ART & DESIGN / CHILDREN'S BOOKS & GIFTS / TRAVEL



Contents

New Titles

- 04 POSUTĀ
- 06 Life Stills
- 08 Dynamic Branding
- 10 Felinity
- 12 GET LOST!

Coming Releases

- 16 PALETTE mini 08: Iridescent
- 17 PALETTE mini 09: Nature
- 18 PALETTE mini 00: Nude
- 20 Graphite
- 22 Fungal Inspiration
- 24 I Know Kung Fu
- 26 New Folk Art
- 28 PRINTABLE
- 30 New Utilitarian
- 32 Packaged For Life: Chocolate
- 34 Packaged For Life: Scent
- 36 Neontastic

Latest Releases

- 40 Dark Inspiration: 20th Anniversary Edition
- 42 HANZI KANJI HANJA 2
- 44 From Type to Logo

Backlist

- 48 Art & Design Backlist
- 54 Children's Books & Gifts Backlist
- 58 CITIx60 Travel Series
- 60 CITIxFamily Travel Series

Contact Information

62 Contact & Distribution Representatives

Front cover image © Tyodi Hyojin Lee; Page 2, 14, 38 section images © Thong Dinh from *New Folk Art* (pg. 26).

The past few years have certainly been a rollercoaster of ups and downs, and soon we shall welcome another year of adventure and an exciting lineup of new title releases for 2023.

After being cooped up at home for so long, it's finally time to set out and **GET LOST!** This new title will take your eyes on a journey through illustrated maps of locations around the world. Not only will readers get to explore iconic landmarks and every hidden vein of the city, but all the secrets and anecdotes by each illustrator. Perhaps **GET LOST!** might give you a bout of inspiration on how to plan your next trip!

Next up, prepared to become enamoured by our favourite furry friends in **Felinity**, an anthology of feline inspiration presented in the form of beautiful illustrations. Filled with playful purr-sonality, we are more than sure that the delightful cats in **Felinity** are bound to keep any cat lover happy, entertained and inspired on every page.

On the same note but with a different kind of happiness, our next title focuses more on the feelings of peace and serenity that can be found in nature, domesticity, and daily life. Categorised chronologically from dawn to moonrise, **Life Stills** is a collection of calming illustrations that evoke a sense of tranquillity, and remind readers that solace can be found even in the simplest snippets of daily life.

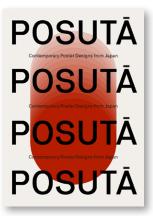
Moving on to our design titles, our next release will explore contemporary poster designs from Japan, a country known for its dedication to ingenuity, and for incorporating elements from its culture into its creations. As one may decipher from its name, **POSUTĀ** serves to showcase poster designs from Japan's newest generation of talent in an easy-to-read flipbook format for instant inspiration.

Last but not least, we are more than excited to bring you **Dynamic Branding**, an exploration of new branding approaches that utilises responsive and adaptive graphics to solidify an identity across various mediums. Moreover, **Dynamic Branding** showcases the best graphic systems that skilfully shapeshift across mediums to bring out the best of their brand.

That's all for our newest titles of Spring 2023, and here's to a brand new year of exploration through reading!

New Titles





- Sample Cover -

Specifications

416pp / 125 x 175mm (H) Soft cover Full colour throughout March 2023 £32.00 / US\$45.00 ISBN 978-988-75666-6-3



POSUTĀ

Contemporary Poster Designs from Japan

From the iconic 1964 Olympics poster by Yusaku Kamekura to the psychedelic posters of Tadanori Yokoo, Japan has made its way to the forefront of impactful and effective graphic and poster design since its post-war days. Fast forwarding to the Reiwa era, the Japanese graphic design scene has continued to evolve in terms of design values and aesthetics.

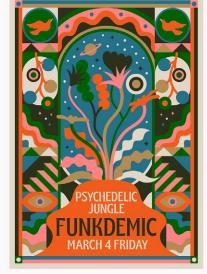
Known for their dedication to craft and ingenuity, Japanese design aesthetics are not only timeless, but it also incorporates unique elements found only in their culture. **POSŪTA** serves to showcase poster designs from Japan's new generation of talent, spanning categories from political/social, advertising, experimental and more.

