ahmad Hammoud, VM DSGN, David Alabo & MUTI

Publication Date 2022

Extent 168pp

Size 170x223mm

Binding Softbound book

Price £12.50

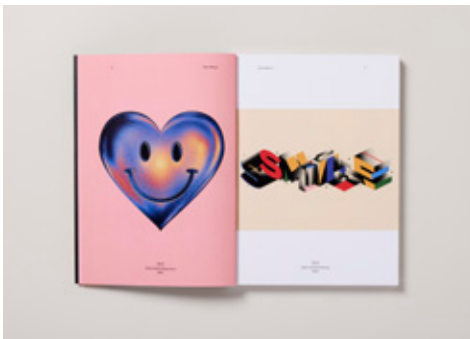
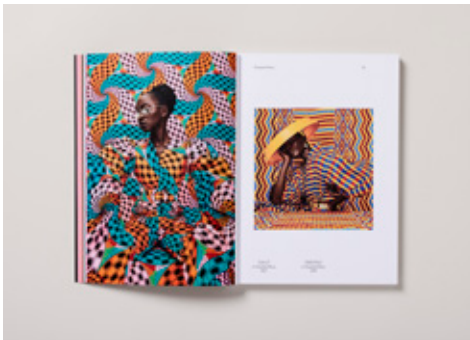
ISBN 978-1-915392-00-8

Subject Branding, Graphic Design

Target Market Illustrators, Designers



9 781915 392008 >



Also available in this series...



From Japan
Publication Date 2021
Extent 168pp
Size 170x223mm
Binding Softbound book
Price £12.50
ISBN 978-0-9570816-5-9



From Scandinavia
Publication Date 2021
Extent 168pp
Size 170x223mm
Binding Softbound book
Price £12.50
ISBN 978-0-9935812-2-9



From Eastern Europe
Publication Date 2018
Extent 168pp
Size 170x223mm
Binding Softbound book
Price £12.50
ISBN 978-0-9935812-6-7



From Latin America
Publication Date 2019
Extent 168pp
Size 170x223mm
Binding Softbound book
Price £9.50
ISBN 978 0 9935812 9 8



From Switzerland
Publication Date 2020
Extent 168pp
Size 170x223mm
Binding Softbound book
Price £9.50
ISBN 978-1-9161261-4-5



From South Korea
Publication Date Autumn 2021
Extent 168pp
Size 170x223mm
Binding Softbound book
Price £12.50
ISBN 978-1-8381865-2-4

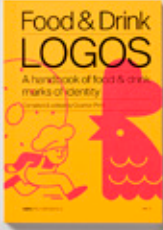


Food & Drink Logos

A compilation of food & drink logos, trademarks and symbols from around the world formed of elements such as fish, water, boats, lighthouses, seabirds, anchors and mermaids.

Subject Branding, Graphic Design

Target Market Illustrators, Designers



Publication Date 2022

Extent 168pp

Size 170x223mm

Binding Softbound book

Price £10

ISBN 978-1-915392-02-2



Also available in this series...



Maritime Logos

A compilation of nautical logos, trademarks and symbols from around the world formed of maritime elements such as fish, water, boats, lighthouses, seabirds, anchors and mermaids.

Subject Branding, Logo Design, Graphic Design

Target Market Illustrators, Designers

Publication Date 2021

Extent 168pp

Size 170x223mm

Binding Softbound book

Price £10

ISBN 978-1-8381865-5-5



Architectural Logos

Architectural Logos contains a wonderful selection of logos, trademarks and symbols from around the world formed of architectural elements such as houses, buildings, windows, stairs and doors.

