

Spring 2024



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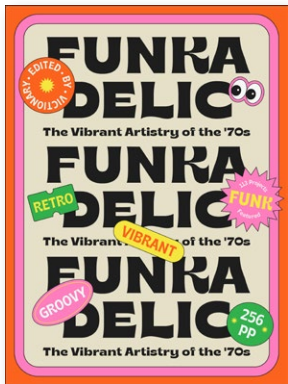
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Representatives

As another new season dawns upon us, we are delighted to present a new collection of literary treasures that will transport you to worlds unknown and bring about a spark of inspiration. This season, we have curated a selection of six remarkable titles that span various genres and cater to a diverse range of tastes.

For those looking for some tips and pointers on creating a memorable small-scale brand on a limited budget, **Start from Scratch – Big Branding for Small Businesses** showcases ambitious small enterprises with beautifully-crafted identities. For more design-related inspiration, **Made in Korea – Awe-inspiring Graphics from Korea Today** serves as a testament to the dynamic Korean design scene that fuses both traditional and modern elements. Speaking of traditional and modern, we invite you to step back in time with **Funkadelic – The Vibrant Artistry of the '70s**, a tribute to the bold and exhilarating visual world of the era.

As for our illustration titles, dive into a mesmerising kaleidoscope where butterflies, beetles, and bees come to life in **Insectile Inspiration – Insects in Art and Illustration**, the follow-up to our bestselling Botanical Inspiration and Fungal Inspiration. For those curious about the way the creative mind works, take a peek into the artistic process of artists and illustrators through **Sketched Out: Artistic Sketchbooks and Journals Unveiled**. Embark on a breathtaking visual odyssey in **Futuria – Art of the Sci-Fi Age**, where boundless realms of sci-fi come to life through awe-inspiring art featuring post-apocalyptic landscapes, cyberpunk cityscapes, and more.

We hope this glimpse into our Spring 2024 catalogue has ignited your curiosity and anticipation, where each title provides a window into the worlds of branding, art, and design. Our hope is that you will discover stories that will expand your horizons, and leave an indelible mark on your reading journey.



— Sample Cover —

Specifications

256pp / 190 (W) x 255 mm (H)
Soft cover
Full colour throughout
February 2024
£35.00 / US\$45.00
ISBN 978-988-76844-5-9



Funkadelic

The Vibrant Artistry of the '70s

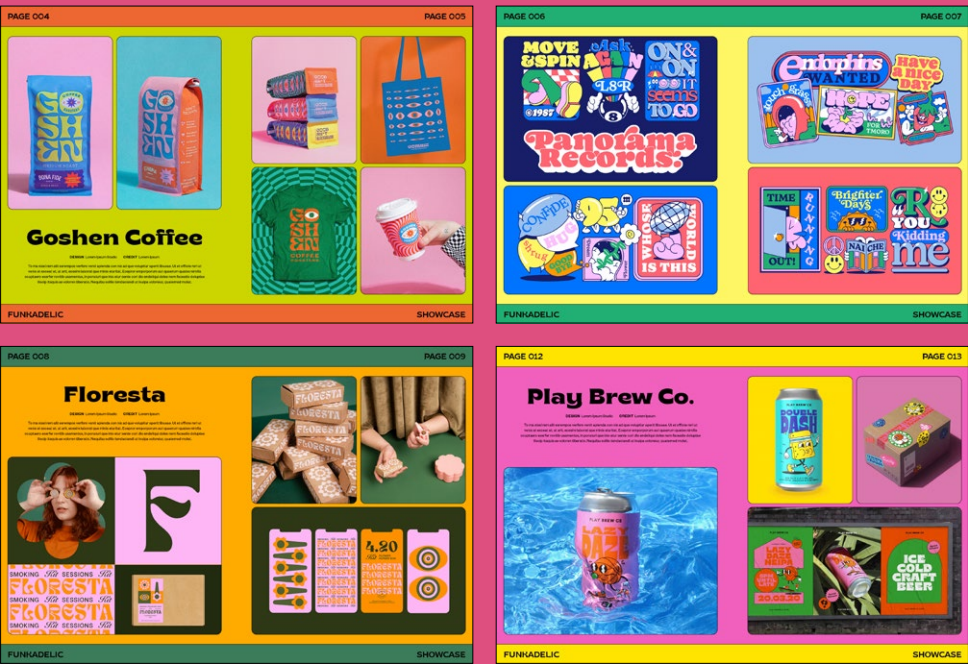
What comes to mind when one thinks of the vivid and exhilarating visual world of the 1970s? Is it attention-grabbing lettering and clashing colours, groovy paisley motifs and floral patterns reminiscent of hippie culture, or mind-bending psychedelic visuals that transport one to a different dimension? **Funkadelic** invites readers to step back in time and witness the audacity and dynamism of an era that embraced individuality and pushed artistic boundaries.

An homage to the graphic design trends and styles that embodied bold expression, cultural revolution, and free-spirited creativity, discover a handpicked selection of visual identities and branding design inspired by the iconic aesthetic of the '70s in a visual treasure trove of inspiration and nostalgia for designers, artists, and era enthusiasts alike.

- An awe-inducing collection of projects inspired by aesthetics and design techniques of the 1970s
- Insight into the phenomenon of incorporating vintage elements into modern design



FUNKADELIC SHOWCASE





— Sample Cover —

Insectile Inspiration

Insects in Art and Illustration

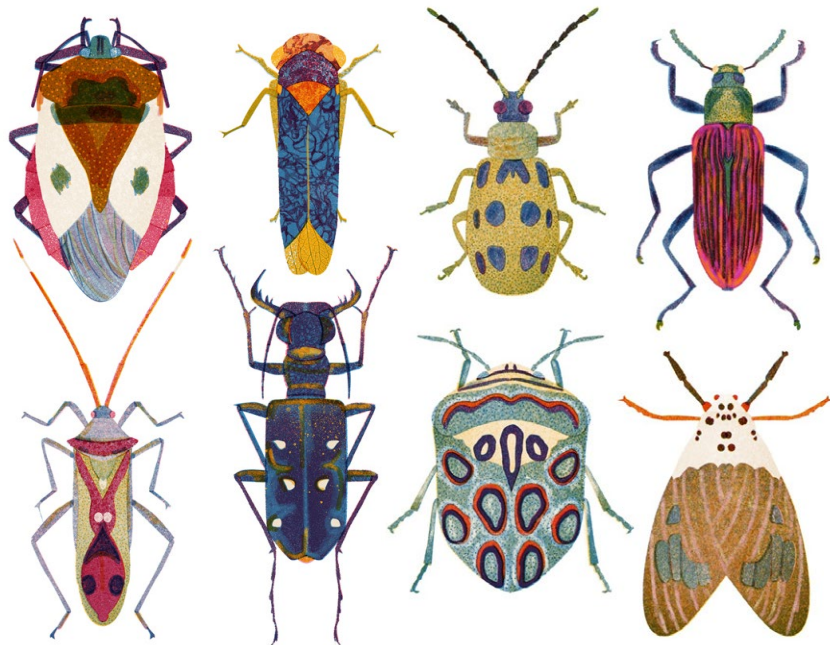
Whether you look at them in awe or in fear, the world of small but mighty insects is an irreplaceable part of Earth and its ecosystems, and is equally strange and wonderful in its own way. Peer into a mesmerising kaleidoscope where butterflies, beetles, bees, and other remarkable insects come to life under the skilful brushstrokes of talented artists and illustrators around the globe.