- An inspiring showcase of contemporary Japanese posters of the modern Reiwa era.
- Designed in a flipbook format to spark inspiration at a glance





Solar Pot Akiram En 7e MARCH 14 SUN, 2021 ISO-2020 ØSecret veni eudedor location in the center of Takyo













^[1] Shizuoka Shimbun ^[P] Weak is Strong Project







80 81 H pa



- Sample Cover -

256pp / 160 x 220mm (H) Hard cover Full colour throughout March 2023 E32.00 / US\$45.00 ISBN 978-988-75666-9-4



Life Stills

Art and Illustrations inspired by Serenity

Despite being told that life is short and that we should enjoy it, it has become increasingly hard for modern people to find a moment of peace in the restless the hubbub of the modern world. Nevertheless, there is still happiness to be found in even the smallest things — from a fresh breeze in the morning to a warm cup of coffee in the afternoon, or just a beautiful sunset.

Life Stills invites readers to submerge themselves in the tranquil illustrations within, and never hold back from romanticising even the tiniest silver lining in life.

- A collection of tranquil scenes of nature, domesticity and daily life to evoke feelings of serenity and calm
- Illustrations are categorised chronologically from dawn to moonrise to mimic the passing of time in a day
- A visual reminder to always look for the beauty in simple things





10:00









14:00

17:00









- Sample Cover -

Specifications

272pp / 190 x 255mm (H) Soft cover with dust jacket Full colour throughout April 2023 535.00 / US\$45.00 ISBN 978-988-75666-3-2



Dynamic Branding Responsive and Adaptive Graphics for Brands of Today

In an increasingly digital world, brands are faced with the challenge of reshaping their identities in order to solidify their presence both online and offline, not to mention a variety of other mediums. As a result, many designers and creatives have chosen to break the common notion of "never change your identity" and opted for fluid, adaptive graphics that flexibly adapt to each platform they are placed on.

Interweaving elements that span across graphics, motion, and more, Dynamic Branding showcases the best examples of graphic systems that skilfully shapeshift across mediums to bring out the best of what their brand has to offer while maintaining its integrity and core values.

- Contains a curated selection of adaptive brand identities that adapt to the digital world
- A reference point for brand designers on how to build a fluid and responsive brand identity









093-094

Design Some Days

Faculty

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- Sample Cover -

272pp / 155 x 210mm (H) Hard cover Full colour throughout May 2023 52.00 / US\$45.00 ISBN 978-988-75666-7-0



Felinity

An Anthology of Illustrated Cats from Around the World

With a history tracing back to ancient Egypt, cats have not only gained the favour of humans by repelling pests, but have also provided us with companionship and plenty of entertainment. Needless to say, our furry friends have also been a great source of inspiration in art and literature where many have made frequent appearances in paintings, stories, poems, and the like.

Felinity is an ode to the universally-loved creature that has captured the hearts of humans since the dawn of civilisation. Packed with beautiful illustrations of our equally charming and mysterious feline friends from all over the world, this book makes a perfect gift for any lover of these precious creatures. With their fluffy fur, dainty paws, and playful demeanour, what's not to love about cats?

- Tapping into the collector's mindset with a gift book perfect for cat and animal lovers
- Filled with beautiful illustrations and anecdotes from each illustrator and artist



046

Clare Owen





















- Sample Cover -

Specifications

256pp / 190 x 255mm (H) Hard cover with dust jacket Full colour throughout June 2023 E32.00 / US\$45.00 ISBN 978-988-75666-2-5



GET LOST!

Explore the World in Map Illustrations

Before GPS systems and Google Maps were invented, folded paper maps and guidebooks were always our trusty companions while on the road. While paper maps are becoming increasingly obsolete, there is more to cartography than just bearings and scales. Illustrated maps hone the ability to bring a place to life through vivid drawings, leaving a unique impression filled with the illustrator's own experiences.

From iconic landmarks to hidden shortcuts, **GET LOST!** takes your eyes on a journey and allows readers to explore the lands through the eyes of Illustrators.

