

A circular logo with a green background and a white border. The word "twirl" is written in a white, lowercase, sans-serif font with a swirl above the 'i'. Below it, "Spring 2024" is written in a smaller, white, sans-serif font.

twirl  
Spring 2024

The "twirl" logo, featuring the word in a white, lowercase, sans-serif font with a swirl above the 'i'.

twirl

Turning Heads, Shaping Minds since 2014





**Dear friends,**

Hooray! Spring 2024 marks Twirl's 10-year anniversary!

A decade ago, in early 2014, Twirl launched into the world with five carefully selected titles, and over the years we have continued to build this catalog with passion. We've proudly published nearly 200 children's books. Each and every one exudes Twirl's unique blend of captivating French design, interactive fun, and thoughtful, informational content.

We're proud to say that Twirl books have received praise and accolades from booksellers, librarians, media and influencers, parents, and—most important—children. We never tire of hearing how much you love Twirl. With 10 years under our belt and nearly 3.5 million copies distributed around the world, our team wants to take this moment to thank you.

Merci and thank you so much for displaying Twirl books in your bookstores and libraries, reading them in your classrooms and homes, and fostering the love of books and reading among the next generation. We appreciate all that you do, and we look forward to bringing you many more great Twirl books in the future.

In celebration of this milestone anniversary, the Twirl team is proud to present a fresh new logo design featured here on this catalog and on all Twirl books starting in 2024. We hope you like it as much as we do!

Wishing you all the best,

**The Twirl Team**

Paris, Toulouse, New York, San Francisco



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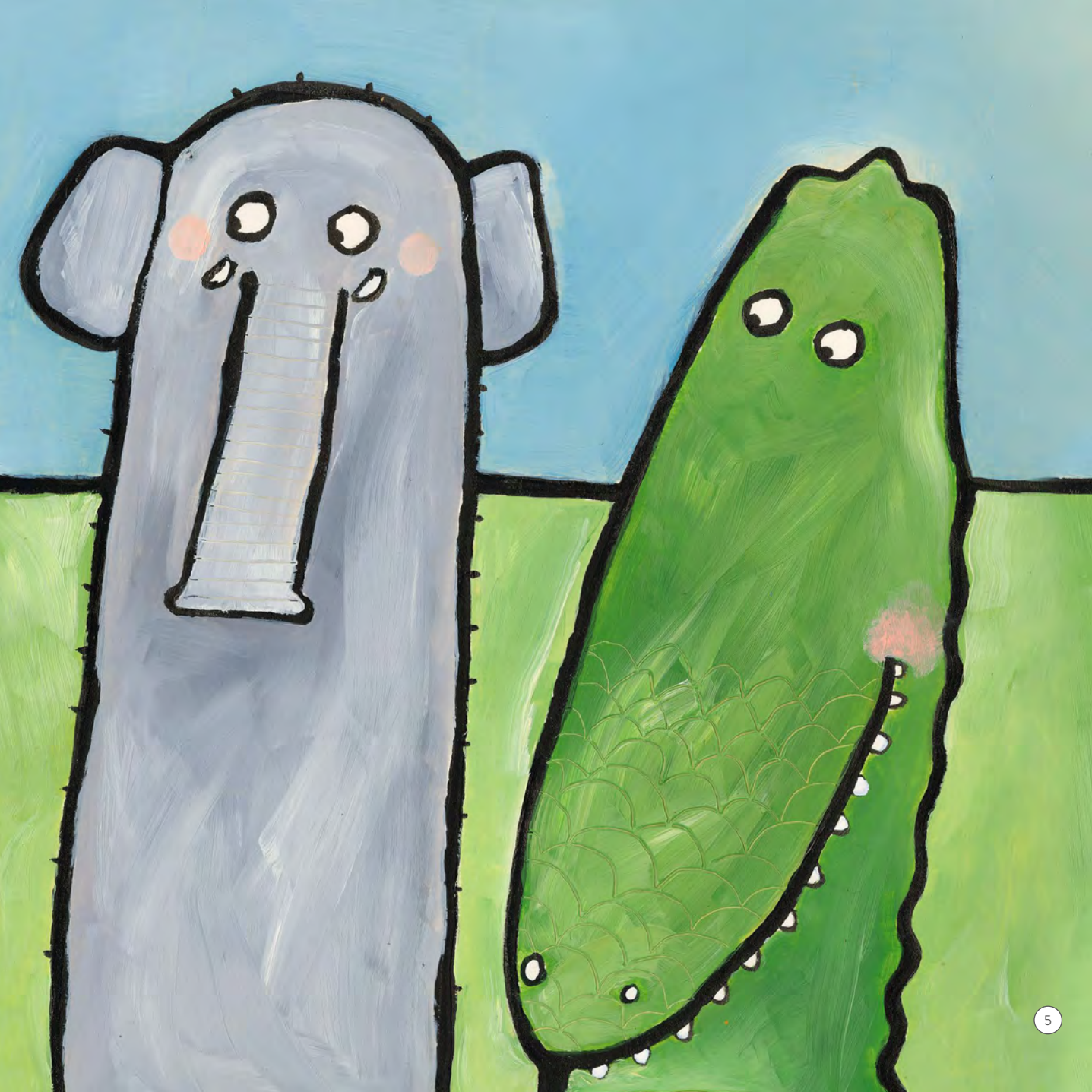
Click  to see a video.