Discover the intricate details and ethereal allure of insects through the visually stunning collection of art in **Insectile Inspiration – Insects in Art and Illustration**, all drawing inspiration from the fascinating beauty of insects. Prepare to be transported into a world where art and nature intertwine, offering a glimpse into the enchanting beauty that lies within the tiny wonders of the insect realm.

- A collection of art/illustration work featuring insects in a variety of styles from around the world
- Taps into the collector's mindset as the follow-up release to popular titles "Botanical Inspiration" and "Fungal Inspiration"

Specifications

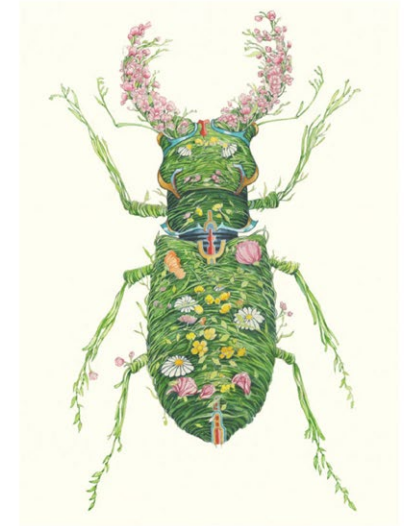
288pp / 180 (W) x 235 mm (H)
 Hard cover
 Full colour throughout
 February 2024
 £32.00 / US\$45.00
 ISBN 978-988-76844-6-6



Daniel Mackie



04



05

Rhian Davie



06



07

Nathan Marcy



08



09

Deborah Klein



10



11

Vasilisa Romanenko



12



13



— Sample Cover —

Made in Korea

Awe-inspiring Graphics from Korea Today

South Korean culture has made a significant impact on the global stage in recent decades, gaining immense popularity and influencing art, entertainment, fashion, and lifestyle elements while captivating global audiences with its creativity, authenticity, and fusion of traditional and modern elements.

Showcasing a handpicked selection of design projects that span visual identities, brand designs, packaging, posters, graphics, fashion, spatial design, and more, this book celebrates the talent of established and emerging creatives and studios in South Korea, and offers a glimpse into the innovative and dynamic landscape of modern Korean design.

Specifications

304pp / 175 (W) x 230 mm (H)
Soft cover with jacket
Full colour throughout
March 2024
£35.00 / US\$45.00
ISBN 978-988-76844-7-3



- A continuation of Victionary's country-focused series (Made in Japan, Truly Nordic, 64GB) with a spotlight on the South Korean design scene
- A collection of projects, case studies and interviews with the country's top design studios and creatives
- A reference point and source of inspiration for all designers interested in South Korean design



ORDINARY PEOPLE

Seoul

ORDINARY PEOPLE is a leading creative design company known for its innovative approach to design solutions. Founded in 2005, the company has built a reputation for delivering high-quality designs that exceed client expectations. With a team of experienced designers and a commitment to collaboration, ORDINARY PEOPLE specializes in creating engaging branding, graphic design, web design, and product design solutions for a diverse range of clients across various industries.



Rhetoric

Creative agency Luvette C/O located in NEWUMan (SHINJUKU) at Tokyo's Shinjuku station. The logo made by 2D inc. depicts two overlapping rectangles, which exemplifies a common Japanese motif of duality, similarity, and design.

rhetoric

010 - 011



CFC

CFC is a leading creative design company known for its innovative approach to design solutions. Founded in 2005, the company has built a reputation for delivering high-quality designs that exceed client expectations. With a team of experienced designers and a commitment to collaboration, CFC specializes in creating engaging branding, graphic design, web design, and product design solutions for a diverse range of clients across various industries.

Design: Luvette C/O
Location: NEWUMan (SHINJUKU)
Address: 1-1-1 Shinjuku
City: Tokyo
Country: Japan

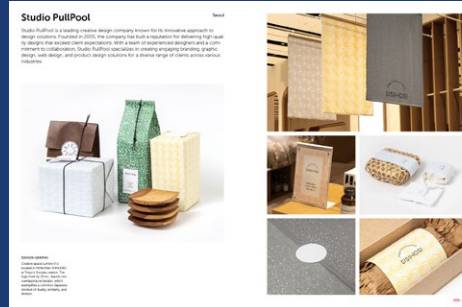
서울문화발전
Seoul Culture Development



tanGiBe

tanGiBe is a leading creative design company known for its innovative approach to design solutions. Founded in 2005, the company has built a reputation for delivering high-quality designs that exceed client expectations. With a team of experienced designers and a commitment to collaboration, tanGiBe specializes in creating engaging branding, graphic design, web design, and product design solutions for a diverse range of clients across various industries.

Design: Luvette C/O
Location: NEWUMan (SHINJUKU)
Address: 1-1-1 Shinjuku
City: Tokyo
Country: Japan



Studio PoolPul

Studio PoolPul is a leading creative design company known for its innovative approach to design solutions. Founded in 2005, the company has built a reputation for delivering high-quality designs that exceed client expectations. With a team of experienced designers and a commitment to collaboration, Studio PoolPul specializes in creating engaging branding, graphic design, web design, and product design solutions for a diverse range of clients across various industries.

Design: Luvette C/O
Location: NEWUMan (SHINJUKU)
Address: 1-1-1 Shinjuku
City: Tokyo
Country: Japan



Hyeji Yeum

Hyeji Yeum is a leading creative design company known for its innovative approach to design solutions. Founded in 2005, the company has built a reputation for delivering high-quality designs that exceed client expectations. With a team of experienced designers and a commitment to collaboration, Hyeji Yeum specializes in creating engaging branding, graphic design, web design, and product design solutions for a diverse range of clients across various industries.