Subject Branding, Logo Design, Graphic Design

Target Market Illustrators, Designers

Publication Date 2019

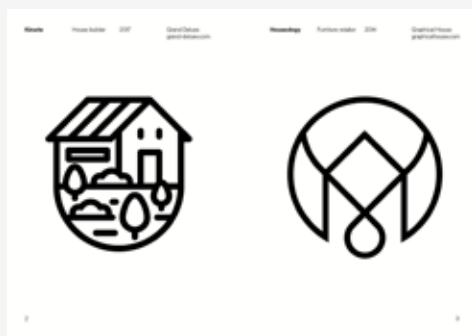
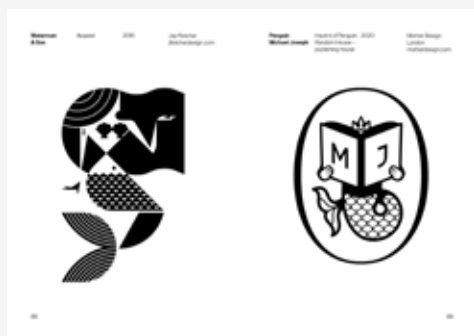
Extent 168pp

Size 170x223mm

Binding Softbound book

Price £9.50

ISBN 978-0-9935812-8-1





Process — Visual Journeys in Graphic Design (Second Edition)

Process — Visual Journeys in Graphic Design is a unique book highlighting the rarely shown sketching and process behind the making of marks and logotypes. It is based on the work by the studio BankerWessel. Fourteen projects are presented with over 1,500 individual sketches with attached annotations showing the actual thought process present in the creation. The book includes marks for a range of companies within the realm of art, music and fashion including Hasselblad Foundation and Fotografiska. This revised and expanded second edition also includes two new case studies and a written piece by designer Richard Baird titled 'In Search of Originality'.

Publication Date 2022
Extent 144pp
Size 185x230mm
Binding Softbound book
Price £25
ISBN 978-1-9161261-1-4



9 781916 126114

Subject Graphic Design
Target Market Designers





Malika Favre (Second Edition)

Malika Favre is one of the world's most celebrated illustrators, known for her stunningly simple work, often utilising a handful of perfectly refined vector shapes to convey her subject matter. Whether working as a commercial illustrator in advertising, editorial or publishing, or as an artist creating personal pieces, Malika's artwork is imbued with both an iconic sense of style and underlying meaning.

Publication Date 2022
Extent 264pp
Size 235x295mm
Illustrations Over 200 illustrations
Binding Casebound book with die-cut cover
Price £40.00
ISBN 978-1-8381865-8-6

Her images often tweak the intellect, sometimes through the minimal forms she creates and the way they flow into one another; while in others she conjures up optical illusions with repeating lines and patterns.

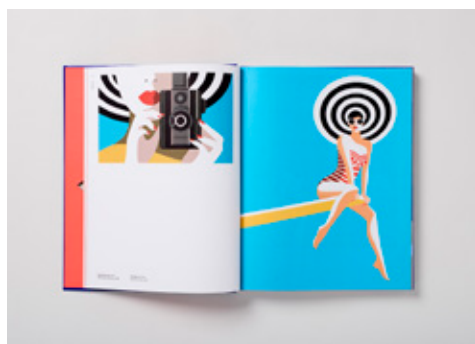
This revealing monograph tells the story of an authentic artist, one who's stunning output showcases a unique talent attuned to spotting and appreciating the beauty in the simplest things.



9 781838 186586

Subject: Illustration, Graphic Design
Target Market: Illustrators, Designers







Camille Walala: Taking Joy Seriously

Based in East London, Camille Walala is a French artist who takes joy seriously. Over the last decade, she has become renowned for making ambitious and large-scale interventions in public spaces around the world, using the human-made landscape as a vessel for disseminating positivity.

Camille's art is visceral, immediate and instinctive. Her bold colours, playful shapes and geometric patterns create a powerful visual energy, lifting moods, stirring hearts and raising smiles in all who pass by.

Publication Date 2021
Extent 216pp
Size 230x260mm
Binding Casebound book
Price £35.00
ISBN 978-1-8381865-4-8



Subject Photography, Architecture, Graphic Design, Illustration, Textiles, Spatial Design

Target Market The creative industry



On a mission to enrich the lives of all who encounter her work, Camille Walala is an artist who takes joy seriously. And she's only just getting started.

