

Fall 2023

She is beautiful like a flower.



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As we enter the second half of 2023, it is the perfect time to wind down and reflect on the year that has just flown by.

Inspired by the role that music plays in moments of introspection, our new title, **SONGSCAPES**, showcases the stunning art and graphics that have been making waves in the sea of listening options we are increasingly being presented with in today's digital world. Learn more about the craft that goes beyond the realm of sound into the visual dimension to enhance the sensory experiences of music fans while bringing an artiste's distinct vision to life.

With more music and cultural events filling up our calendars in the wake of the pandemic, the timely follow-up to our bestseller on spot-on identities for festivals and fairs, **GRAPHIC FEST 2**, is bound to delight designers and producers seeking fresh ideas and references from the field. In this new title, you will also find out how new boosts of creativity and energy are rejuvenating the events we love around the world through an insightful post-pandemic lens.

For more design inspiration, **SANS IN USE** and **SERIF IN USE** offer thoughtful collections of Sans Serif and Serif type specimen, pairings, and applications by the type designers and foundries making a mark on the industry. As two of the most popular typeface categories being utilised and developed today, we recommend collecting these new titles for your library or gifting them as a pair! Through the projects featured, you will discover how balance can be achieved between highlighting a font's unique characteristics and conveying the right tone/mood of the creative work that the font is being applied to while ensuring maximum readability of text.

With that, we hope you enjoy our FALL 2023 titles as much as we are excited to share them with you. Happy reading!



— Sample Cover —

Sans In Use

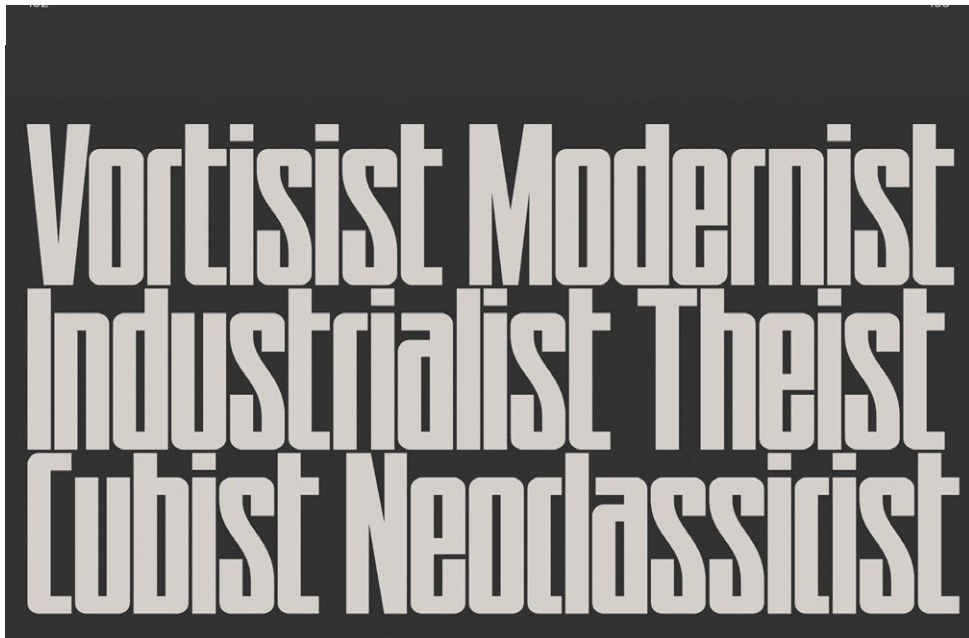
Creative Typefaces and their Applications

In the world of typography, it is not uncommon to see combinations of serif and sans serif typefaces in the same design. However, it takes skill to combine them in order to avoid tension and clashes, and ensure maximum readability of the text in the design.

From font weights to classifications, each font has its own distinct personality, and should be carefully paired to convey the right tone and mood of the design. Featuring a selection of type specimens, their design applications, and the thoughts that go behind the craft, **Sans in Use / Serif in Use** collates the best combinations of the two typeface categories and serves as a reference point for inspiration-seeking designers and typographers alike.

- A point of reference of creatively-applied type specimen and type combinations
- Insight into various font applications and combinations with interviews with type foundries, typography designers, and type experts
- A look into new type design trends the future of typeface creation

Specifications
 512pp / 170 (W) x 240 mm (H)
 Hard cover
 Single colour printing
 October 2023
 £40.00 / US\$55.00
 ISBN 978-988-76844-2-8



094
096

FOUNDRY Graf Type	DESIGNER Margot LeVélou	RELEASE DATE 2019	
<p>Started in 2017 and first released in 2019 in a single weight. Reworked in 2022 with an expanded glyph set, incl. the "mythical large ligatures set", as well as three more weights. Italics were added in Dec. 2022.</p>			
<h1>Pressura</h1>			
GT Pressura Lt		REGULAR / 98 pt	
GT Pressura Rg		ITALIC / 98 pt	
GT Pressura Md		MEDIUM / 98 pt	
GT Pressura Bd		BOLD / 98 pt	
GT Pressura Bl		BLACK / 98 pt	

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— Sample Cover —

Specifications

512pp / 170 (W) x 240 mm (H)
 Hard cover
 Single colour printing
 October 2023
 £40.00 / US\$55.00
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Serif In Use

Creative Typefaces and their Applications

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078
079

FOUNDRY
Margot Lévêque

DESIGNER
Margot Lévêque

RELEASE DATE
2019

Started in 2017 and first released in 2019 in a single weight. Reworked in 2022 with an expanded glyph set, incl. the "mythical large ligatures set", as well as three more weights. Italics were added in Dec. 2022.