Design: Luvette C/O
Location: NEWUMan (SHINJUKU)
Address: 1-1-1 Shinjuku
City: Tokyo
Country: Japan



— Sample Cover —

Specifications

256pp / 170 (W) x 230 mm (H)
 Flexi cover
 Full colour throughout
 April 2024
 £32.00 / US\$45.00
 ISBN 978-988-76844-8-0



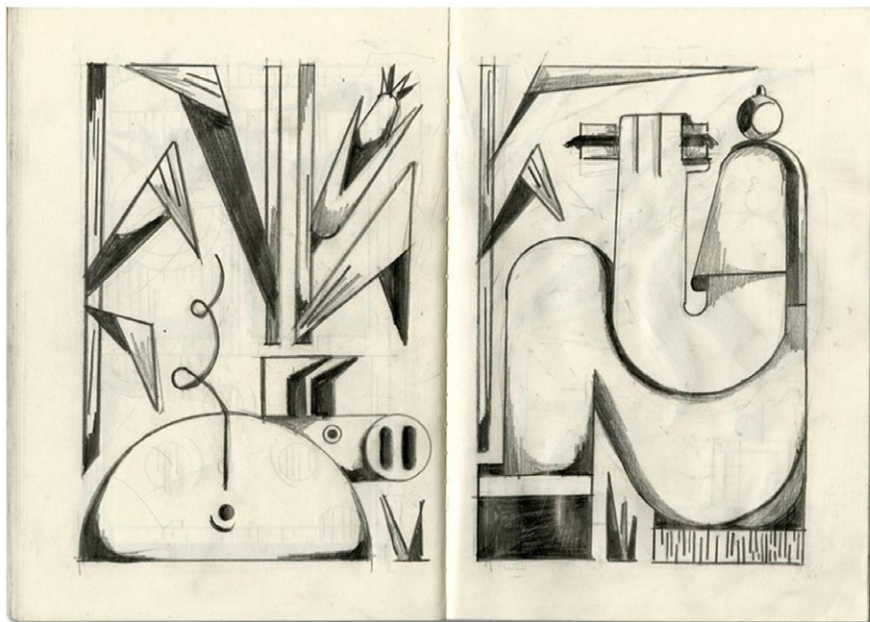
Sketched Out

Artistic Sketchbooks and Journals Unveiled

Behind every accomplished artist is often a journal, sketchbook, or notepad where all their ideas and inspirations are gathered, a portable space where concepts and thoughts can be experimented and worked with before the final piece, and a tapestry of visual concepts, styles, and techniques that capture the raw essence of inspiration taking form.

Embark on an exploration of the artistic process in **Sketched Out: Artistic Sketchbooks and Journals Unveiled**, a selection of sketchbook and journal pages that dive into the evolution of ideas, fleeting thoughts, and unfiltered creativity in dessins, character studies, architectural design, and more, as found within the untold pages of artists from around the globe.

- A collection of sketchbook pages and snippets of creativity from a number of renowned artists/illustrators around the world
- An exploration into the thoughts and emotions conveyed through sketches and drawings
- A book filled with inspiration for artists and art lovers



KATHERINE AKMULUN



2



KATHERINE AKMULUN

3

CARNETSBRUNS



CARNETSBRUNS

STUDIO-TAKEUMA



STUDIO-TAKEUMA

PAU GASOL VALLS

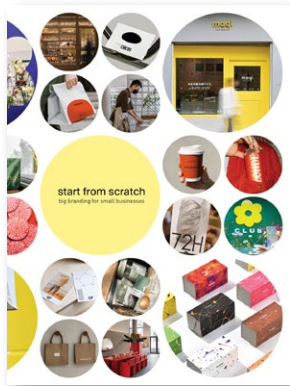


PAU GASOL VALLS

PAVEL RIPLEY



PAVEL RIPLEY



— Sample Cover —

Start from Scratch

Big Branding for Small Businesses

When faced with limited resources and a shoestring budget, how do small businesses devise strategies to make their brand stand out in the competitive business landscape? Delve into a remarkable collection of visual and brand identities crafted by ambitious small enterprises from around the globe, complete with memorable brand experiences designed by aspiring entrepreneurs in order to carve out a distinctive niche in the market.

Start from Scratch celebrates the ingenuity and resourcefulness of small businesses, and showcases captivating narratives behind these unforgettable brands. From logos, packaging, and colour palettes, to typography, explore the possibilities of small scale brands brought to life from the ground up.

- A showcase of the best visual identities and branding design crafted from the ground up
- Insight into how small brands utilise limited resources to establish a memorable and distinct identity
- A valuable source of inspiration and reference for small businesses and entrepreneurs looking to build or consolidate their brand

Specifications

288pp / 180 (W) x 235 mm (H)
Hard cover
Full colour throughout
May 2024
£35.00 / US\$45.00
ISBN 978-988-76844-9-7



72H ARTISANAL BAKE HOUSE

72H Artisanal Bake House welcomes customers with a warm and inviting atmosphere. With a curated selection of unique and stylish fashion items, it's the perfect place to update any wardrobe. The friendly and knowledgeable staff are always on hand to offer personalized assistance and ensure a memorable shopping experience. Whether browsing for yourself or searching for the perfect gift, this small shop is a must-visit destination for anyone seeking quality and style.



IVETTE CAFE



MAQI LAVA COOKIES



HOA CLUB



IMMI





— Sample Cover —

Sans In Use

Creative Typefaces and Their Applications

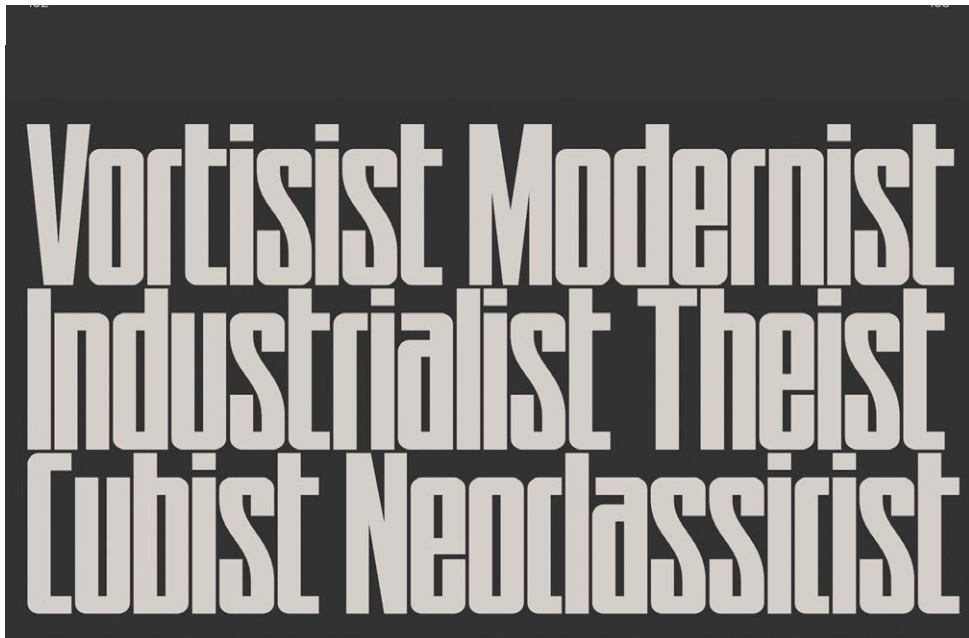
In the world of typography, it is not uncommon to see combinations of serif and sans serif typefaces in the same design. However, it takes skill to combine them in order to avoid tension and clashes, and ensure maximum readability of the text in the design.