Camille Walala

Ruby Redington

There is more than meets the eye in the work of French artist Camille Walala. Colorful, bold, bright and engaging with pattern, her public artwork playfully transforms whatever around the world, injecting joy into the lives of all those who encounter it. Camille is an artist who takes joy seriously. She understands the power that emotion holds and that creativity is the best means to propagate it, creating art where measurements along the way. To date, she's transformed a dozen filling stations in her home using public funds. Her art is based in Guyton Wood with progressive-thinking minds, has embraced the architecture of a seven-story building in Brooklyn, designed an entire architectural hotel in Mauritius,

and so much more. Visually striking and – most importantly – emotionally uplifting, Camille's work is part of her mission to reach lives through accessible, large-scale public artworks that radiate joy, speak brightly and, in turn, uplift entire communities.

Camille was born in 1975 and spent her childhood between her mother's home in Provence and her father's in Paris. Her father, an architect, would often take her to galleries and museums – eventually the local museum being at the time. The color of his home was consistent, mostly green, and geometrically patterned of red, black, and white, which was Camille's focus.

By contrast, her mother's home was full of color with excellent African prints and patterns throughout. The afternoon spent roving around her art gallery, combined with her father's discerning design choices and her mother's love of color, laid the foundation for a propensity for all things bright and bold – a tendency that would eventually emerge in Camille's artwork when she came to creativity in her teenage.

Camille moved to London in 1997, studied in Camden and, in the beginning, lived things difficult. She had very little English, but her father had encouraged the move for her to learn the language and "hardly dreamed" of getting a job in Post-A-Singer (she didn't).



Photography by Claire Hurrell

7



In 2001, Camille Walala was called to Cleveland, Ohio, and tasked with reimagining a neglected 1920s building at the heart of the city's emerging arts scene. This project was her window at the exciting world of art and architecture, using the shape of a building to reflect the culture she dreamed to create in Nigeria.

Walala's work in Cleveland was a turning point for her. She had been in London for several years, but she felt that she had not yet found her voice. In Cleveland, she was able to express her unique style and create a space that was both functional and artistic. The building was transformed into a vibrant, colorful space that reflected the culture of the city. Walala's work in Cleveland was a testament to her ability to create art that is both beautiful and meaningful.



The interior of the building was transformed into a vibrant, colorful space that reflected the culture of the city. Walala's work in Cleveland was a testament to her ability to create art that is both beautiful and meaningful.

Walala's work in Cleveland was a turning point for her. She had been in London for several years, but she felt that she had not yet found her voice. In Cleveland, she was able to express her unique style and create a space that was both functional and artistic. The building was transformed into a vibrant, colorful space that reflected the culture of the city. Walala's work in Cleveland was a testament to her ability to create art that is both beautiful and meaningful.



The outdoor sculpture was a testament to Walala's ability to create art that is both beautiful and meaningful. It reflected the culture of the city and was a source of pride for the community.



Hey: Design & Illustration - Reprinting

This revised and expanded second edition of 'Hey: Design & Illustration' contains many new projects as well as the work and collaborations carried out as part of Hey's expansion into the world of retail. One of the most innovative and celebrated European design agencies of recent years, Hey are capable of working in a variety of mediums and fields, uniting both spheres of graphic design and illustration seamlessly. The work and accompanying text within this book, covering clients such as Monocle, Paypal, Nokia and Uniqlo, as well as the promotional pieces and illustrations, were selected to help demonstrate this versatility and to give an insight into how the studio's ideas are hatched and their problems solved.

Publication Date 2021
Extent 232pp
Size 215x310mm
Binding Flexi-bound book
Price £25
ISBN 978-0-9935812-7-4



9 780993 581274

Subject Graphic design and illustration
Target Market Designers and illustrators



Sunday Suns



Sunday Suns is an experiment. It is play. It is half therapy and half visual journalism – a small way to inject our world with some much needed positivity and light.

Sunday Suns is the weekly project of American designer Tad Carpenter, who has taken on the simple task of designing, illustrating, sculpting, modelling, making, stitching or creating a sun every Sunday.