- A point of reference for cartographic illustrations
- Categorised by region, readers can experience the different illustrator's interpretations of the same place
- Includes personal anecdotes and recommendations by each illustrator





005



Coming Releases



672pp / 106 x 148mm (H) Soft cover with dust jacket Full colour throughout October 2022 £28.00 / US\$35.00 ISBN 978-988-74628-3-5



PALETTE mini 08: Iridescent Holographics in design

Since it was first released, the original **PALETTE** series has been an instrumental source of colour-themed references for designers around the world. 8 editions later, in keeping with the demands of creative practitioners today. the PALETTE mini series was introduced at the end of 2019 as flip-friendly versions of the originals - redesigned into a more compact size with minimal layouts for instant inspiration.

PALETTE mini 08: Iridescent explores the myriad of possibilities that result from multi-coloured illusions that shift with the viewer's vantage point through projects from all around the world. Whether its kaleidoscopic nature is utilised to create depth and dimension or to transform physical attributes and perspectives, discover how some of the best designers are experimenting with holographic hues to generate visuals and objects that intrigue.

- Contains the timeless visual inspiration of the original PALETTE with new projects added, in particular, those featuring holographics in design
- A conveniently-sized reference collection for easier and efficient browsing









PALETTE mini **SERIES No.9** NATURE

Specifications

672pp / 106 x 148mm (H) Soft cover with dust jacket Full colour throughout October 2022 £28.00 / US\$35.00 ISBN 978-988-75665-8-8





To keep up with the demands of creative practitioners of today, the original **PALETTE** books have been redesigned into the PALETTE mini series, a flip-friendly, compact source of colour-themed inspiration and references for designers.

Whether it is the warm brown tones of soil and bark or the lively shades of green, red and gold as leaves cycle through the seasons, we will always be drawn to the distinct hues of our planet on an instinctive level no matter what our tastes in colour may be. PALETTE mini 09: NATURE is a compelling compilation of projects from around the world that were brought to life by the rich spectra of Earth. From brand identities and packaging design to one-of-a-kind art pieces and visual experiments, it features the variety of impactful ways where colours from our natural environment can be applied to leave meaningful and lasting impressions.

- Contains the timeless visual inspiration from hues found in nature
- A conveniently-sized reference collection for easier and efficient browsing
- Taps into the collectors' mindset with a brand new concept title Nature — for the PAI FTTF mini series











No.0 NUDE

Specifications

672pp / 106 x 148mm (H) Soft cover with dust jacket Full colour throughout October 2022 £28.00 / US\$35.00 ISBN 978-988-75665-1-9



PALETTE mini 00: NUDE New skin tone graphics

To keep up with the demands of creative practitioners of today, the original **PALETTE** books have been redesigned into the **PALETTE mini** series, a flip-friendly, compact source of colour-themed inspiration and references for designers.

No two human beings are 100% alike, which is why skin tones make one of the most distinct and diverse palettes on our planet. While they may seem subtle and soft when presented without context, nude colours can be striking when it comes to making a statement in art or design. **PALETTE** mini 00: NUDE features a variety of projects that utilise skin tones in exciting and engaging ways by recognising the artists, designers and brands who boldly embrace the beauty of going bare. No matter what platforms or mediums they are applied upon, it celebrates diversity in all its naked glory.

- A collection of projects that utilises the uniqueness of skin tones to make a statement that celebrates diversity and authenticity
- A conveniently-sized reference collection for easier and efficient browsing
- Taps into the collectors' mindset with a brand new concept -Nude - to conclude the PALETTE MINI series







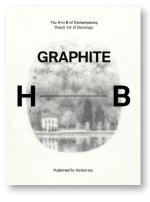












272pp / 185 x 250mm (H) Soft cover Full colour throughout November 2022 £32.00 / US\$45.00 ISBN 978-988-75665-2-6



Graphite

The H to B of Contemporary Pencil Art & Drawings

At a time when almost everything can be digitally done up to perfection, the smudges and smears by graphite can be refreshing to the eye and unapologetically human – touching viewers to the core. As a creative tool, it can also be the simplest and most affordable medium with which to express oneself and find joy.