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Cover art: Claudia Bielinsky, Lucie Brunellière, H el ene  
Convert, Marianna Coppo, and Tristan Mory  
Design: Delphine All egre  
Book Packshots: Beno t Teillet  
Icon: Vectorstall from the Noun Project

# Frontlist







## Incredible Stars of the Plant World

By Benjamin Flouw

Some of Earth's most amazing trees, bushes, algae, and other plantlike organisms are featured in this brilliantly illustrated and descriptive oversize book. Readers are introduced to towering sequoias, giant cacti, prehistoric plants, stinky flowers, roots that extend for 80 football fields, and much more! With age-appropriate information vetted by experts, each spread of this guide shows how complex and extraordinary the plant world can be. 🌿

Earth Day  
is April 22!

Oversize  
format



### *Incredible: Stars of the Plant World*

\$19.99 U.S. • £14.99 U.K.  
HC • 978-2-40804-989-8  
9½ x 13½ in, 48 pp, full color  
Rights: XFR, XAUNZ, XZA, XPK  
Pub Month: February

Also Available  
*Spectacular*



Praise for *Spectacular*:

"This book is packed full of facts—it's one to curl up with and enjoy at a leisurely pace, absorbing just how amazing Earth truly is."

Picturebook Playdate

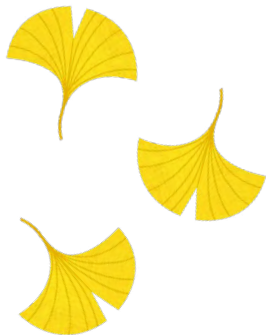


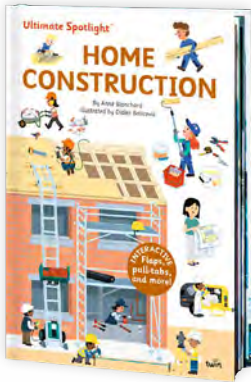




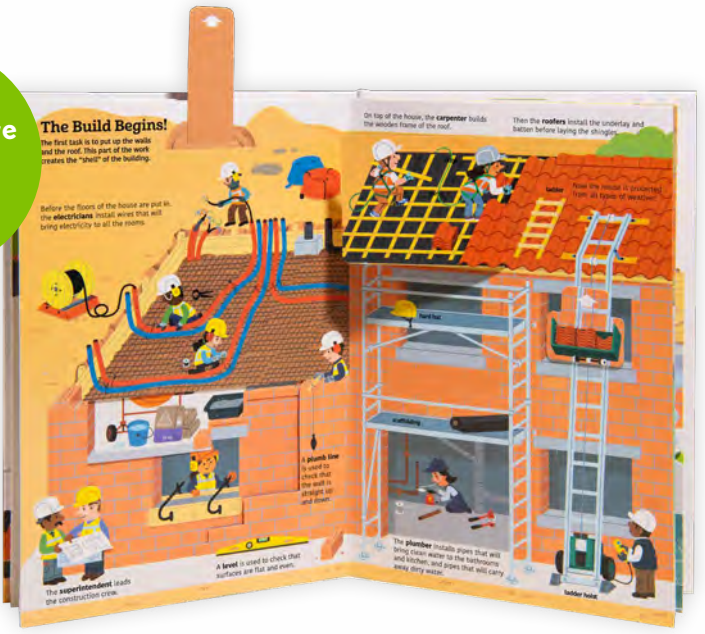
Detailed illustrations

Fascinating facts





18 interactive elements



## Home Construction Ultimate Spotlight™

By Anne Blanchard  
Illustrated by Didier Balicevic

Brick by brick, a house gets built! *Ultimate Spotlight™ Home Construction* shows children the different stages in building a house. Lift flaps to see how the foundation is laid, pull a tab to bring shingles up to the roof, and turn a wheel to install floor tiles! Fascinating information combines with interactive elements on every spread to create an endlessly engaging hands-on learning experience. 🌱

### Ultimate Spotlight™ - Home Construction

\$18.99 U.S. • £13.99 U.K.

HC • 979-1-02761-220-8

7½ x 10½ in, 12 pp, full color,  
moveable parts on every spread

Rights: XFR, XAUNZ, XZA, ZPK

Pub Month: February



WARNING:  
CHOKING HAZARD—Small parts.  
Not for children under 3 years.





Moveable parts on every spread

Kid-friendly information!

Also Available

[Astronauts](#)

[Caring for Earth](#)

[Cars](#)

[Dinosaurs](#)

[Extraordinary Animals](#)

[Firefighters](#)

[Polar Animals](#)

[Rain Forest Animals](#)

[Savanna Animals](#)

[Trains](#)

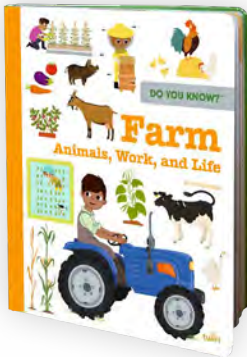
[Volcanoes](#)



See prices and ISBNs on pp. 26-29.




Get answers to popular kid-friendly questions



## Farm: Animals, Work, and Life

Do You Know?<sup>TM</sup>

By Camille Babeau • Illustrated by Charlotte Ameling, H el ene Convert, Ilaria Falorsi, and Camille Roy

Where do farm animals live? How are plants grown? What types of tools and equipment do farmers use? Young readers will enjoy learning about all the activities that take place on a farm: planting fruits, vegetables, and grains; raising chickens and cows; and even shearing sheep! Each Do You Know?<sup>TM</sup> book includes labeled illustrations, thought-provoking information, review sections, and an index of key terms. 

*Do You Know?<sup>TM</sup> - Farm: Animals, Work, and Life*

\$16.99 U.S. • £12.99 U.K.