Romie

Romie Regular

Romie Italic

Romie Medium

Romie Bold

Romie Black

REGULAR / 98 pt

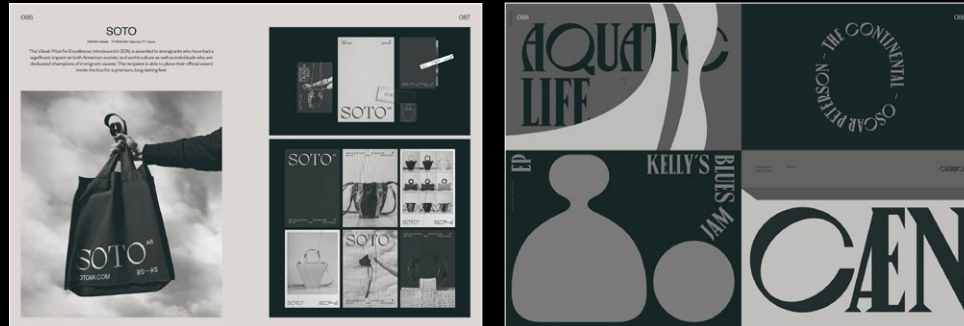
ITALIC / 98 pt

MEDIUM / 98 pt

BOLD / 98 pt

BLACK / 98 pt

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— Sample Cover —

Specifications

256pp / 190 (W) x 255 mm (H)
Softcover with jacket
Full colour throughout
September 2023
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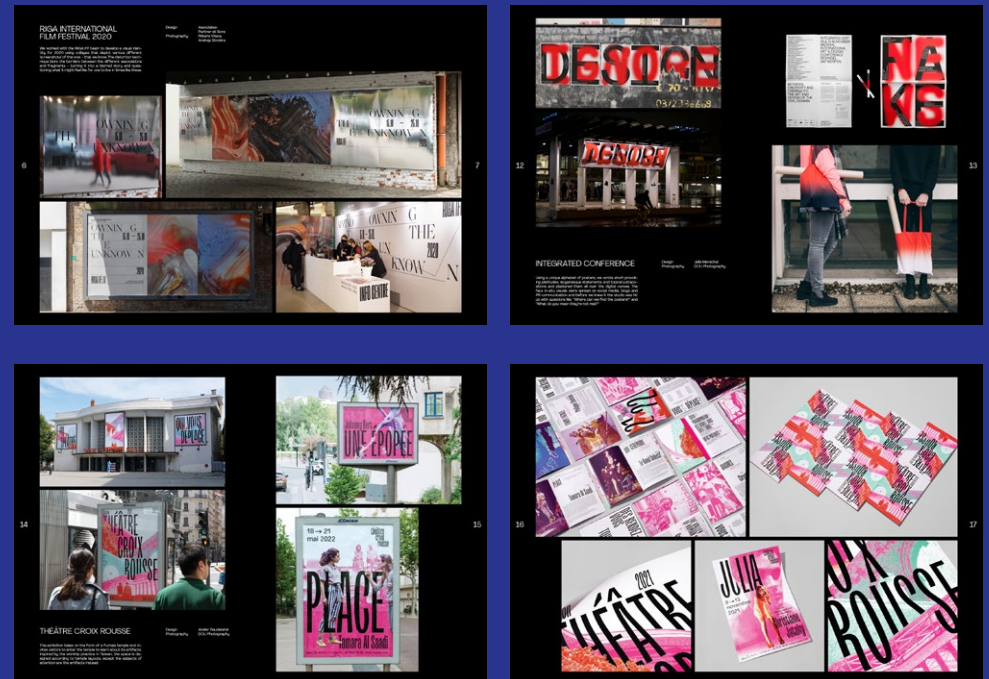
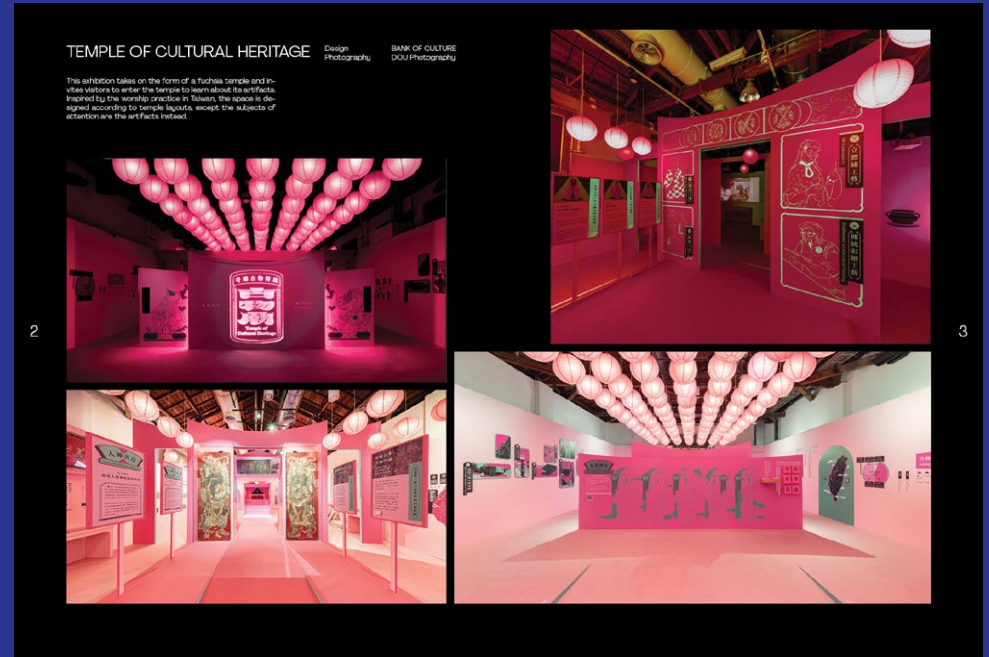
GRAPHIC FEST 2

Spot-on Identities for Festivals & Fairs

As the world slowly opens up after years of the pandemic, previously cancelled or postponed festivals and fairs are springing back to life with a new wave of creativity and energy, while organisers and designers are tasked with enhancing the event's overall experience and atmosphere after people have spent so much time in isolation.

Following its first bestselling predecessor, **GRAPHIC FEST 2** continues its legacy with a brand new selection of visual identities that appeal to the right audiences with the same vigour and sensations. Ranging from logos, typography, to systematic approaches and environmental settings, the series continues with a fresh bout of inspiration to create attractive and memorable events or festivals.

- A showcase of projects featuring creative and exciting event and festival visual identities from around the world
- A reference point for event producers, designers, and creatives on how to utilise visuals and graphics to establish a memorable and distinct identity
- A continuation of its bestselling predecessor, GRAPHIC FEST with extra insight for post-pandemic event and festival production