From font weights to classifications, each font has its own distinct personality, and should be carefully paired to convey the right tone and mood of the design. Featuring a selection of type specimens and their design applications, **Sans in Use / Serif in Use** collates the best combinations of the two typeface categories and serves as a reference point for inspiration-seeking designers and typographers.

- A point of reference of creatively-applied type specimens and type combinations by type foundries, typography designers, and type experts from around the world
- A look into new type design trends and the future of typeface creation

Specifications

512pp / 170 (W) x 240 mm (H)
 Hard cover
 Single colour printing
 November 2023
 £40.00 / US\$55.00
 ISBN 978-988-76844-2-8



094
096

FOUNDRY Graf Type	DESIGNER Margot LeVélou	RELEASE DATE 2019
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Started in 2017 and first released in 2019 in a single weight. Reworked in 2022 with an expanded glyph set, incl. the "mythical large ligatures set", as well as three more weights. Italics were added in Dec. 2022.

Pressura

GT Pressura Lt	REGULAR / 98 pt
GT Pressura Rg	ITALIC / 98 pt
GT Pressura Md	MEDIUM / 98 pt
GT Pressura Bd	BOLD / 98 pt
GT Pressura Bl	BLACK / 98 pt

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Absence

Absence

Right Sans

Right Sans Light Medium
 Right Sans Compact
 Right Sans Medium
 Right Sans Wide
 Right Sans

100
101

Amphibolite
 Andesite
 Anorthosite
 Aplite
 Arkose
 Basalt
 Basanite

Maas@&!*;
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 »Nagykőrös«
 -Qatar(CEST)
 Ziemeļgauja:
 €€ † ‡ "fjord"

Call for applications

Arts Broadcasting Studio Anteism

Atelier diffusion d'art
 @ Anteism

Arts Broadcasting Studio
 @ Anteism



— Sample Cover —

Serif In Use

Creative Typefaces and Their Applications

In the world of typography, it is not uncommon to see combinations of serif and sans serif typefaces in the same design. However, it takes skill to combine them in order to avoid tension and clashes, and ensure maximum readability of the text in the design.

From font weights to classifications, each font has its own distinct personality, and should be carefully paired to convey the right tone and mood of the design. Featuring a selection of type specimens and their design applications, **Sans in Use / Serif in Use** collates the best combinations of the two typeface categories and serves as a reference point for inspiration-seeking designers and typographers.

Specifications

512pp / 170 (W) x 240 mm (H)
 Hard cover
 Single colour printing
 November 2023
 £40.00 / US\$55.00
 ISBN 978-988-76844-3-5



- A point of reference of creatively-applied type specimens and type combinations by type foundries, typography designers, and type experts from around the world

- A look into new type design trends and the future of typeface creation



078
079

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Started in 2017 and first released in 2019 in a single weight.
 Reworked in 2022 with an expanded glyph set, incl. the "mythical large ligatures set", as well as three more weights. Italics were added in Dec. 2022.

Romie

Romie Regular REGULAR / 36 pt

Romie Italic ITALIC / 36 pt

Romie Medium MEDIUM / 36 pt

Romie Bold BOLD / 36 pt

Romie Black BLACK / 36 pt





— Sample Cover —

Specifications

256pp / 210 (W) x 285mm (H)
 Hard cover
 Full colour throughout
 November 2023
 £32.00 / US\$45.00
 ISBN 978-988-75666-5-6

**Futura: Art of the Sci-Fi Age**

(Ex-title: Neontastic)

Embark on a breathtaking visual odyssey through the boundless realms of science fiction in **Futura – Art of the Sci-Fi Age** – a meticulously curated showcase of awe-inspiring art and illustrations inspired by the captivating world of Sci-Fi. Within its pages, readers will be transported to distant futures, alternate realities, and uncharted galaxies while exploring the subgenres that have enriched the genre.

From discovering post-apocalyptic worlds and cyberpunk aesthetics, to exploring the vast expanses of space colonisation, **Futura** showcases the immersive environments and details of visionary artworks that ignite the senses, be they intricate space aircrafts and stations, abandoned military bases and factories, or bustling cityscapes gleaming in neon. Immerse yourself in the extraordinary worlds imagined by talented artists from around the globe and let your imagination soar to the farthest reaches of the Sci-Fi age.

- A collection of art and illustrations that appeal to fans of science fiction and pop culture
- An homage to the various Sci-Fi genres and inspiration for those looking to create their own narrative



Showcase

070

071



Showcase

069



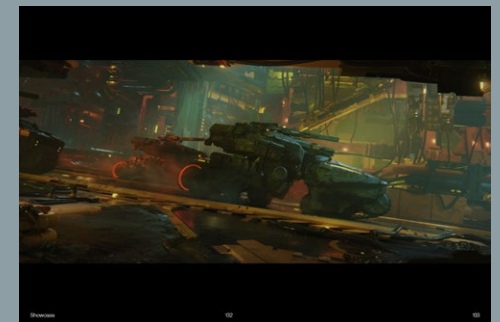
Showcase

068



Showcase

067



Showcase

066



— Sample Cover —

Specifications

256pp / 190 (W) x 255 mm (H)
 Softcover with jacket
 Full colour throughout
 October 2023
 £35.00 / US\$45.00
 ISBN 978-988-76844-0-4