HC • 978-2-40804-988-1

8 x 9 1/2 in, 80 pp, full color, metallic foil on cover and spine

Rights: XFR, XAUNZ, XZA, XPK

Pub Month: March



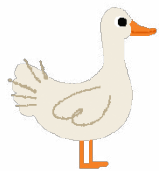
Learn how fruits are grown



More than  
1 million copies  
in the series  
sold worldwide!



Find out about  
different types  
of farms



Also Available

- [Animals](#)
- [Boats](#)
- [Dinosaurs](#)
- [Earth](#)
- [Jobs](#)
- [Music](#)

- [Oceans](#)
- [Polar Animals](#)
- [Space](#)
- [Trains](#)
- [Vehicles](#)



See prices and ISBNs on pp. 30-33.



## Who's the Boss?

By Émile Jadoul

"I'm the tallest!" "I'm the strongest!" "I'm the fastest!" "I'm the fiercest!" Uh-oh! Four animal friends—a tiger, a giraffe, an elephant, and a crocodile—have lots to say about who should be the boss. In this laugh-out-loud board book, they each try to get their way and cause a huge ruckus . . . until someone bigger, taller, and louder steps in to show them all who the real boss is! 🐾

### Who's the Boss?

\$12.99 U.S. • £9.99 U.K.

BB • 979-1-03636-424-2

7¼ x 7¼ in, 22 pp, full color

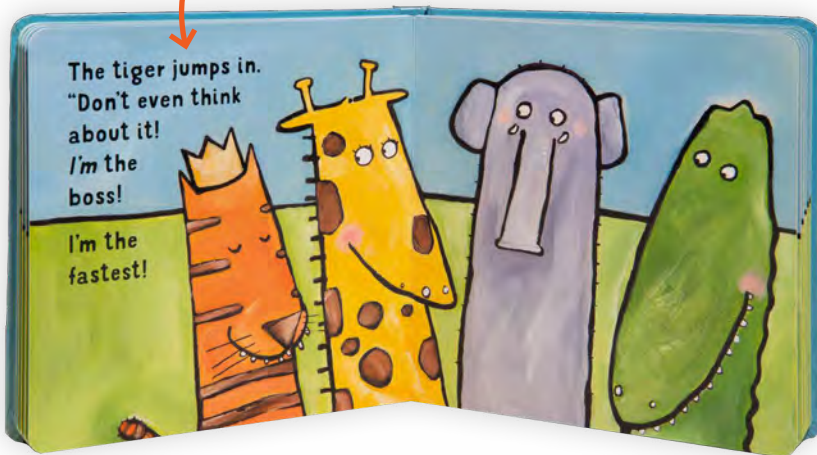
Rights: XFR, XAUNZ, XZA, XPK

Pub Month: February

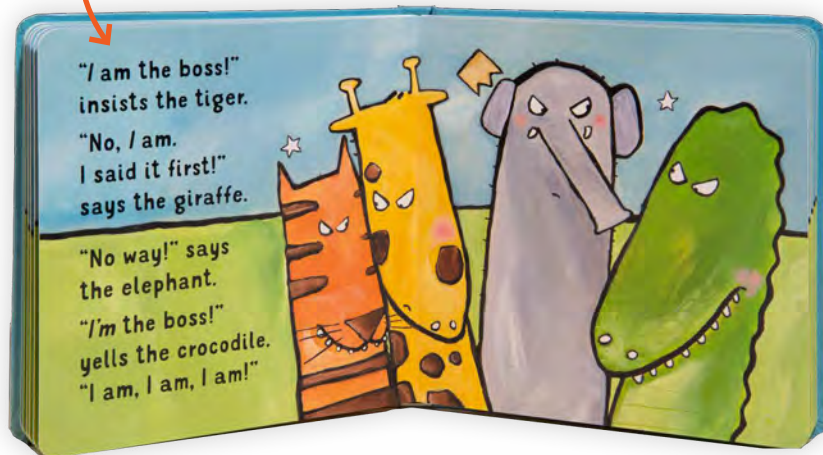
Casebound cover



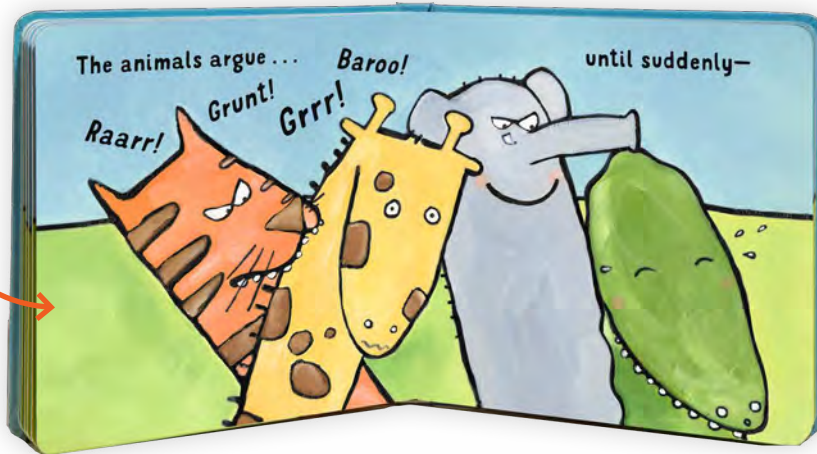
Humorous,  
easy-to-follow text



Great read-aloud story!



Appealing illustrations





Perfect for  
spring/Easter  
promotion!