— Sample Cover —

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288pp / 210 (W) x 220 mm (H)
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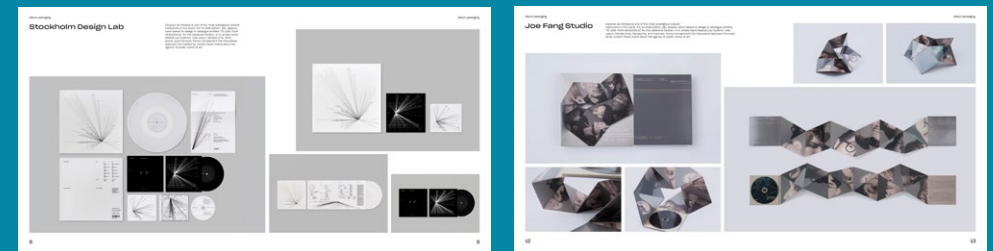
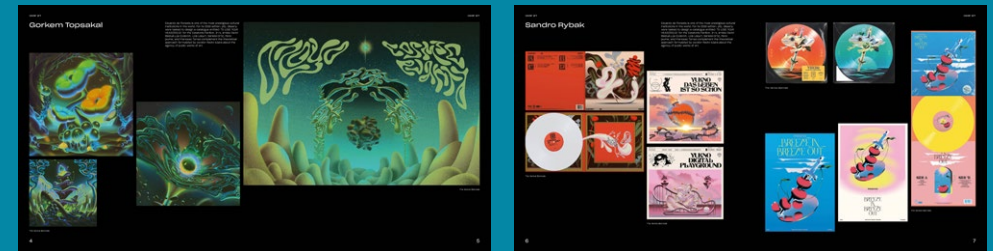
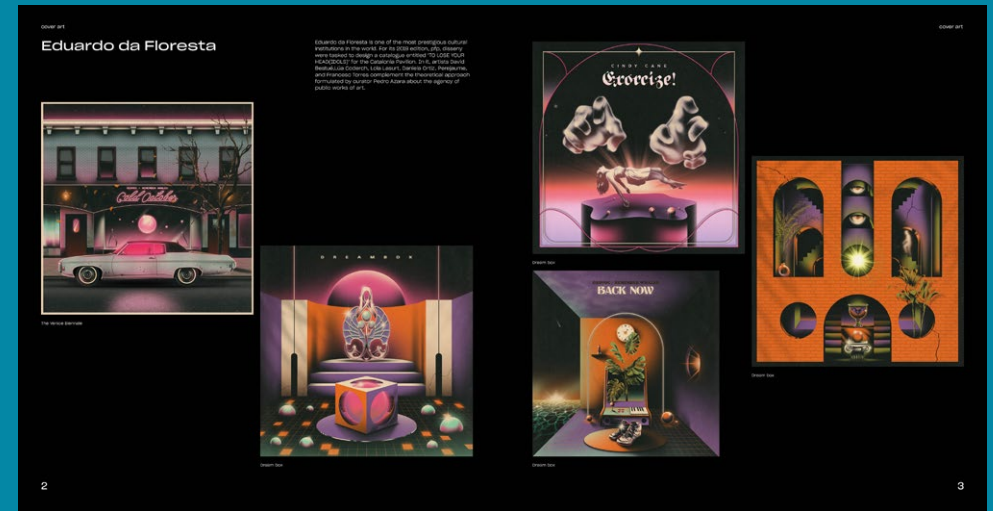
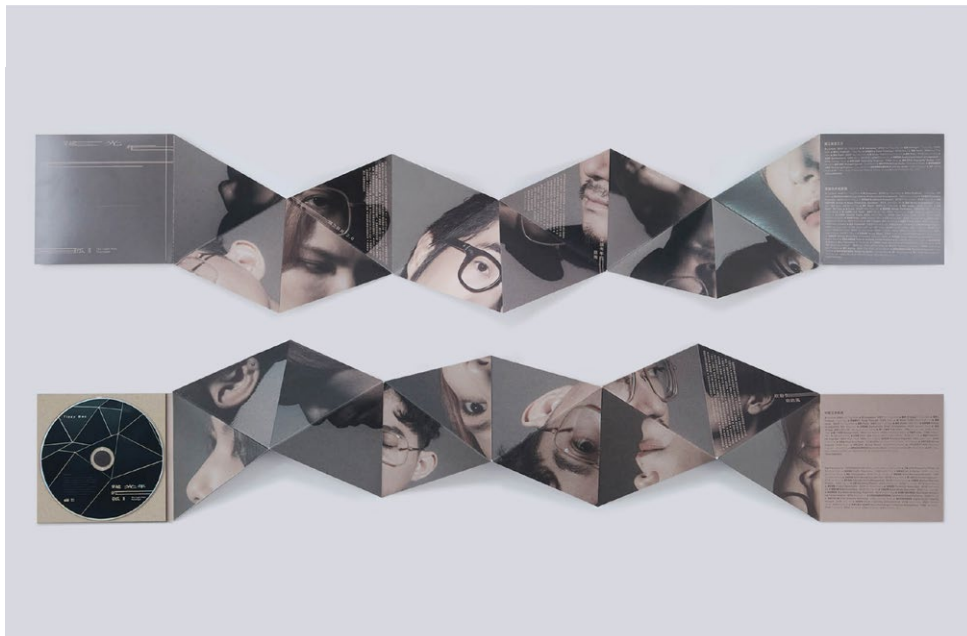
Songscaapes

Stunning Graphics and Visuals in the Music Scene

Amid the sea of listening options available in our digital world, it often takes more than a good beat or catchy lyrics for artistes to stand out among their peers, which is why – be they from the mainstream or indie genre – musicians often combine sound with compelling visuals to express their individuality and deliver their message.

Songscaapes takes a deeper look into the craft that goes behind the making of a successful music identity, with artist interviews, production processes, and plenty of behind-the-scenes details. Explore the new wave of creativity in the packaging of CDs, vinyls, to cassette tapes, as well as the art and graphics that take to online streaming services, music videos, events and more.

- A showcase of music-related projects featuring creative and unique event and festival visual identities from around the world
- Extra insight with special features, interviews, and behind-the-scenes material of successful and memorable music visuals and related collaterals
- A reference point and source of inspiration for musicians looking to build their brand, and all designers interested in music





— Sample Cover —

Life Stills

Art and Illustrations inspired by Serenity

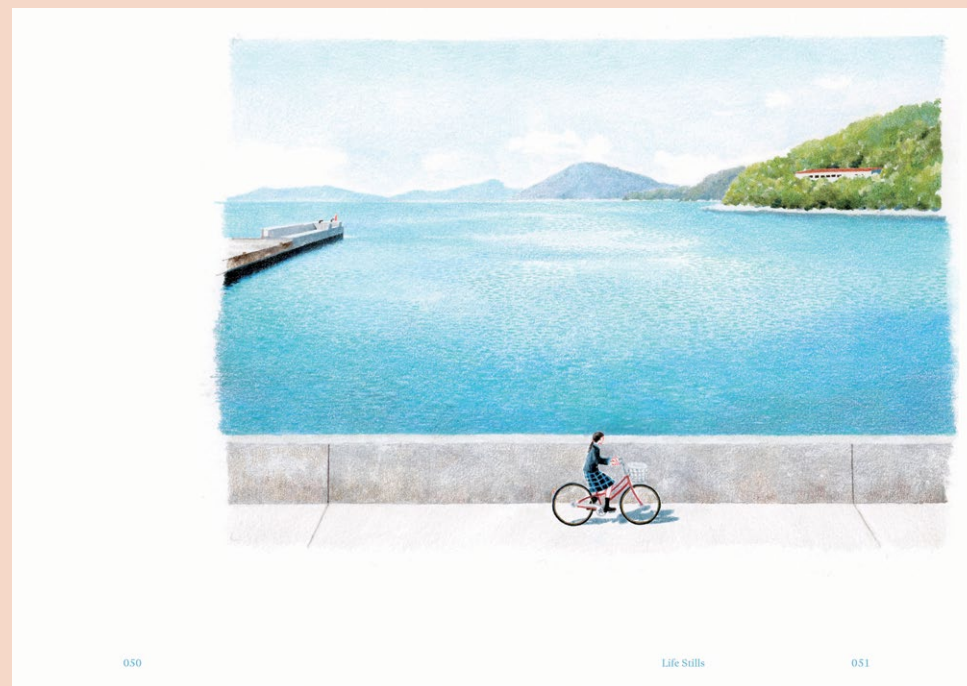
Despite being told that life is short and that we should enjoy it, it has become increasingly hard for modern people to find a moment of peace in the restless the hubbub of the modern world. Nevertheless, there is still happiness to be found in even the smallest things — from a fresh breeze in the morning to a warm cup of coffee in the afternoon, or just a beautiful sunset.