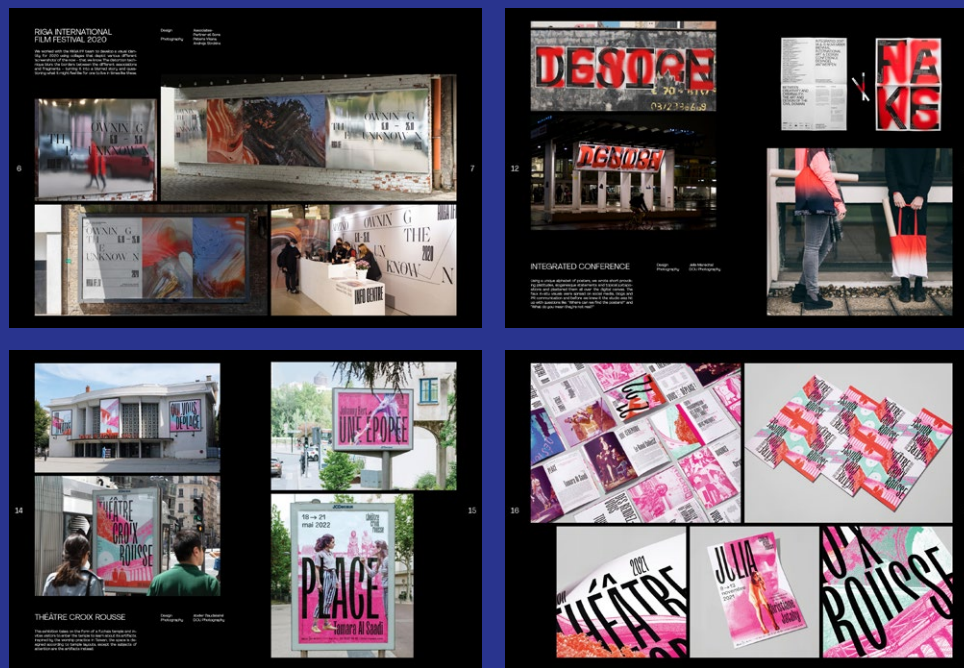
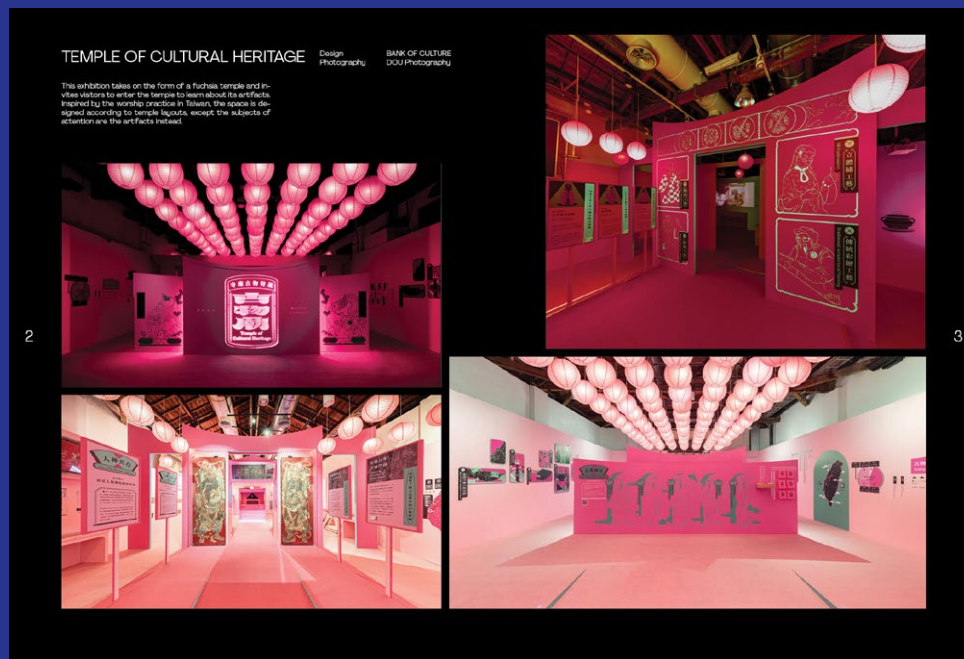
GRAPHIC FEST 2

Spot-on Identities for Festivals and Fairs

As the world slowly opens up after years of the pandemic, previously cancelled or postponed festivals and fairs are springing back to life with a new wave of creativity and energy, with organisers and designers being tasked with enhancing the event's overall experience and atmosphere after people have spent so much time in isolation.

Following its bestselling predecessor, **GRAPHIC FEST 2** presents a brand new selection of visual identities that appeal to the right audiences with the same vigour and sensations. Ranging from logos and typography, to systematic approaches and environmental settings, the series continues with a fresh bout of inspiration for creating attractive and memorable events or festivals.

- A showcase of projects featuring creative and exciting event and festival visual identities from around the world
- A reference point for event producers, designers, and creatives on how to utilise visuals and graphics to establish a memorable and distinct identity
- A continuation of its bestselling predecessor, GRAPHIC FEST with extra insight for post-pandemic event and festival production





— Sample Cover —

Dynamic Branding

Responsive and Adaptive Graphics for Brands of Today

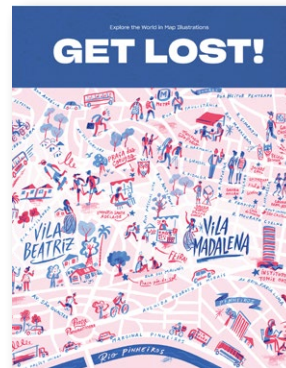
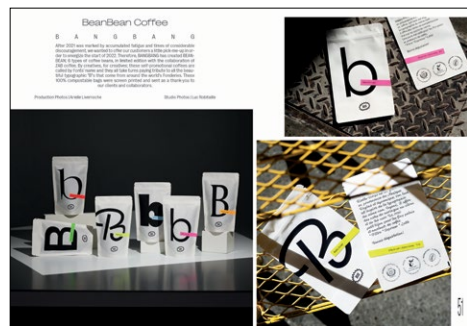
In an increasingly digital world, brands are faced with the challenge of reshaping their identities in order to solidify their presence both online and offline, not to mention a variety of other mediums. As a result, many designers and creatives have chosen to break the common notion of “never change your identity” and opted for fluid, adaptive graphics that flexibly adapt to each platform they are placed on.

Interweaving elements that span across graphics, motion, and more, **Dynamic Branding** showcases the best examples of graphic systems that skilfully shapeshift across mediums to bring out the best of what their brand has to offer while maintaining its integrity and core values.

- Contains a curated selection of adaptive brand identities that adapt to the digital world
- A reference point for brand designers on how to build a fluid and responsive brand identity

Specifications

272pp / 180 (W) x 250mm (H)
Soft cover with dust jacket
Full colour throughout
October 2023
£35.00 / US\$45.00
ISBN 978-988-75666-3-2



— Sample Cover —

GET LOST!

Explore the World in Map Illustrations

Before GPS systems and Google Maps were invented, folded paper maps and guidebooks were always our trusty companions while on the road. While paper maps are becoming increasingly obsolete, there is more to cartography than just bearings and scales. Illustrated maps hone the ability to bring a place to life through vivid drawings, leaving a unique impression filled with the illustrator's own experiences.

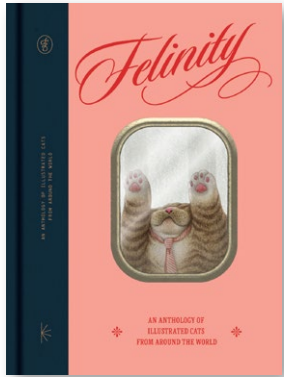
From iconic landmarks to hidden shortcuts, **GET LOST!** takes readers on a journey by allowing them to explore new places through the eyes of illustrators.

- A point of reference for cartographic illustrations
- Categorised by region, readers can experience different illustrators' interpretations of the same place
- Includes personal anecdotes and recommendations by each illustrator

Specifications

256pp / 190 (W) x 255mm (H)
Hard cover with dust jacket
Full colour throughout
October 2023
£32.00 / US\$45.00
ISBN 978-988-76844-4-2





— Sample Cover —

Specifications

256pp / 170 (W) x 235mm (H)
 Hard cover
 Full colour throughout
 September 2023
 £32.00 / US\$45.00
 ISBN 978-988-75666-7-0



Felineity

An Anthology of Illustrated Cats From Around The World

With a history tracing back to ancient Egypt, cats have not only gained the favour of humans by repelling pests, but have also provided us with companionship and plenty of entertainment. Needless to say, our furry friends have also been a great source of inspiration in art and literature — where many have made frequent appearances in paintings, stories, poems, and the like.