A simple and fun  
guessing game

## Peekaboo Who?

By Elena Selena

Who's hiding behind floppy white ears? Who is covering its face with bright blue feathers? Or a bushy orange tail? In this interactive board book that's just right for spring, young readers will delight in learning to identify animals and finding out just who is playing their favorite game of peekaboo! Large flaps on every brightly illustrated spread also introduces colors. Let's play! 🐰



### *Peekaboo Who?*

\$14.99 U.S. • £10.99 U.K.

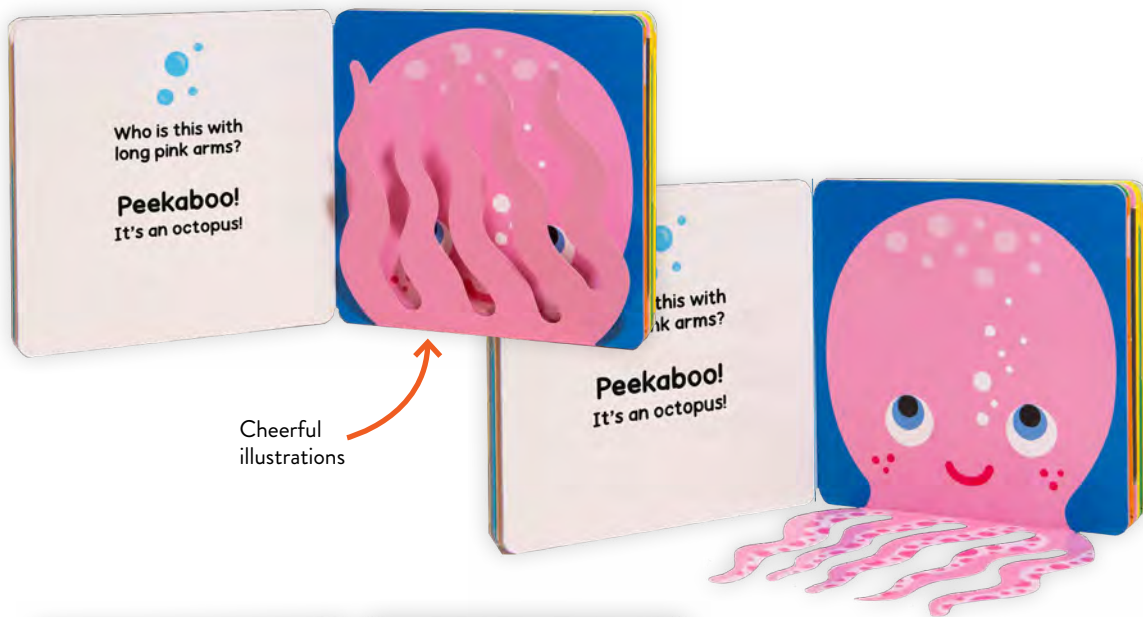
BB • 979-1-02761-219-2

6¾ x 6¾ in, 18 pp, full color, flaps on every spread

Rights: XFR, XAUNZ, XZA, XPK

Pub Month: February





# Backlist





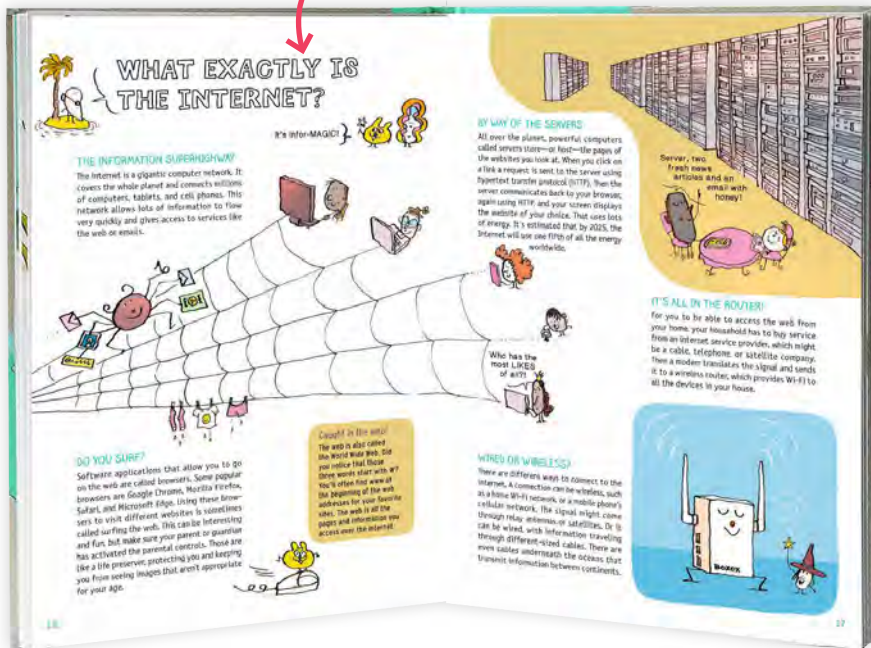
# What About™ series

The What About™ series is a collection of nonfiction Q&A books made especially for curious kids who want to know everything there is to know about the world! Compiled from questions that real kids sent to *Images Doc*, a leading nonfiction children's magazine in France, the answers provided are straightforward and kid-friendly, and are accompanied by cartoonlike and humorous illustrations by popular children's artist Pascal Lemaître. The books, which are vetted by experts, cover a wide range of topics, including biology, physics, philosophy, and digital technology, and encourage young readers to think, learn, and keep asking questions! 📧

Books for curious kids!