Life Stills invites readers to submerge themselves in the tranquil illustrations within, and never hold back from romanticising even the tiniest silver lining in life.

- A collection of tranquil scenes of nature, domesticity and daily life to evoke feelings of serenity and calm
- Illustrations are categorised chronologically from dawn to moonrise to mimic the passing of time in a day
- A visual reminder to always look for the beauty in simple things

Specifications

272pp / 170 x 240mm (H)
Hard cover
Full colour throughout
July 2023
£32.00 / US\$45.00
ISBN 978-988-75666-9-4



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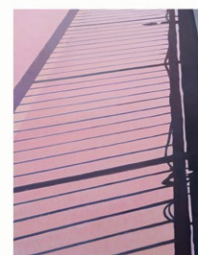
Life Stills

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Life Stills



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Life Stills



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Life Stills

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Life Stills

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Life Stills

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Life Stills



— Sample Cover —

Specifications

272pp / 180 x 250mm (H)
 Soft cover with dust jacket
 Full colour throughout
 July 2023
 £35.00 / US\$45.00
 ISBN 978-988-75666-3-2



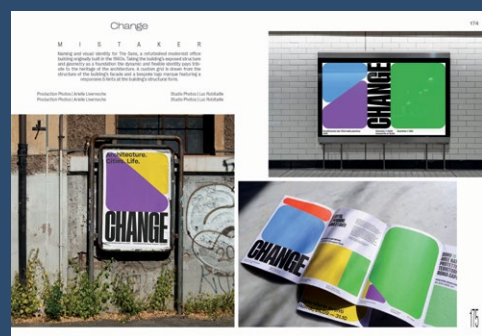
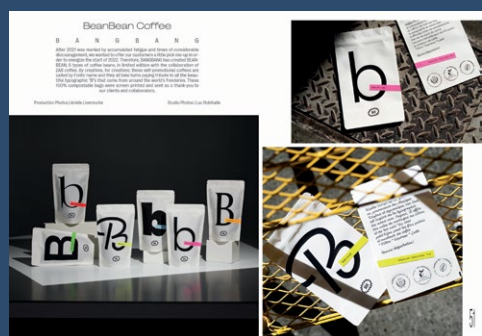
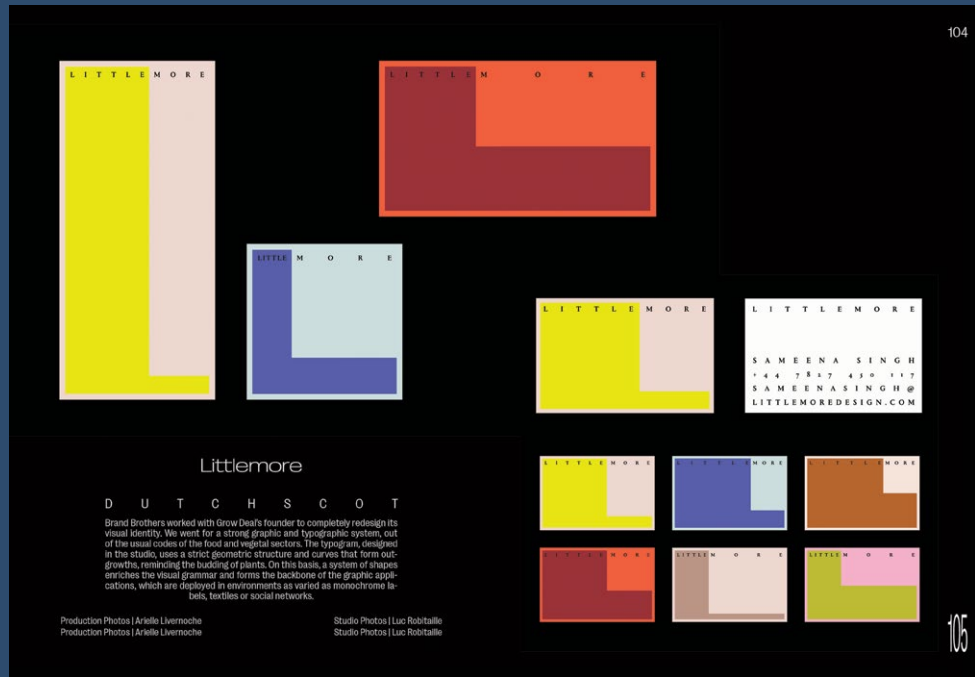
Dynamic Branding

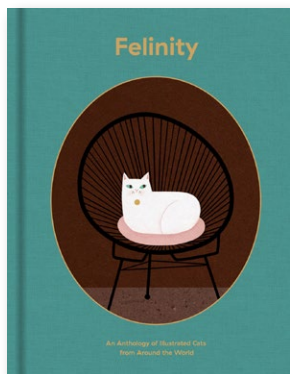
Responsive and Adaptive Graphics for Brands of Today

In an increasingly digital world, brands are faced with the challenge of reshaping their identities in order to solidify their presence both online and offline, not to mention a variety of other mediums. As a result, many designers and creatives have chosen to break the common notion of “never change your identity” and opted for fluid, adaptive graphics that flexibly adapt to each platform they are placed on.

Interweaving elements that span across graphics, motion, and more, Dynamic Branding showcases the best examples of graphic systems that skilfully shapeshift across mediums to bring out the best of what their brand has to offer while maintaining its integrity and core values.

- Contains a curated selection of adaptive brand identities that adapt to the digital world
- A reference point for brand designers on how to build a fluid and responsive brand identity





— Sample Cover —

Specifications

240pp / 170 x 235mm (H)
 Hard cover
 Full colour throughout
 July 2023
 £32.00 / US\$45.00
 ISBN 978-988-75666-7-0

**Felinity**

An Anthology of Illustrated Cats from Around the World

With a history tracing back to ancient Egypt, cats have not only gained the favour of humans by repelling pests, but have also provided us with companionship and plenty of entertainment. Needless to say, our furry friends have also been a great source of inspiration in art and literature — where many have made frequent appearances in paintings, stories, poems, and the like.