Publication Date 2021
Extent 216pp
Size 185x230mm
Binding Casebound book
Price £25
ISBN 978-1-9161261-8-3

Subject Positivity, Hope, Graphic Design, Illustration
Target Market Graphic Designers, Illustrators





Reprinting





Big Type

The visual landscape in which today's designers are contributing to is very cluttered and the digital world alone is so vast, that sometimes it feels hard to make your voice heard amongst all the noise.

The work on show within this book examines how designers can produce work that stands out and cuts through the noise. It showcases a fascinating direction in graphic design, forged by a collision of technology, typography and trends which is creating new and exciting results.

Publication Date Spring 2022
Extent 224pp
Size 190x265mm
Binding Softbound book
Price £20.00
ISBN 978-1-8381865-7-9

Subject Graphic design, typography
Target Market Graphic designers





Backlist





Greeting from Javier Jaén Studio

The visual language of Javier Jaén is a symbolic and playful one. This celebrated artist has worked for clients such as The New York Times, The Guardian, The New Yorker, The Washington Post, National Geographic and Greenpeace.

This timely monograph presents the preparation, thought process and resulting artwork from one of the creative world's most fertile minds.

The book has been lavishly illustrated with hundreds of colour images to help showcase the depth and variety inherent with Jaén's output and comes with a free concertina-folded sticker sheet featuring many of the artist's iconic designs.

Publication Date 2020
Extent 392pp
Size 200x240mm
Binding Casebound book
Price £35.00
ISBN 978-1-9161261-6-9

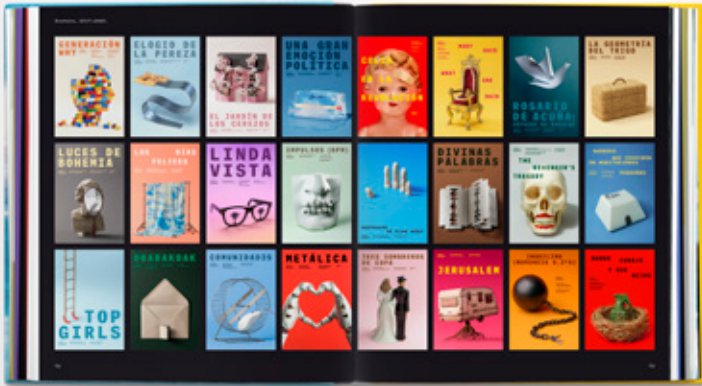


9 781916 126169

Subject Illustration, Graphic Design

Target Market Illustrators, Designers





Citizen First, Designer Second



After a career of more than 20 years spanning four countries, globally-renowned graphic designer, illustrator and visual branding consultant Rejane Dal Bello explains how choosing (or being chosen by) a design career has come to matter to her – and how it can matter to others no matter whether they are also seeking a creative path or are simply curious about the value and possibilities afforded by creativity.