For all titles in the What About™ series:  
 \$16.99 U.S. • £12.99 U.K.  
 HC • 7¾ x 11½ in, full color  
 Rights: XFR, XAUNZ, XZA, XPK

Questions from real kids



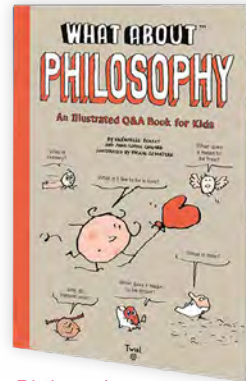


## Digital Tech

By Romain Gallissot and Baptiste Massa

Illustrated by Pascal Lemaître

72 pp • 979-1-03635-869-2



## Philosophy

By Gwénaëlle Boulet and Anne-Sophie Chillard

Illustrated by Pascal Lemaître

80 pp • 979-1-03635-308-6



Pascal Lemaître

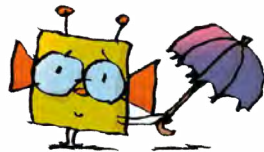


## Science

By Bertrand Fichou and Marc Beynié

Illustrated by Pascal Lemaître

80 pp • 979-1-03633-917-2



## The Universe

By Bertrand Fichou

Illustrated by Pascal Lemaître

80 pp • 979-1-03634-515-9



“Comical-yet-informative drawings will grab the attention of young inquisitive readers.”

*BBC Sky at Night magazine*

“The answers bring in complex information in a clear, easily digestible way.”

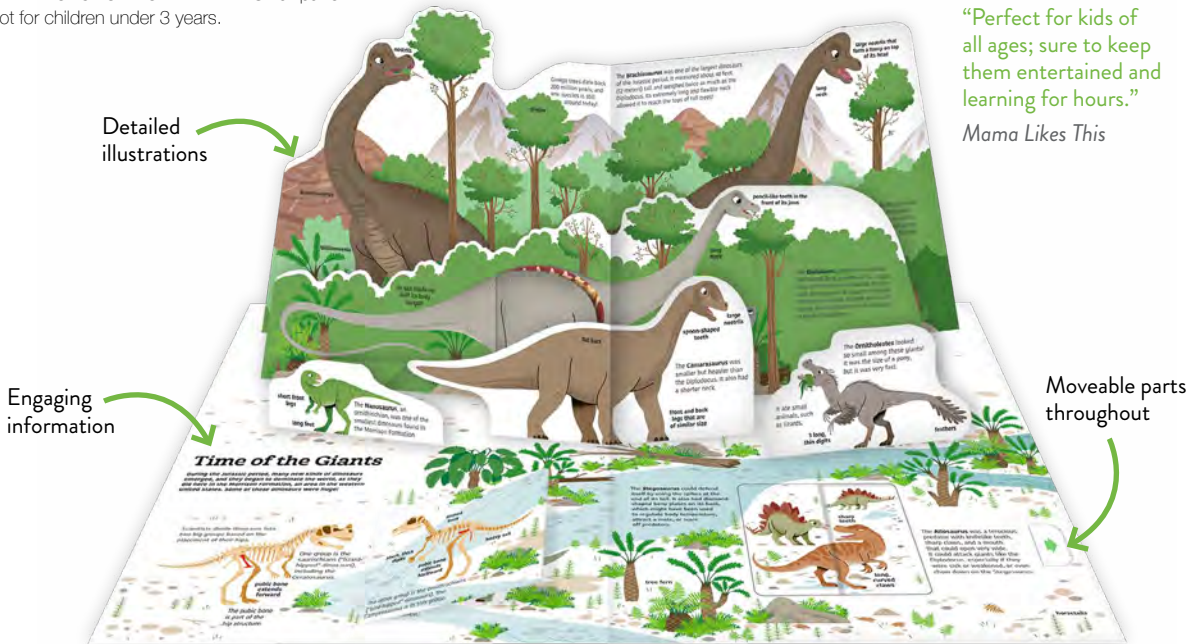
*Natural History magazine*

# Ultimate Book™ series

With more than 2 million copies sold worldwide, the bestselling Ultimate Books are all-you-want-to-know essential guides that bring serious fun to learning. Featuring lots of moveable parts and pop-ups that wow, these books are not just valuable resources, but also fully interactive experiences in which readers pull tabs, lift flaps, and turn wheels to find out more about many nonfiction themes. Each title includes detailed illustrations and thoroughly researched information. A must-have for any child's library. ☺

More than  
2 million  
copies sold  
in the series  
worldwide!

For all titles in the Ultimate Book™ series:  
 HC • 10 x 13½ in, full color, moveable parts on every spread  
 Rights: XFR, XAUNZ, XZA, XPK  
 WARNING: CHOKING HAZARD—Small parts.  
 Not for children under 3 years.