GRAPHITE is a stunning collection of pencil artwork by creatives around the world who have skilfully mastered the art of drawing by hand to make their mark. Featuring various subject matters and styles, it makes for a beautiful addition to the bookshelf and invites you to step away from your screen every now and then to, perhaps, pick up a pencil yourself and appreciate the simple things in life.

- A stunning anthology of hand-drawn pencil artwork from creatives all over the world
- An exploration into the simple medium of graphite and emotions conveyed through sketches and drawings
- A book filled with inspiration for artists and art lovers





ARTIST TALK

226 Amandine Urruty





288pp / 180 x 235 mm (H) Hard cover Full colour throughout November 2022 £32.00 / U\$\$45.00 ISBN 978-988-75666-1-8



FUNGAL INSPIRATION

Art and design inspired by wild nature

When one speaks of the beauty of Mother Nature, lush leaves and bright blooms in the sun often come to mind. However, there is so much charm to be found in her lesser-noticed side, sprouting silently in the places people rarely look at. The fungi family, for example, is full of intriguing species in a variety of shapes, patterns, and sizes that brim with character in the eyes of the observant.

FUNGAL INSPIRATION is a visual collection of often-hidden gems that highlight the wilder side of nature from around the world. From the intricately detailed to the delightfully quirky, the projects demonstrate a wide range of creativity and a keen appreciation for the unique by the artists and designers who add their own personalities to the curiosities they bring to life on canvas.

- A collection of art/illustration and design work featuring fungi (optional: mosses, lichens, etc.) in a variety of styles from around the world
- A follow-up release for fans of Victionary's popular 'Botanical Inspiration' and/or the 'odder'/wilder side of nature









010

SONG KANG







ROMMY GONZÁLEZ







288pp / 185 x 255mm (H) Hard cover (Two cover options) Full colour throughout January 2023 £32.00 / US\$45.00 ISBN 978-988-74629-0-3



I KNOW KUNG FU By Rex Koo

Known for its deft stunt-like movements, 'kung fu' is a form of Chinese martial arts that originally referred to any study requiring patience, energy, and time to complete. Over the last few decades, it has exploded in mainstream culture, due to its influence and appearances on Western screens, as well as the proliferation and growing interest in Eastern cinema. In fact, it has been said that the definition of 'kung fu' as we know it today can be attributed to mistranslations of subtitles or dubbing!

I KNOW KUNG FU takes an intriguing look at the stars and shows that have made it what it is through the bold and characterful drawings of Hong Kong cult illustrator Rex Koo, who was inspired by 'kung fu' flicks from the 1980s and 1990s. Coupled with bite-sized information on famous techniques/weapons and comic strips, it is a must-have collectors' item for old and new fans of the martial art and those who wish to know more about it in a unique way.

Artist/Illustrator Biography: Born and raised in Hong Kong, Rex Koo has been working in graphic design for more than a decade, but his true passion lies in art, music, and movies – where he combines his unique perspectives with bold visual expressions.

















- Sample Cover -

Specifications

272pp / 190 x 255mm (H) Hard cover Full colour throughout January 2023 £35.00 / US\$45.00 ISBN 978- 988-75666-0-1



NEW FOLK ART

Design inspired by folklore and traditional craft

It is human nature to look to the past when seeking inspiration — particularly in art. Unlike other genres that can be attributed to a specific era or style, folk art is harder to define or categorise due to its special place in the hearts of local communities. Although it used to be created for practical purposes, each piece tells a story of cultural heritage and craftsmanship that transcends time to inspire the creatives of today.

NEW FOLK ART features a colourful collection of work from around the world that draw from ancient folklore and traditional craft, and breathe new life into tales that have been passed down the generations.

- A collection of folk art and craft-inspired branding, graphic design and product/packaging work with a contemporary twist.
- Projects are categorised by region for a glimpse into various cultures
- Interviews/features with creatives with insights into their project inspiration, backgrounds, cultures, materials and techniques.









- Sample Cover -

272pp / 190 x 255mm (H) Soft cover with jacket Full colour throughout January 2023 E35.00 / US\$45.00 ISBN 978-988-74629-6-5



PRINTABLE

Printing techniques and effects in visual design

In an increasingly digital world, the art of printing has become more precious than ever. Although screens continue to take over society and sustainable practices have improved the preservation of natural resources, many designers still thrive on delivering tactile experiences, experimenting with new techniques or being inventive with conventional materials to bring their ideas to life in meaningful and visually impactful ways.