Publication Date 2020

Extent 332pp

Size 200x240mm

Binding Softbound book

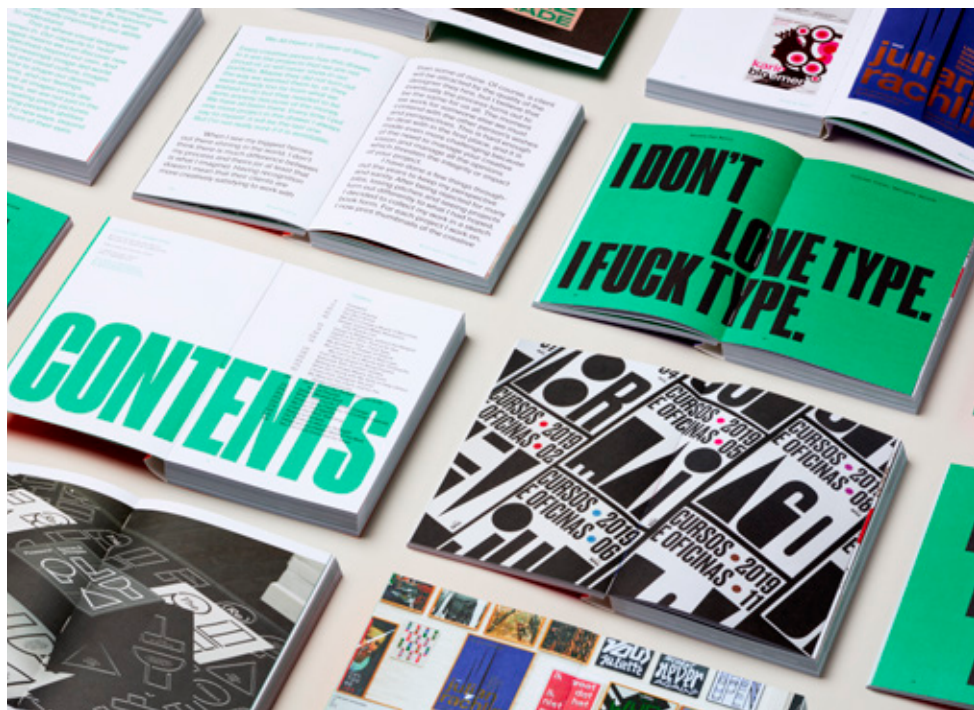
Price £20.00

ISBN 978-1-8381865-0-0

Subject Graphic Design, Career Advice, Portfolio

Target Market Graphic Designers, Creatives of all Fields







Marylou Faure

Specialising in character design, bold colours and graphic compositions, the French illustrator Marylou Faure aspires to create artwork that invokes joy with her cheeky and playful style.

Clear in the belief that an artist should use their skills for good, Faure's career has seen her working on many personal and collaborative projects with global brands that focus on social or ethical causes.

Publication Date 2020

Extent 216pp

Size 215x310mm

Binding Casebound book

Price £30.00

ISBN 978-1-9161261-5-2

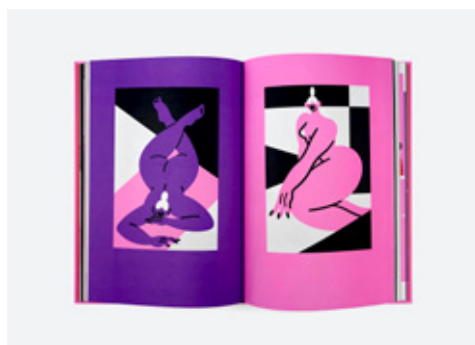


9 781916 126152

Subject Feminism, Illustration, Graphic Design

Target Market Illustrators, Designers





Modern Heraldry: Volume 1

Modern Heraldry is a comprehensive and profusely illustrated guide to more than 350 trademarks, based on heraldic symbology, from all over the world.

Featuring the work of Athletics, BankerWessel, Bold, Mikey Burton, dn&co, Olle Eksell, Firmalt, J Fletcher Design, IWANT, Louise Fill Ltd, Cruz Novillo, Perky Brothers, The BlkSmith Co., Tsto & many more.

Subject Branding, Logo Design, Graphic Design

Target Market Illustrators, Designers

Publication Date 2020

Extent 144pp

Size 150x210mm

Binding Softbound book with die-cut dust jacket

Price £9.50

ISBN 978-0-9570816-7-3



9 780957 081673



Modern Heraldry: Volume 2



The second volume of Modern Heraldry contains a vast resource of trademarks, based on heraldic symbology, from all over the world.

Featuring the work of A Practice of Everyday Life, Carpenter Collective, Doublenaut, Grand Deluxe, Peter Horridge, Interbrand, Brandon Nickerson, Rinker Design Co., Socio Design, Type08, Werklig, Yossi Belkin Design Co. & many more.