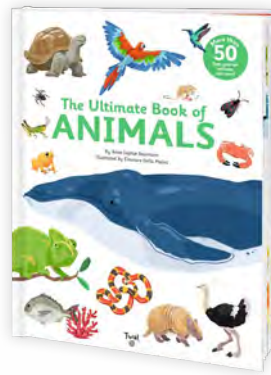
“Perfect for kids of all ages; sure to keep them entertained and learning for hours.”  
 Mama Likes This



### The Ultimate Book of Airplanes and Airports

By Sophie Bordet-Petillon  
Ill. by Marc-Étienne Peintre

\$24.99 U.S./£18.99 U.K.  
20 pp • 979-1-02760-303-9



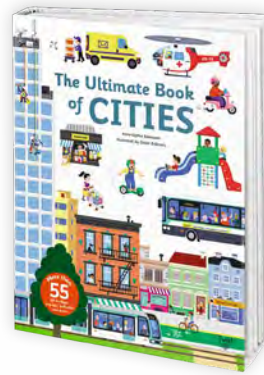
### The Ultimate Book of Animals

By Anne-Sophie Baumann  
Ill. by Éléonore Della Malva

\$24.99 U.S./£18.99 U.K.  
20 pp • 979-1-02761-000-6



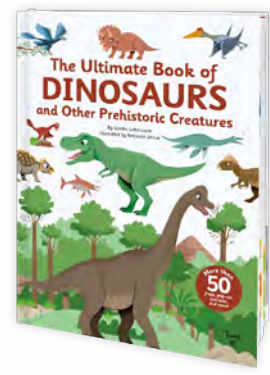
“Big and likely to draw a large audience both for its subject and the plethora of interactive doodads.” *Kirkus Reviews*



### The Ultimate Book of Cities

By Anne-Sophie Baumann  
Ill. by Didier Balicevic

\$24.99 U.S./£18.99 U.K.  
18 pp • 979-1-02760-079-3

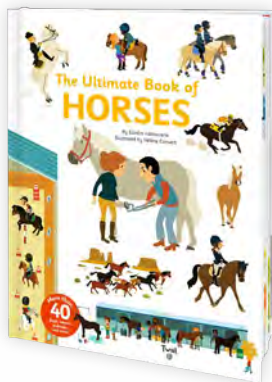


### The Ultimate Book of Dinosaurs and Other Prehistoric Creatures

By Sandra Laboucarie  
Ill. by Benjamin Bécue

\$24.99 U.S. • £18.99 U.K.  
18 pp • 979-1-03635-307-9

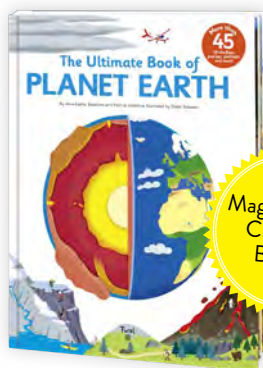




### The Ultimate Book of Horses

By Sandra Laboucarie  
Ill. by H el ene Convert

\$24.99 U.S./ 18.99 U.K.  
20 pp • 979-1-03631-359-2



Parents  
Magazine Best  
Children's  
Book of  
2019

### The Ultimate Book of Planet Earth

By Anne-Sophie Baumann and  
Pierrick Graviou  
Ill. by Didier Balicevic

\$24.99 U.S./ 18.99 U.K.  
18 pp • 979-1-02760-562-0



### The Ultimate Book of Space

By Anne-Sophie Baumann  
Ill. by Olivier Latyk

\$24.99 U.S./ 18.99 U.K.  
20 pp • 979-1-02760-197-4



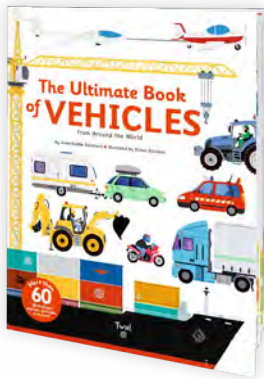
“A fun book to  
ignite curiosity  
about the solar  
system.”

School Library  
Journal



Sample pages from *The Ultimate Book of Horses* and *The Ultimate Book of Space*





### The Ultimate Book of Vehicles

By Anne-Sophie Baumann  
Ill. by Didier Balicevic

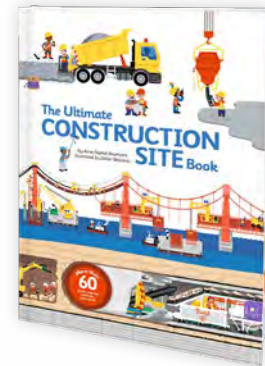
\$24.99 U.S./£18.99 U.K.  
24 pp • 978-2-84801-942-0



### The Ultimate Book of Water

By Anne-Sophie Baumann  
Ill. by Vanessa Robidou

\$22.99 U.S./£17.99 U.K.  
20 pp • 979-1-03633-879-3



### The Ultimate Construction Site Book

By Anne-Sophie Baumann  
Ill. by Didier Balicevic

\$24.99 U.S./£18.99 U.K.  
20 pp • 978-2-84801-984-0



# Ultimate Spotlight™ series

The Ultimate Spotlight™ books have all the fun, facts, and hands-on action of the incredibly successful Ultimate Book™ series, but in a focused, more compact, and affordable format. Flaps, pull-tabs, and many other moveable parts appeal to children and provide an exciting inside look at various subjects. Filled with engaging text and surprising details, this collection of books provides hours of discovery. €

Informative  
and  
interactive!

For all titles in the Ultimate Spotlight™ series:

HC • 7½ x 10½ in, 12 pp, full color, moveable parts on every spread

Rights: XFR, XAUNZ, XZA, XPK

WARNING: CHOKING HAZARD—Small parts.

Not for children under 3 years.

Moveable parts on every spread

Learn about creating a diverse natural environment





## Astronauts

By Sophie Dussaussois  
Illustrated by Marc-Étienne Peintre

\$16.99 U.S. • £12.99 U.K.  
979-1-02760-703-7



## Caring for Earth

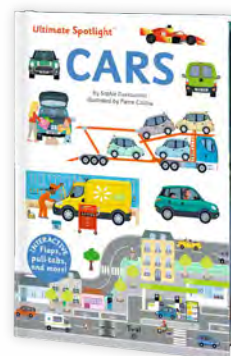
By Sandra Laboucarie  
and Sarah Reynard  
Illustrated by Julie Mercier

\$16.99 U.S. • £12.99 U.K.  
979-1-03635-323-9



“A clever interactive and educational book about helping the Earth.”