Felineity is an ode to the universally-loved creature that has captured the hearts of humans since the dawn of civilisation. Packed with beautiful illustrations of our charming and mysterious feline friends from all over the world, this book makes a perfect gift for any lover of these precious creatures. With their fluffy fur, dainty paws, and playful demeanour, what's not to love about cats?

- Taps into the collector's mindset as a gift book perfect for cat and animal lovers
- Filled with beautiful illustrations and anecdotes from each illustrator and artist





— Sample Cover —

Life Stills

Art and Illustrations Inspired by Serenity

Despite being told that life is short and that we should enjoy it, it has become increasingly hard for modern people to find a moment of peace amid the restless hubbub of the modern world. Nevertheless, there is still happiness to be found in even the smallest things — from a fresh breeze in the morning to a warm cup of coffee in the afternoon, or just a beautiful sunset.

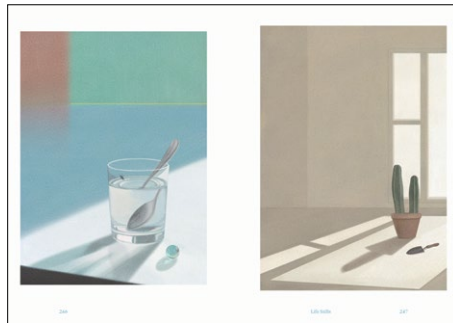
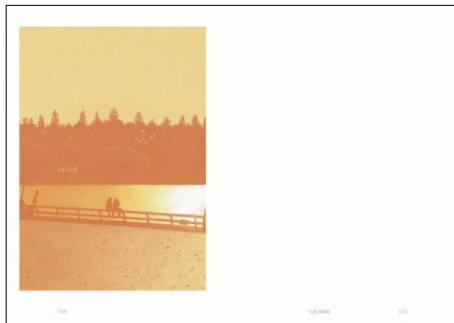
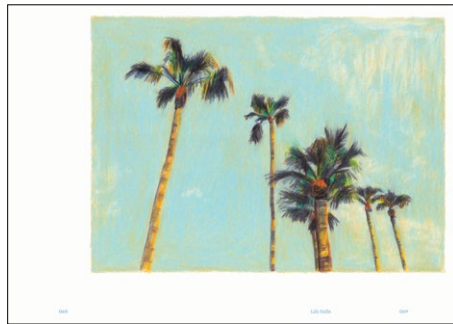
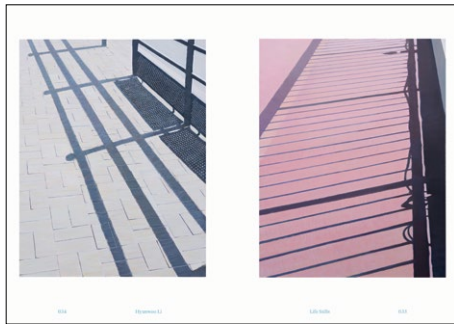
Life Stills invites readers to submerge themselves in the tranquil illustrations within, and never hold back from romanticising even the tiniest silver lining in life.

Specifications

272pp / 170 (W) x 240mm (H)
Hard cover
Full colour throughout
September 2023
£32.00 / US\$45.00
ISBN 978-988-75666-9-4



- A collection of tranquil scenes of nature, domesticity and daily life to evoke feelings of serenity and calm
- Illustrations are categorised chronologically from dawn to moonrise to mimic the passing of time in a day
- A visual reminder to always look for the beauty in simple things



POSUTĀ POSTER

Contemporary Poster Designs from Japan

From the iconic 1964 Olympics poster by Yusaku Kamekura to the psychedelic posters of Tadanori Yokoo, Japan has made its way to the forefront of impactful and effective graphic and poster design since its post-war days. Fast forwarding to the Reiwa era, the Japanese graphic design scene has continued to evolve in terms of design values and aesthetics.

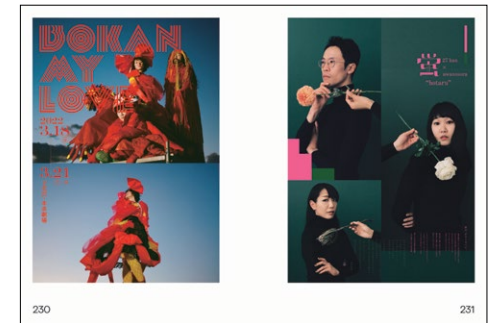
Known for their dedication to craft and ingenuity, Japanese design aesthetics are not only timeless, but also incorporate unique elements found only in their culture. **POSUTĀ POSTER** serves to showcase poster designs from Japan's new generation of talent, spanning a wide range of categories that include political/social, advertising, experimental and more.

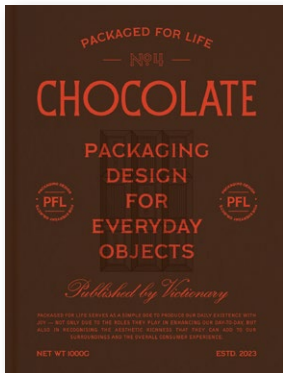
Specifications

528pp / 150 (W) x 205mm (H)
Soft cover with jacket
Full colour throughout
August 2023
£35.00 / US\$45.00
ISBN 978-988-75666-6-3



- An inspiring showcase of contemporary Japanese posters of the modern Reiwa era
- Designed in a flipbook format to spark inspiration at a glance





Packaged for Life: Chocolate

Packaging Design for Everyday Objects

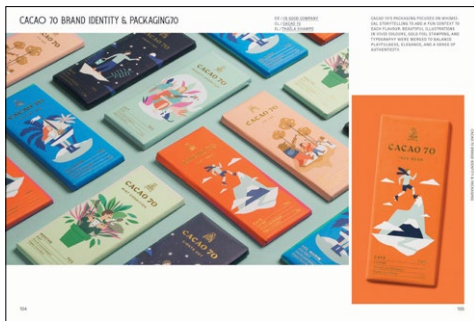
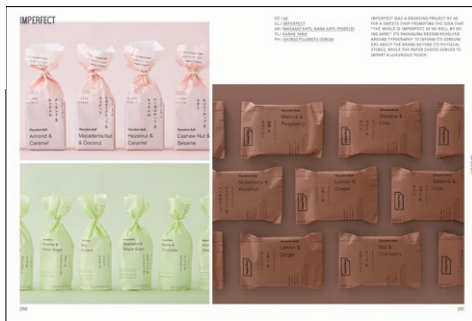
In our haste to consume the things we love, we often disregard or discard packaging without a second thought. While many would argue that they bear no significance or should be done away with in our quest to save the environment, there is a lot more to packaging design than meets the eye. On top of conveying a brand's personality, purpose, or message meaningfully and embodying its contents in ways that catch the eye, a seemingly ordinary bottle or box can become an artist or designer's canvas for extraordinary creative expression.