Publication Date 2020

Extent 144pp

Size 150x210mm

Binding Softbound book with die-cut dust jacket

Price £9.50

ISBN 978-1-9161261-3-8

Subject Branding, Logo Design, Graphic Design

Target Market Illustrators, Designers



9 781916 126138



Cruz Novillo: Logos



'Cruz Novillo: Logos' provides a comprehensive guide to an important facet of Pepe Cruz Novillo's output, his logo design; and in doing so proves the importance of this body of work, both to Spain and the global design community. This book offers inspiring content for any designer in this field and those looking to explore Spanish corporate design.

Subject Graphic Design

Target Market Designers

Publication Date 2021

Extent 368pp

Size 205x215mm

Binding Softbound book

Price £25

ISBN 978-0-9935812-3-6





Logos from Japan

Logos from Japan contains a selection of symbols and logos from this beguiling country. The logos have been carefully selected by Counter-Print to help convey the richness, variety and vitality of Japan's graphic landscape.

Subject Branding, Logo Design, Graphic Design

Target Market Illustrators, Designers

Publication Date 2017

Extent 160pp

Size 145x210mm

Binding Softbound book

Price £12.50

ISBN 978-0-9935812-4-3



Touch Wood



Publication Date 2019
Extent 212pp
Size 180x260mm
Binding Softbound book with foiled cover
Designer Sarah Boris
Price £15.00
ISBN 978-1-9161261-2-1



Touch Wood is the accompanying book to the exhibition of the same name, which ran from 17th–20th October 2019 at Dray Walk Gallery in London. The show is aiming to raise money to protect threatened habitats, restore tropical forests and reduce our carbon footprint. Proceeds from the show and book will be donated to the World Land Trust, patroned by Sir David Attenborough.

Born out of a deep love for nature, the project, imagined and curated by Thomas Danthony and Clare Mabin, showcases a community of artists, designers and illustrators who have been asked to express what nature means to them by contributing an original piece of art, created on a wooden board.

Subject Nature, Illustration, Graphic Design
Target Market Illustrators, Designers



Counter-Print Packaging



This modern compendium of packaging design showcases a selection of the best work from around the world carried out in this field.

Compiled by Counter-Print, the casebound book also contains interviews and case studies from some of the world's most renowned agencies, with their work gathered into groupings such as food, drink, cosmetics, confectionery, fashion and home.

Publication Date 2018

Extent 180pp

Size 245x250mm

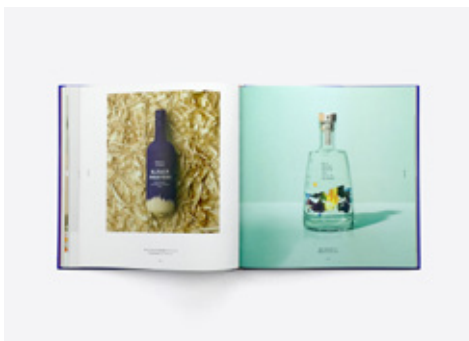
Binding Casebound book

Price £19.50

ISBN 978-0-9935812-5-0

Subject Packaging Design, Graphic Design

Target Market Designers

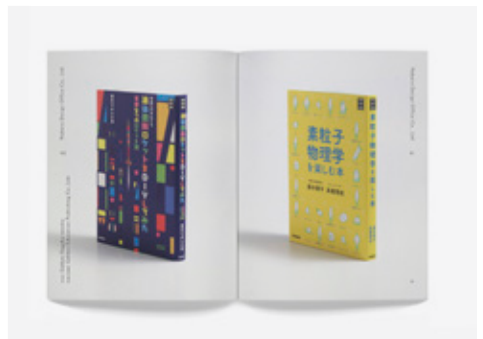


Book Cover Design from East Asia

Book Cover Design from East Asia is a compendium of more than 100 book covers from China, Japan, Korea and Taiwan. The book features the work of Wang Zhi-Hong, Nakano Design Office, The Simple Society, UMA/design farm, Hayashi Takuma Design Office and many, many more.

Subject Book Design, Illustration, Graphic Design
Target Market Illustrators, Designers

Publication Date 2016
Extent 112pp
Size 115x150mm
Binding Softbound book with dust jacket
Price £7.50
ISBN 978-0-9570816-9-7



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and Zimbabwe**
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