YA Books Central



## Cars

By Sophie Dussaussois  
Illustrated by Pierre Caillou

\$18.99 U.S. • £13.99 U.K.  
979-1-03635-727-5



“Hours of fun for young motor enthusiasts.”

YA Books Central



## Dinosaurs

By Sandra Laboucarie  
Illustrated by Deborah Pinto

\$16.99 U.S. • £12.99 U.K.  
979-1-02760-428-9



Sample pages from *Astronauts* and *Cars*

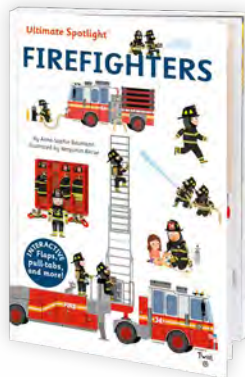




### Extraordinary Animals

By Sandra Laboucarie  
Illustrated by Vinciane Schleeff

\$16.99 U.S. • £12.99 U.K  
979-1-03634-521-0



### Firefighters

By Anne-Sophie Baumann  
Illustrated by Benjamin Bécuc

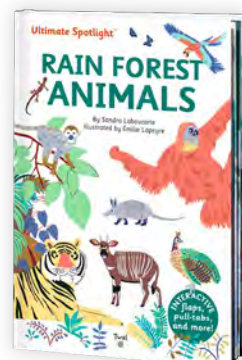
\$16.99 U.S. • £12.99 U.K  
979-1-02760-427-2



### Polar Animals

By Sandra Laboucarie  
Illustrated by da-fanny

\$16.99 U.S. • £12.99 U.K  
979-1-02760-878-2



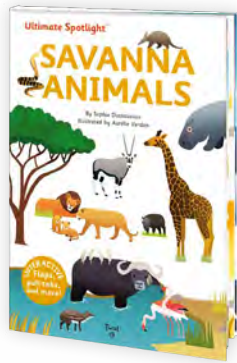
### Rain Forest Animals

By Sandra Laboucarie  
Illustrated by Émilie Lapeyre

\$16.99 U.S. • £12.99 U.K  
979-1-02760-877-5



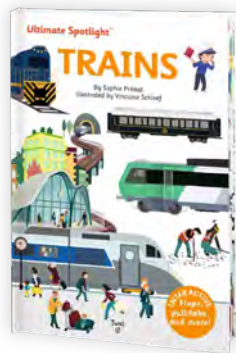
Sample pages from *Firefighters* and *Rain Forest Animals*



## Savanna Animals

By Sophie Dussaouis  
Illustrated by Aurélie Verdon

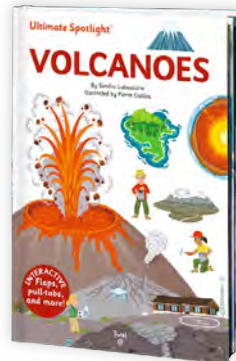
\$16.99 U.S. • £12.99 U.K.  
979-1-02760-704-4



## Trains

By Sophie Prénat  
Illustrated by Vinciane Schleef

\$18.99 U.S. • £13.99 U.K.  
979-1-03631-358-5



## Volcanoes

By Sandra Laboucarie  
Illustrated by Pierre Caillou

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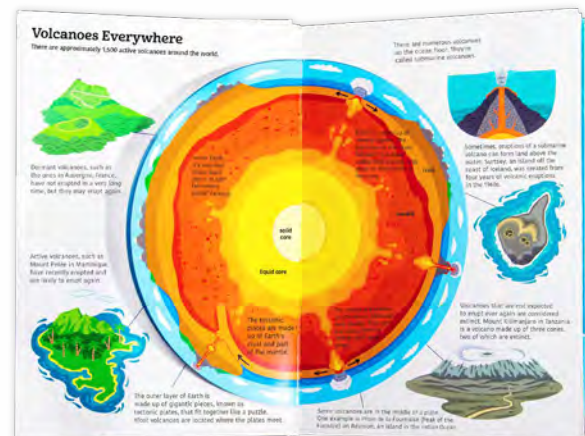


“A high-class and informative inclusion to nonfiction collections.”

Children's Literature



Pierre Caillou



# Do You Know?™ series

Appealing to children who want to know everything, this series of nonfiction books provides an in-depth look at a wide range of popular subjects. Each thought-provoking book features answers to many questions, labeled illustrations, an index of key terms, and informative content that motivates children to explore further. An indispensable resource for children! €