Packaged for Life: Chocolate features a delectable collection of creative packaging design work for one of the most popular snacks in the world today that even the ancient Mayans enjoyed! The projects serve as morsels of inspiration and visual treats as appealing as the sinfully-delightful product itself.

- A series that showcases the best packaging design for everyday products from around the world through a lifestyle-led lens
- A valuable source of inspiration and reference for fans of design and the featured product itself

Specifications

304pp / 160 (W) x 214mm (H)
 Hard cover
 Full colour throughout
 July 2023
 £35.00 / US\$45.00
 ISBN 978-988-75666-4-9



Packaged for Life: Scent

Packaging Design for Everyday Objects

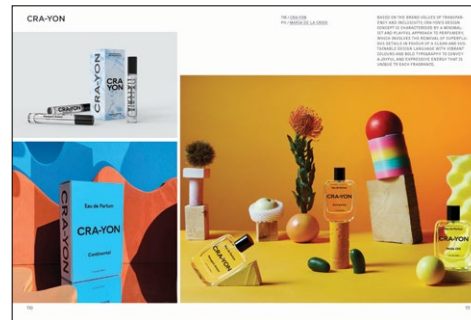
In our haste to consume the things we love, we often disregard or discard packaging without a second thought. While many would argue that they bear no significance or should be done away with in our quest to save the environment, there is a lot more to packaging design than meets the eye. On top of conveying a brand's personality, purpose, or message meaningfully and embodying its contents in ways that catch the eye, a seemingly ordinary bottle or box can become an artist or designer's canvas for extraordinary creative expression.

Packaged for Life: Scent is a celebration of the products with the power to evoke a feeling, transport people in space and time, or create a distinct ambience through smell. Highlighting some of the best packaging design work from around the world for candles, incense, perfumes and more, it serves as a delightful source of inspiration for the senses.

- A series that showcases the best packaging design for everyday products from around the world through a lifestyle-led lens
- A valuable source of inspiration and reference for fans of design and the featured product itself

Specifications

304pp / 160 (W) x 214mm (H)
 Hard cover
 Full colour throughout
 July 2023
 £35.00 / US\$45.00
 ISBN 978-988-75666-8-7





New Utilitarian

Systematic Approaches to Aesthetics and Design

Trends may come and go in the design world, but when function follows form, the results are often timeless. As technology continues to advance and digital devices become increasingly inextricable, behavioural research, insight, and analysis are informing creativity and craftsmanship, giving designers a grid-like playground to experiment with ideas that simultaneously solve problems and push boundaries at the intersections of the logical and the imaginative.

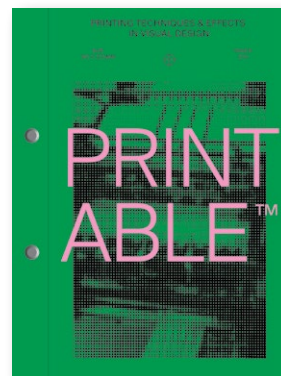
New Utilitarian takes an intriguing look at the designers who are seamlessly applying a systematic approach to their work to translate bold ideas into striking visual languages for the Age of Data. Rooted in reason and principle, each project is a meaningful expression of modern artistry that leaves a distinct impression on the design landscape of today.

Specifications

304pp / 177 (W) x 250mm (H)
 Hard cover
 Full colour throughout
 June 2023
 £35.00 / US\$45.00
 ISBN 978-988-75665-5-7



- A showcase of aesthetics and design projects underlined by a systematic/grid-like approach
- Insights into the processes of the designers/studios who do away with frivolity to focus on functionality
- An intriguing look into a growing sub-section of the design industry making an impact today



PRINTABLE

Printing Techniques and Effects in Visual Design

In an increasingly digital world, the art of printing has become more precious than ever. Although screens continue to take over society and sustainable practices have improved the preservation of natural resources, many designers still thrive on delivering tactile experiences, experimenting with new techniques or being inventive with conventional materials to bring their ideas to life in meaningful and visually impactful ways.

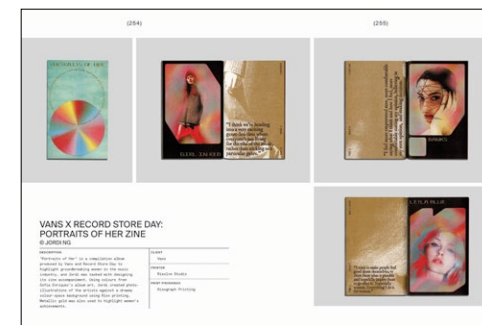
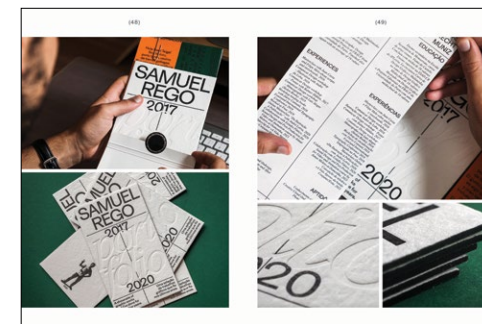
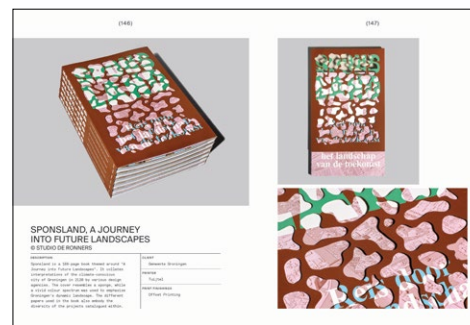
PRINTABLE is a stunning showcase of familiar and innovative methods that elevate printed matter for branding and beyond. Featuring printing experts, printmakers, and creative projects from around the world, it celebrates craftsmanship and serves to inspire those looking to add more character and dimension to their work.

Specifications

304pp / 190 (W) x 255mm (H)
 Swiss binding
 Full colour throughout
 June 2023
 £35.00 / US\$45.00
 ISBN 978-988-74629-6-5



- An ode to printing and the role it continues to play in bringing creative ideas/expressions to life in this digital age
- Showcases key printing techniques, effects, and finishes applied across a variety of design work along with cover stories/ interviews with printing specialists in different parts of the world





NEW FOLK ART

Traditional and Folk Inspiration With a Modern Twist

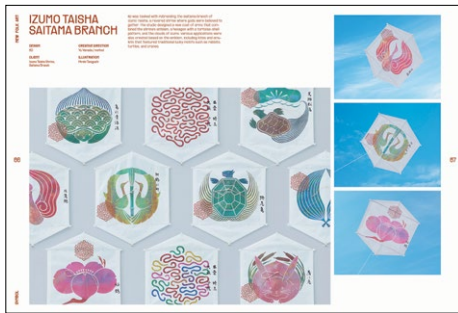
It is human nature to look to the past when seeking inspiration — particularly in art. Unlike other genres that can be attributed to a specific era or style, folk art is harder to define or categorise due to its special place in the hearts of local communities. Although it used to be created for practical purposes, each piece tells a story of cultural heritage and craftsmanship that transcends time to inspire the creatives of today.