Felinity is an ode to the universally-loved creature that has captured the hearts of humans since the dawn of civilisation. Packed with beautiful illustrations of our equally charming and mysterious feline friends from all over the world, this book makes a perfect gift for any lover of these precious creatures. With their fluffy fur, dainty paws, and playful demeanour, what's not to love about cats?

- Tapping into the collector's mindset with a gift book perfect for cat and animal lovers
- Filled with beautiful illustrations and anecdotes from each illustrator and artist



©46

Clare Owen

©47



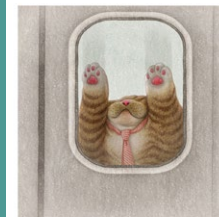
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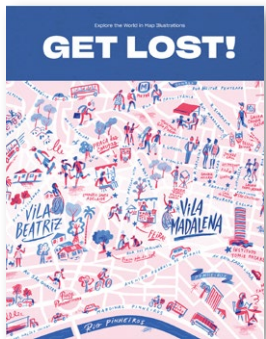


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— Sample Cover —

Specifications

256pp / 190 x 255mm (H)
 Hard cover with dust jacket
 Full colour throughout
 October 2023
 £32.00 / US\$45.00
 ISBN 978-988-76844-4-2



GET LOST!

Explore the World in Map Illustrations

Before GPS systems and Google Maps were invented, folded paper maps and guidebooks were always our trusty companions while on the road. While paper maps are becoming increasingly obsolete, there is more to cartography than just bearings and scales. Illustrated maps hone the ability to bring a place to life through vivid drawings, leaving a unique impression filled with the illustrator's own experiences.

From iconic landmarks to hidden shortcuts, **GET LOST!** takes your eyes on a journey and allows readers to explore the lands through the eyes of illustrators.

- A point of reference for cartographic illustrations
- Categorised by region, readers can experience the different illustrator's interpretations of the same place
- Includes personal anecdotes and recommendations by each illustrator



004

Vila Madalena

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— Sample Cover —

Specifications

240pp / 210 x 285mm (H)
 Hard cover
 Full colour throughout
 November 2023
 £32.00 / US\$45.00
 ISBN 978-988-75666-5-6



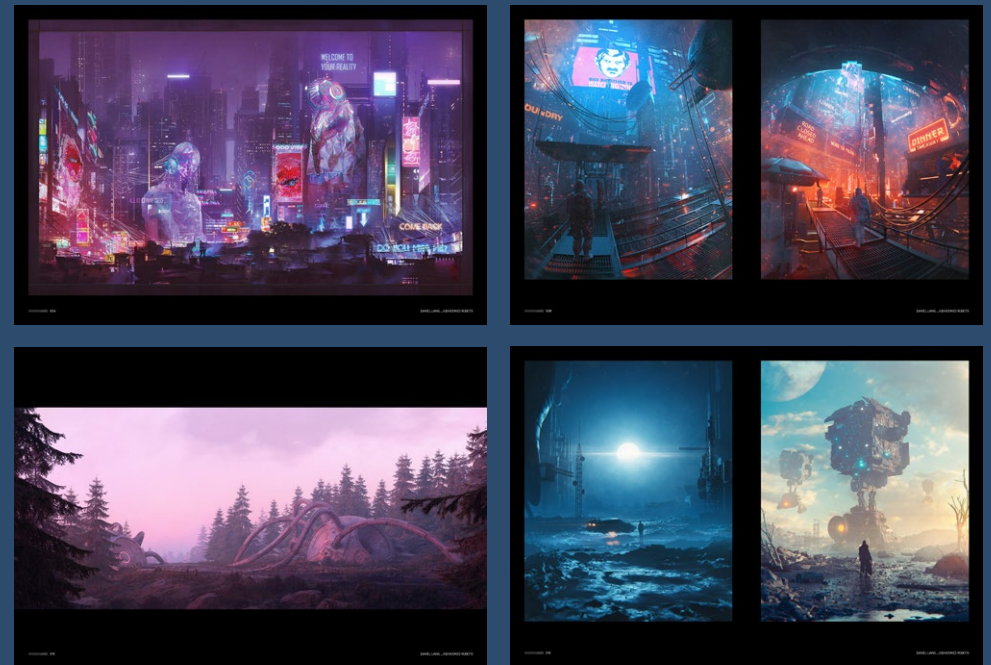
NEONTASTIC

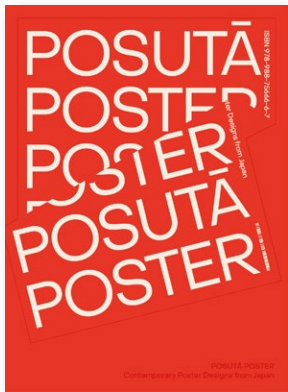
Cyberpunk-inspired art and illustration

From Blade Runner to Ghost in the Shell, the idea of a dystopian future has long fascinated creatives across the world, making its way into pop culture through movies, TV series and novels. Although storylines may vary, the visuals conjured typically capture the audiences' imagination through a compelling juxtaposition of high-tech, futuristic elements like cybernetics with a dark and gritty urban setting.

Inspired by the cyberpunk genre and culture, **THE FUTURE IS NEON or NEONTASTIC** is a stunning collection of art and illustration that transports viewers to a world where fluorescence glows against an abyss of infinite possibilities. Atmospheric and evocative, each project offers a glimpse into a future that could come to be and asks the question: what if science fiction became reality?

- A collection of art and illustration featuring cyberpunk inspiration and influences that will appeal to fans of science fiction and pop culture
- Features special printing inks/techniques that bring key projects to life





Specifications

528pp / 150 x 205mm (H)
 Soft cover with jacket
 Full colour throughout
 June 2023
 £35.00 / US\$45.00
 ISBN 978-988-75666-6-3



POSUTĀ POSTER

Contemporary Poster Designs from Japan

From the iconic 1964 Olympics poster by Yusaku Kamekura to the psychedelic posters of Tadanori Yokoo, Japan has made its way to the forefront of impactful and effective graphic and poster design since its post-war days. Fast forwarding to the Reiwa era, the Japanese graphic design scene has continued to evolve in terms of design values and aesthetics.

Known for their dedication to craft and ingenuity, Japanese design aesthetics are not only timeless, but it also incorporates unique elements found only in their culture. **POSUTĀ POSTER** serves to showcase poster designs from Japan's new generation of talent, spanning categories from political/social, advertising, experimental and more.

- An inspiring showcase of contemporary Japanese posters of the modern Reiwa era.
- Designed in a flipbook format to spark inspiration at a glance



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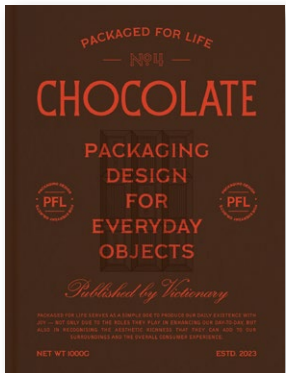
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Packaged for Life: Chocolate

Packaging design for everyday objects

In our haste to consume the things we love, we often disregard or discard packaging without a second thought. While many would argue that they bear no significance or should be done away with in our quest to save the environment, there is a lot more to packaging design than meets the eye. On top of conveying a brand's personality, purpose, or message meaningfully and embodying its contents in ways that catch the eye, a seemingly ordinary bottle or box can become an artist or designer's canvas for extraordinary creative expression.