'PRINTABLE' is a stunning showcase of familiar and innovative methods that elevate printed matter for branding and beyond. Featuring printing experts, printmakers, and creative projects from around the world, it celebrates craftsmanship and serves to inspire those looking to add more character and dimension to their work.

- An ode to printing and the role it continues to play in bringing creative ideas/expressions to life in this digital age
- Showcases key printing techniques, effects, and finishes applied across a variety of design work along with cover stories/ interviews with printing specialists in different parts of the world















COLORA .





29



- Sample Cover -

272pp / 170 x 240mm (H) Hard cover Full colour throughout January 2023 £35.00 / US\$45.00 ISBN 978-988-75665-5-7



New Utilitarian

Systematic approaches to aesthetics and design

Trends may come and go in the design world, but when function follows form, the results are often timeless. As technology continues to advance and digital devices become increasingly inextricable, behavioural research, insight, and analysis are informing creativity and craftsmanship, giving designers a grid-like playground to experiment with ideas that simultaneously solve problems and push boundaries at the intersections of the logical and the imaginative.

New Utilitarian takes an intriguing look at the designers who are seamlessly applying a systematic approach to their work to translate bold ideas into striking visual languages for the Age of Data. Rooted in reason and principle, each project is a meaningful expression of modern artistry that leaves a distinct impression on the design landscape of today.

- A showcase of aesthetics and design projects underlined by a systematic/grid-like approach
- Insights into the processes of the designers/studios who do away with frivolity to focus on functionality
- An intriguing look into a growing sub-section of the design industry making an impact today





DIGITAL ANALOGUE

24

SHOWCASE





27



- Sample Cover -

Specifications

256pp / 148 x 197mm (H) Hard cover Full colour throughout Postcard set (10 pcs) + book February 2023 £35.00 / US\$45.00 ISBN 978-988-75666-4-9



Packaged for Life: Chocolate

In our haste to consume the things we love, we often disregard or discard packaging without a second thought. While many would argue that they bear no significance or should be done away with in our quest to save the environment, there is a lot more to packaging design than meets the eye. On top of conveying a brand's personality, purpose, or message meaningfully and embodying its contents in ways that catch the eye, a seemingly ordinary bottle or box can become an artist or designer's canvas for extraordinary creative expression.

Packaged for Life: Chocolate features a delectable collection of creative packaging design work for one of the most popular snacks in the world today that even the ancient Mayans enjoyed! Along with the fun facts in the accompanying booklet as per previous editions, the projects serve as morsels of inspiration and visual treats as appealing as the sinfully-delightful product itself.

- A series that showcases the best packaging design for everyday products from around the world through a lifestyle-led lens
- A valuable source of inspiration and reference for fans of design and the featured product itself















- Sample Cover -

Specifications

256pp / 148 x 197mm (H) Hard cover Full colour throughout Postcard set (10 pcs) + book February 2023 E35.00 / US\$45.00 ISBN 978-988-75666-8-7



Packaged for Life: Scent

In our haste to consume the things we love, we often disregard or discard packaging without a second thought. While many would argue that they bear no significance or should be done away with in our quest to save the environment, there is a lot more to packaging design than meets the eye. On top of conveying a brand's personality, purpose, or message meaningfully and embodying its contents in ways that catch the eye, a seemingly ordinary bottle or box can become an artist or designer's canvas for extraordinary creative expression.

Packaged for Life: Scent is a celebration of the products with the power to evoke a feeling, transport people in space and time, or create a distinct ambience through smell. Highlighting some of the best packaging design work from around the world for candles, incense, perfumes and more, it also comes with a booklet of fun facts on fragrance as an additional source of inspiration for the senses.