NEW FOLK ART features a colourful collection of work from around the world that draw from ancient folklore and traditional craft, and breathe new life into tales that have been passed down the generations.

- A collection of folk art and craft-inspired branding, graphic design and product/packaging work with a contemporary twist
- Projects are categorised by region for a glimpse into various cultures
- Interviews with creatives who provide insight into their project inspiration, backgrounds, cultures, materials, and techniques

Specifications

256pp / 190 (W) x 255mm (H)
Hard cover
Full colour throughout
March 2023
£35.00 / US\$45.00
ISBN 978-988-75666-0-1



I KNOW KUNG FU

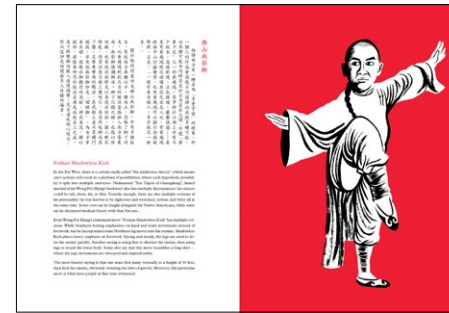
An Illustrated Tribute/Homage to Kung Fu Movies, Moves, and Masters (by Rex Koo)

Inspired by classic kung fu flicks from the 1980s and 1990s, Hong Kong cult illustrator Rex Koo pays tribute to the heroes from his childhood in **I KNOW KUNG FU** — an artbook that celebrates the much-loved shows and stars that have made Chinese martial arts into the global pop-culture phenomenon that it is today. Drawing from popular kung fu movies like “The Grandmaster” (2013), “Kung Fu Hustle” (2004), “Shaolin Soccer” (2001), and the “Once Upon a Time in China” series (1991), Koo brings to life the legendary tales and tidbits behind fan-favourite fighting techniques such as the “Golden Shield Iron Vest”, “Magic Power of Toad”, and “Tai Chi Fist” in his distinct, nuanced style. Readers can expect over 250 pages of compelling and characterful illustrations depicting featured moves and film stills, before learning more about the actors and producers that have made a mark on local and international kung fu cinema via a special section dedicated to these masters.

Artist/Illustrator Biography: Born and raised in Hong Kong, Rex Koo has been working in graphic design for more than a decade, but his true passion lies in art, music, and movies — where he combines his unique perspectives with bold visual expressions.

Specifications

288pp / 185 (W) x 255mm (H)
Hard cover (2 cover options)
Full colour throughout
January 2023
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FUNGAL INSPIRATION

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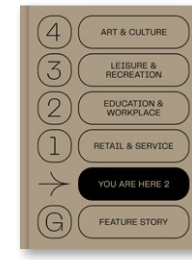
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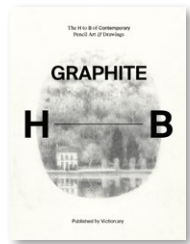
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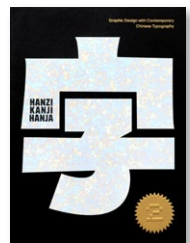
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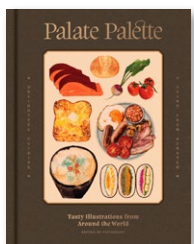
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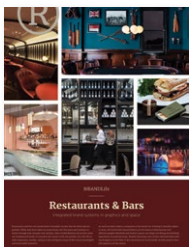


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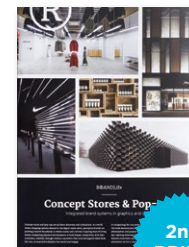


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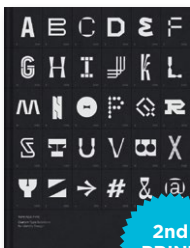


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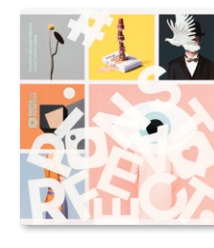
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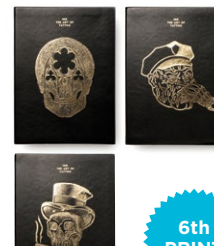


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Words & pictures by Diarmuid Ó Catháin

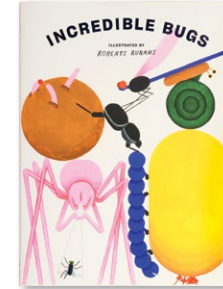
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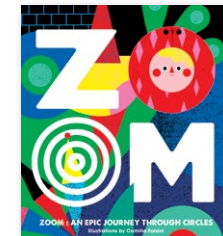
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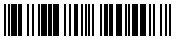
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Contact & Distribution

Viction Workshop Ltd

General Enquiries:
Viction Workshop Ltd
Unit C, 7th Floor, Seabright Plaza,
9-23 Shell Street,
North Point, Hong Kong
T +852 2877 0281
E enquiry@victionary.com

Sales and Marketing

For sales and marketing information,
please contact:
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Publicity

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E: mail@thameshudson.co.uk
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Christian Frederking

Group Director for Sales and Business
Development
E: c.frederking@thameshudson.co.uk

Mark Garland

Head of Distributed Books
E: m.garland@thameshudson.co.uk

Georgia Gray Andrews

Sales Manager, Distributed Books
E: g.grayandrews@thameshudson.
co.uk

Clare Bolton

Product and Bibliographic Data
Executive
E: c.bolton@thameshudson.co.uk

United Kingdom

Ben Gutcher

Head of UK Sales
E: b.gutcher@thameshudson.co.uk

Michelle Strickland

Senior Key Accounts Manager
E: m.strickland@thameshudson.co.uk

Ellen McDermot

Key Accounts Manager
E: e.mcdermot@thameshudson.co.uk

Poppy Edmunds

Sales Manager, Gift
E: p.edmunds@thameshudson.co.uk

David Howson

E: d.howson@thameshudson.co.uk
London, South East

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T: 07970 450162
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Europe

Austria, Germany, Switzerland

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T: +49 931 17405
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Belgium & Luxembourg

Adaora King
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Eastern Europe

Sara Ticci
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France

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Centre,
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Aberdeen, Hong Kong
T: +852 2553 9289
E: enquiries@thameshudson.asia

Hong Kong, SAR

Ankie Cheng
E: ankie.cheng@thameshudson.asia

Mainland China

Marc Zhang
E: marc.zhang@thameshudson.asia

Japan, Korea, Taipei

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E: helen.lee@thameshudson.asia

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Indian Subcontinent

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