Packaged for Life: Chocolate features a delectable collection of creative packaging design work for one of the most popular snacks in the world today that even the ancient Mayans enjoyed! Along with the fun facts in the accompanying booklet as per previous editions, the projects serve as morsels of inspiration and visual treats as appealing as the sinfully-delightful product itself.

- A series that showcases the best packaging design for everyday products from around the world through a lifestyle-led lens
- A valuable source of inspiration and reference for fans of design and the featured product itself

Specifications

304pp / 160 x 214mm (H)
 Hard cover
 Full colour throughout
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 £35.00 / US\$45.00
 ISBN 978-988-75666-4-9





Packaged for Life: Scent

Packaging design for everyday objects

In our haste to consume the things we love, we often disregard or discard packaging without a second thought. While many would argue that they bear no significance or should be done away with in our quest to save the environment, there is a lot more to packaging design than meets the eye. On top of conveying a brand's personality, purpose, or message meaningfully and embodying its contents in ways that catch the eye, a seemingly ordinary bottle or box can become an artist or designer's canvas for extraordinary creative expression.

Packaged for Life: Scent is a celebration of the products with the power to evoke a feeling, transport people in space and time, or create a distinct ambience through smell. Highlighting some of the best packaging design work from around the world for candles, incense, perfumes and more, it also comes with a booklet of fun facts on fragrance as an additional source of inspiration for the senses.

- A series that showcases the best packaging design for everyday products from around the world through a lifestyle-led lens
- A valuable source of inspiration and reference for fans of design and the featured product itself

Specifications

304pp / 160 x 214mm (H)
 Hard cover
 Full colour throughout
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 £35.00 / US\$45.00
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UNRAVEL 21/38 & 07/14

TM / YOHJI YAMAMOTO
 CD / GRISHA SEROV

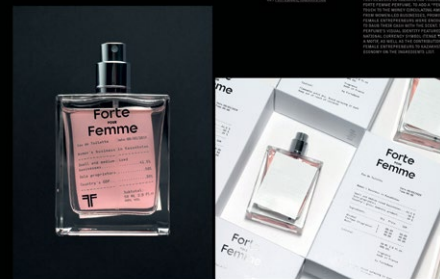
AS YOHJI YAMAMOTO'S LAST BOW IN THE FRAGRANCE WORLD, UNRAVELS STORY IS PACKED WITH MEANINGFUL LAYERS. THE BOTTLE FEATURES A MIRROR TO REFLECT THE IDEA OF EMBRACING ONE'S TRUE SELF, WHILE THE YELLOW STRIPES REPRESENT THE OBSTACLES ONE WOULD HAVE TO GO THROUGH IN ORDER TO MIMICKING YOHJI'S OWN JOURNEY OF SELF-DISCOVERY. THE BOX FEATURES AN OUTER PACKAGING THAT NEEDS TO BE REMOVED, IN REALIZING THE CONCEPT OF PEELING OFF UNNECESSARY ELEMENTS TO UNRAVEL WHAT LIES WITHIN.



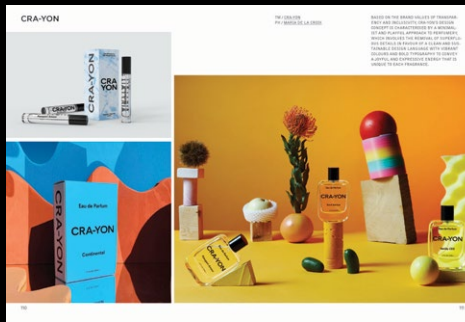
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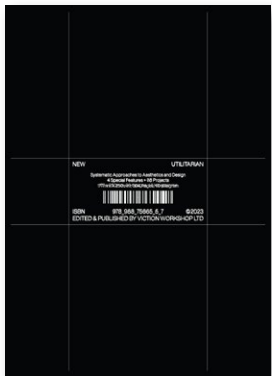
85

FORTE FEMME



GOLDFIELD & BANKS PERFUMES





New Utilitarian

Systematic Approaches to Aesthetics and Design

Trends may come and go in the design world, but when function follows form, the results are often timeless. As technology continues to advance and digital devices become increasingly inextricable, behavioural research, insight, and analysis are informing creativity and craftsmanship, giving designers a grid-like playground to experiment with ideas that simultaneously solve problems and push boundaries at the intersections of the logical and the imaginative.