- A series that showcases the best packaging design for everyday products from around the world through a lifestyle-led lens
- A valuable source of inspiration and reference for fans of design and the featured product itself

















- Sample Cover -

256pp / 210 x 285mm (H) Soft cover with dust jacket Full colour throughout March 2023 £32.00 / US\$45.00 ISBN 978-988-75666-5-6



NEONTASTIC Cyberpunk-inspired art and illustration

From Blade Runner to Ghost in the Shell, the idea of a dystopian future has long fascinated creatives across the world, making its way into pop culture through movies, TV series and novels. Although storylines may vary, the visuals conjured typically capture the audiences' imagination through a compelling juxtaposition of high-tech, futuristic elements like cybernetics with a dark and gritty urban setting.

Inspired by the cyberpunk genre and culture, **THE FUTURE IS NEON or NEONTASTIC** is a stunning collection of art and illustration that transports viewers to a world where fluorescence glows against an abyss of infinite possibilities. Atmospheric and evocative, each project offers a glimpse into a future that could come to be and asks the question: what if science fiction became reality?

- A collection of art and illustration featuring cyberpunk inspiration and influences that will appeal to fans of science fiction and pop culture
- Features special printing inks/techniques that bring key projects to life





















Latest Releases



416pp / 150 x 205mm (H) Hard cover Full colour throughout September 2022 £32.00 / U\$45.00 ISBN 978-988-74629-3-4



DARK INSPIRATION: 20th Anniversary Edition Grotesque illustrations, art & design

Although it is human nature to tiptoe around the uncomfortable, some artists are inspired by the unsettling to create intriguing works of art that push the boundaries of normality and provoke viewers into exploring their fears and taboos. There are also others who use them as springboards of the imagination to express their innermost feelings and question the often-grim realities of existence. In conjunction with Victionary's 20th anniversary, the new edition of 'DARK INSPIRATION' combines most of the projects from the first two best-selling titles of the same name along with new work into one meaty celebration of the macabre. Featuring chilling depictions of childhood reveries, folklore, mysteries, and death in a variety of styles and interpretations, each project serves unconventionally as a celebration of life in all its gruesome glory.

- A special 20th anniversary edition rerelease that combines work from the best-selling 'DARK INSPIRATION' and 'DARK INSPIRATION II' editions, with new projects and a new cover
- A collection of compelling art and illustration work from around the world featuring creative and chilling depictions/ interpretations of dark, taboo, and unsettling topics

















Hanzi•Kanji•Hanja 2 Graphic Design with Contemporary Chinese Typography

The age of the internet and media have brought about a growing interest in Asian culture and its various languages across the region. Due to theie unique structures, the Han characters are being utilised as flexible design elements that bring abstract visual concepts to life in breaking the barriers between the East and the West.

As a follow-up to the original release in 2015, Hanzi•Kanji•Hanja 2 comprises logotypes and their applications to offer readers a closer insight into the art of the strokes; as well as a showcase of brand identities and expanded further with case studies and interviews to serve as an inspiring reference point for designers of all cultures.

Specifications

304pp / 185 x 250mm (H) Swiss binding with dust jacket Full colour throughout September 2022 £35.00 / US\$45.00 ISBN 978-988-75665-6-4



- A follow-up release of the first title with a focus on Hanzi, and how they're used as flexible design elements
- A collection of 100 projects, case studies and interviews featuring logotypes, brand identities, advertisements and printed matter
- A reference point and source of inspiration for all designers interested in Asian typography

















272pp / 190 x 255mm (H) Hard cover Full colour throughout June 2022 E35.00 / US\$45.00 ISBN 978-988-75665-9-5



• A showcase of branding projects featuring creative and unique logotypes from around the world

From Type to Logo

their best foot forward visually?

sionals alike.

The best logotypes from around the world

When it comes to building a brand, logo design is often

one of the first few important steps in the creative journey. With so much more competition to contend with today,

how can designers help start-ups and evolving brands put

companies around the world, a logotype revolves around a

company's name or initials and features typography as the main design approach. **FROM TYPE TO LOGO** details the processes of combining the two distinct design disciplines in a compelling book of case studies that make an inspiring reference point for budding and working branding profes-

A key branding element used by many of the biggest

- Insight into how the biggest brands utilise logotypes to establish a memorable and distinct identity
- A reference point for aspiring and working designers with case studies combining the disciplines of typography and logos



