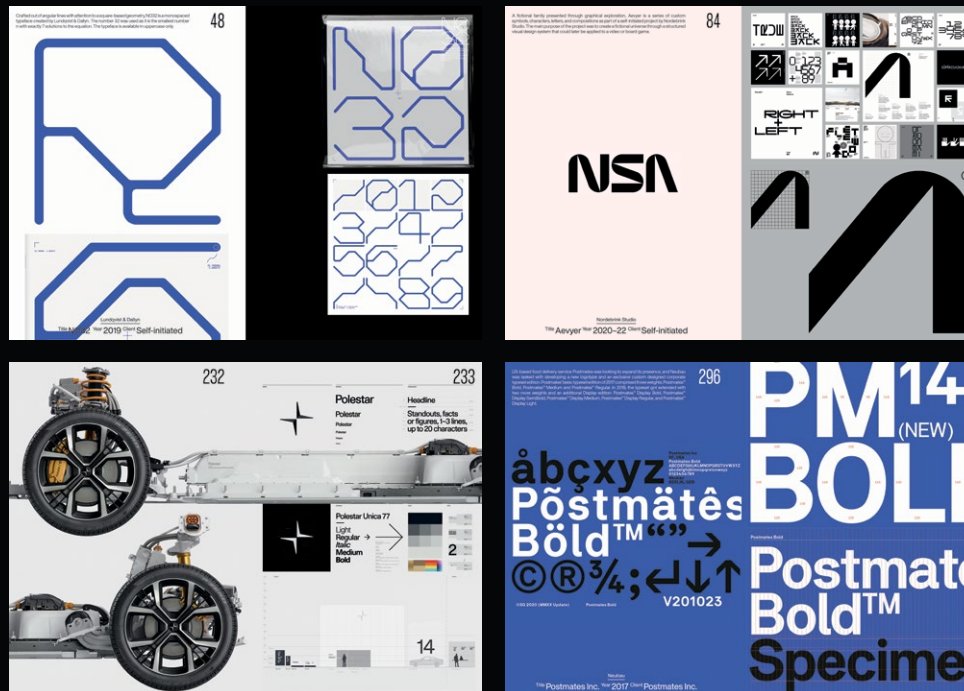
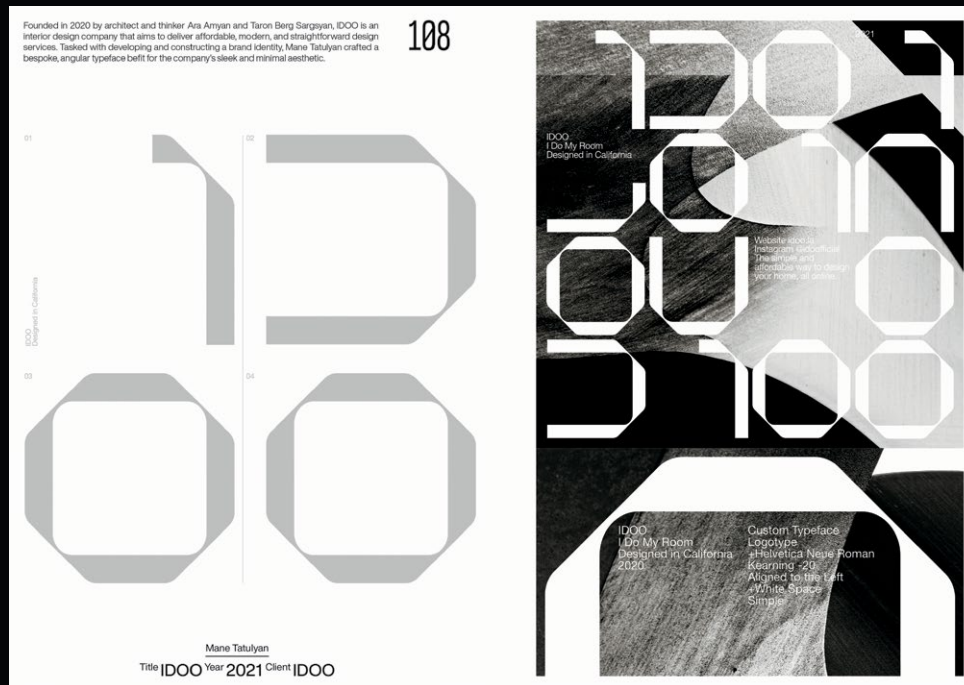
New Utilitarian takes an intriguing look at the designers who are seamlessly applying a systematic approach to their work to translate bold ideas into striking visual languages for the Age of Data. Rooted in reason and principle, each project is a meaningful expression of modern artistry that leaves a distinct impression on the design landscape of today.

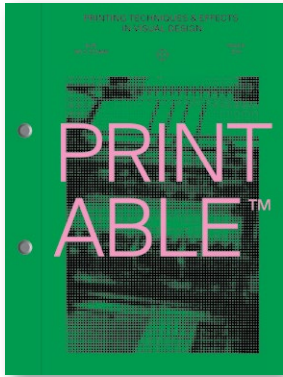
Specifications

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 ISBN 978-988-75665-5-7



- A showcase of aesthetics and design projects underlined by a systematic/grid-like approach
- Insights into the processes of the designers/studios who do away with frivolity to focus on functionality
- An intriguing look into a growing sub-section of the design industry making an impact today





PRINTABLE

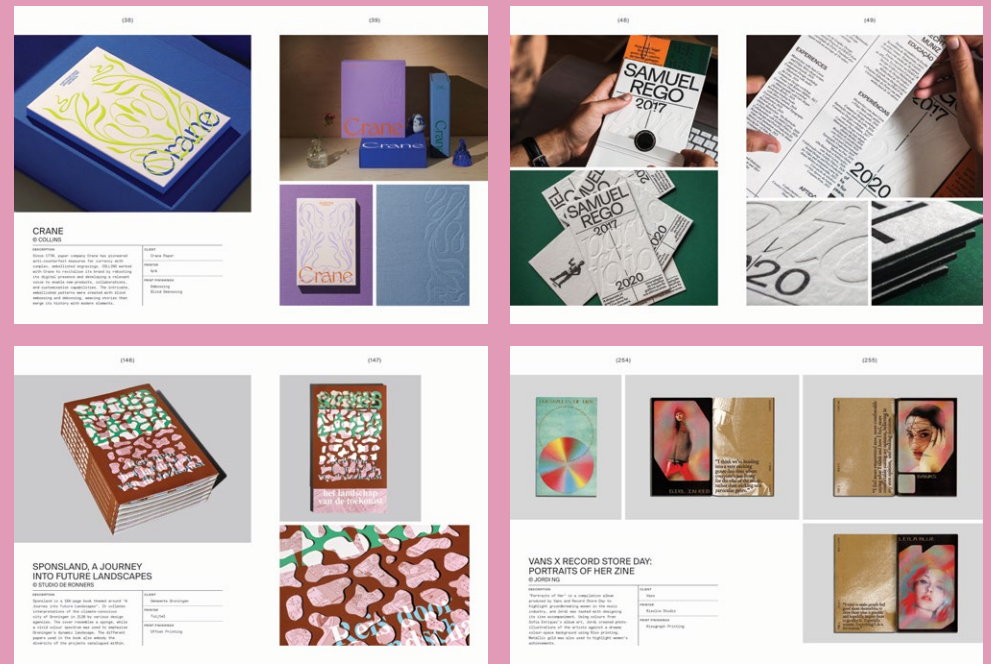
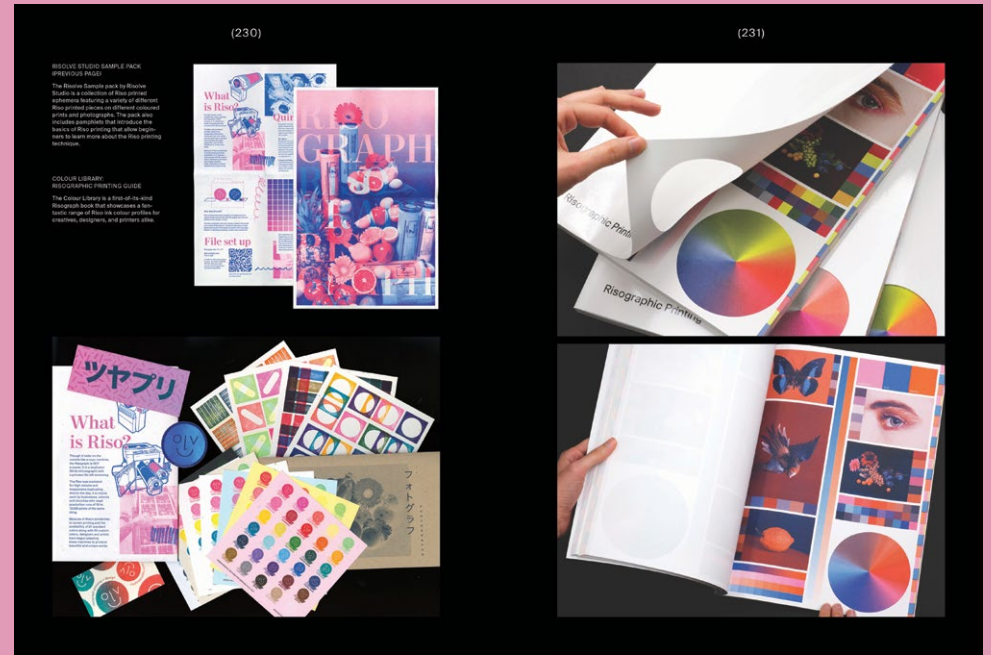
Printing techniques and effects in visual design