Shorts

BACKLIST



N

DRAWING ATTENTION

Custom illustration solutions for brands today

288pp / 175 x 230mm (H) Soft cover with jacket Full colour throughout £35.00 / US\$45.00 • 2022 ISBN 978-988-74629-9-6

HANDSTYLE LETTER-

ING: 20TH ANNIVER-

SARY EDITION

typography

From calligraphy to

Soft cover with jacket

Full colour throughout

290pp / 190 x 205mm (H)

£30.00 / US\$45.00 • 2022

ISBN 978-988-74629-1-0

MORE IS MORE

briahter

Soft cover

Designing bigger, bolder,

288pp / 185 x 255mm (H)

£35.00 / US\$45.00 • 2021

ISBN 978-988-74628-7-3

Full colour throughout



WHAT IS

DESIGN

DESIGNING

Ideas for a FOR

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GOOD?

GOOD

YOU ARE HERE 2

A new approach to signage and wayfinding

272pp / 190 x 255mm (H) Hard cover Full colour throughout

£35.00 / US\$45.00 • 2022 ISBN 978-988-74629-5-8

HANDSTYLE LETTER-ING: 20TH ANNI-VERSARY BOXSET **EDITION**

From calligraphy to typography

Boxset: book + dip pen / Book: 290pp, 190 x 205mm (H) / Slipcase: 230 x 210 x 24mm (H) / Full colour £40.00 / US\$55.00 • 2022 ISBN 978-988-74629-8-9

GOOD By DESIGN Ideas for a better world

288pp / 170 x 230mm (H)

Hard cover Full colour throughout £35.00 / US\$45.00 • 2021 ISBN 978-988-79727-7-8

MR. SLOWBOY: Portraits of the Modern Gentleman Written & illustrated by Mr Slowboy

216pp / 170 x 235mm (H) Hard cover Full colour throughout £30.00 / US\$45.00 • 2021



PALETTE SERIES MONO-TONE

PALETTE MINI 07: MONOTONE

New single-colour graphics

672pp / 106 x 148mm (H) Soft cover with dust jacket Full colour throughout £23.00 / US\$35.00 • 2021 ISBN 978-988-74628-6-6



PRINT MATTERS: 20th Anniversary Edition

The cutting edge of print

288pp / 185 x 250mm (H) Soft cover with jacket Full colour throughout £35.00 / US\$45.00 • 2021 ISBN 978-988-74629-7-2

PALATE PALETTE Tasty illustrations from around the world

288pp / 180 x 235mm (H) Hard cover in swiss binding Full colour throughout £30.00 / US\$45.00 • 2021 ISBN 978-988-74628-0-4



672 pp / 106 x 148 mm (H) Soft cover with dust jacket Full colour throughout £23.00 / US\$35.00 • 2021

ISBN 978-988-79727-3-0





- 102

No.4

NEON

2nd

PRINT

PALETTE

mini

SERIES

No.6

TRANS-

PARENT

BRANDLife: Health & Beauty

PALETTE mini 06:

Transparencies in design

672pp / 106 x 148mm (H)

Full colour throughout

Soft cover with dust jacket

£23.00 / US\$35.00 • 2021

ISBN 978-988-74628-9-7

Transparent

Integrated brand systems in graphics and space

280pp / 190 x 255mm (H) Soft cover with dust jacket Full colour throughout £35.00 / US\$45.00 • 2021 ISBN 978-988-79726-6-2



20th Anniversary Edition Graphics & logos in retro

288pp / 185 x 250mm (H) Soft cover with jacket Full colour throughout £35.00 / US\$45.00 • 2021 ISBN 978-988-74629-4-1

PALETTE mini Series 04: Neon

New fluorescent graphics

672 pp / 106 x 148 mm (H) Soft cover with dust jacket 6-colour printing throughout

£23.00 / US\$35.00 • 2021 ISBN 978-988-79034-5-1



288pp / 190 x 255mm (H) Soft cover with jacket Full colour throughout £35.00 / US\$45.00 • 2021 ISBN 978-988-74629-1-0



LESS IS MORE: 20th Anniversary Edition

Limited colour graphics in design







PALETTE

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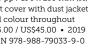


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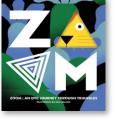
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