In an increasingly digital world, the art of printing has become more precious than ever. Although screens continue to take over society and sustainable practices have improved the preservation of natural resources, many designers still thrive on delivering tactile experiences, experimenting with new techniques or being inventive with conventional materials to bring their ideas to life in meaningful and visually impactful ways.

PRINTABLE is a stunning showcase of familiar and innovative methods that elevate printed matter for branding and beyond. Featuring printing experts, printmakers, and creative projects from around the world, it celebrates craftsmanship and serves to inspire those looking to add more character and dimension to their work.

- An ode to printing and the role it continues to play in bringing creative ideas/expressions to life in this digital age
- Showcases key printing techniques, effects, and finishes applied across a variety of design work along with cover stories/ interviews with printing specialists in different parts of the world

Specifications
 304pp / 190 x 255mm (H)
 Swiss binding
 Full colour throughout
 May 2023
 £35.00 / US\$45.00
 ISBN 978-988-74629-6-5





NEW FOLK ART

Traditional and folk inspiration with a modern twist

It is human nature to look to the past when seeking inspiration — particularly in art. Unlike other genres that can be attributed to a specific era or style, folk art is harder to define or categorise due to its special place in the hearts of local communities. Although it used to be created for practical purposes, each piece tells a story of cultural heritage and craftsmanship that transcends time to inspire the creatives of today.

NEW FOLK ART features a colourful collection of work from around the world that draw from ancient folklore and traditional craft, and breathe new life into tales that have been passed down the generations.

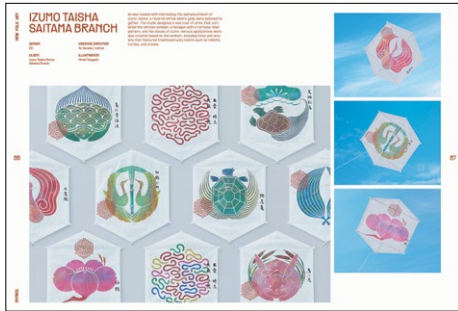
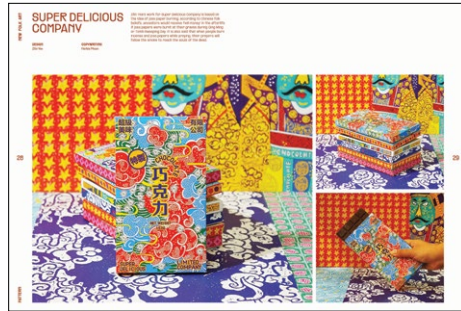
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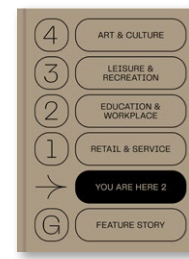
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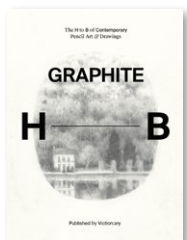
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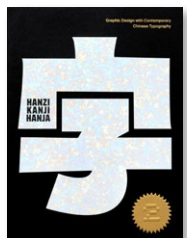
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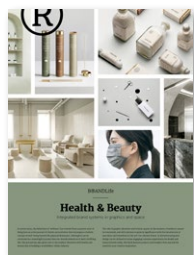
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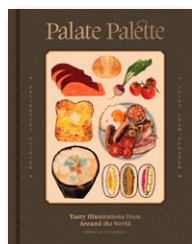
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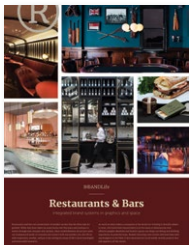


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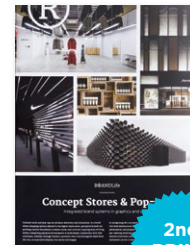


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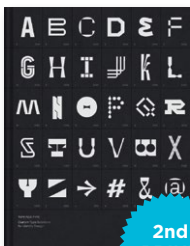


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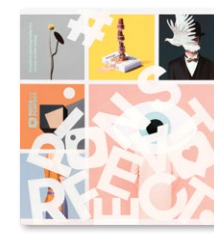
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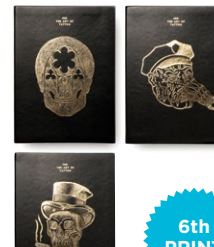


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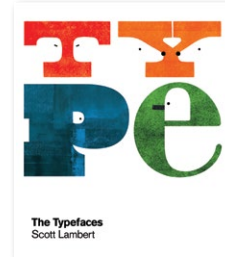
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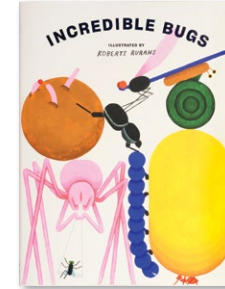
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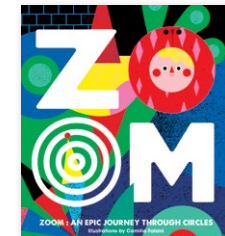
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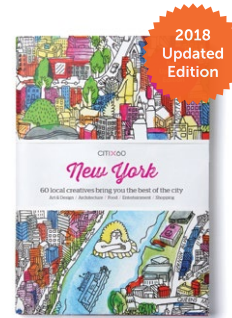
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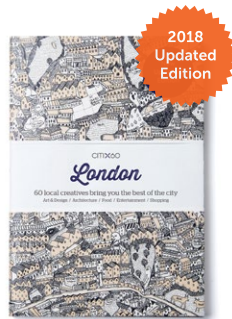
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Creative parents show you the best family spots

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Colourful and tightly-edited with points of interest at all angles, these travel kits are made to delight. Clad in illustrations drawn by different artists, each city edition holds a guide, a travel journal for young companions, two postcards as well as play cards for fun learning and games on the road, all enfolded in one neat slipcase.

Specifications

- 125 x 200 mm (H)
 - A city guide
 - 12 pairs of memory game cards
 - 2 postcards
 - A 24-page travel journal
- Full colour throughout
All items are packed in a slipcase
£9.95 / US\$12.95



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