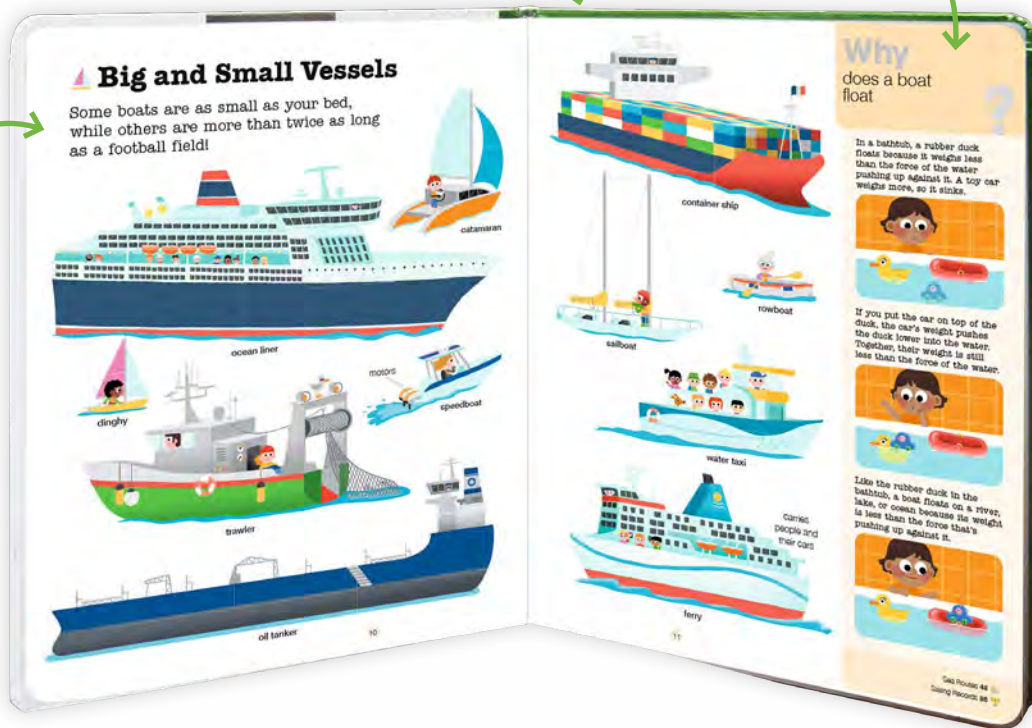
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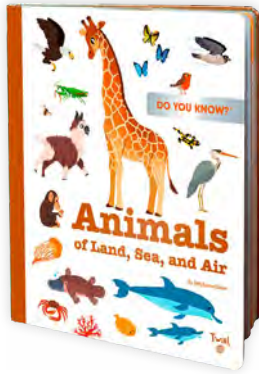
For all titles in the Do You Know?™ series:  
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metallic foil on cover and spine  
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Foil on cover  
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Find out the answers  
to many questions

Learn  
about  
boats

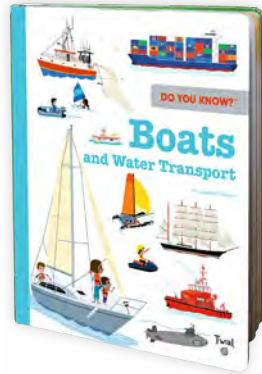




### Animals of Land, Sea, and Air

By Stéphanie Babin • Illustrated by Marion Billet, Hélène Convert, Julie Mercier, and Emmanuel Ristord

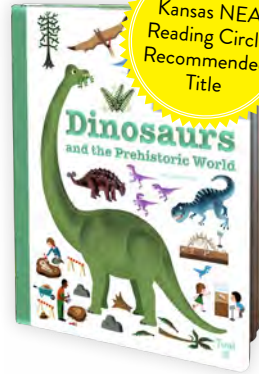
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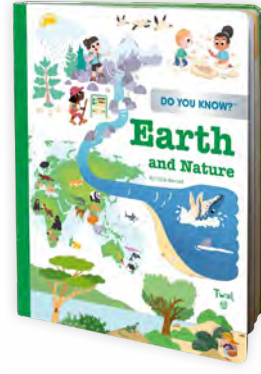
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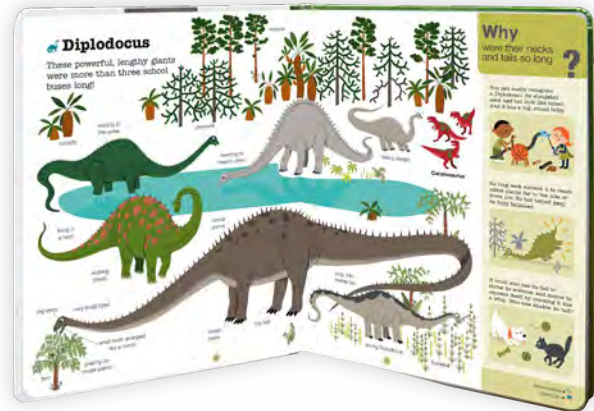
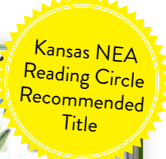
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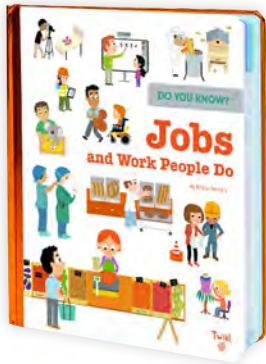


### Earth and Nature

By Cécile Benoist • Illustrated by Robert Barborini, Adèle Combes, Beatrice Costamagna, and Camille Tisserand

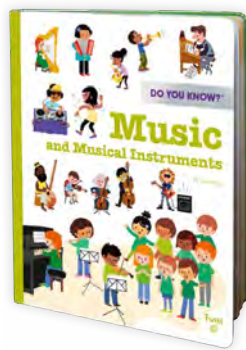
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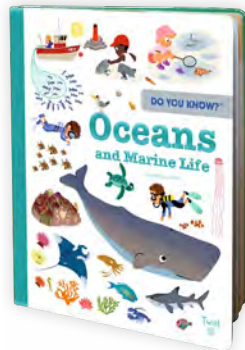


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 Balicevic, Robert Barborini, Isabelle  
 Jacqué, and Cristian Turdera

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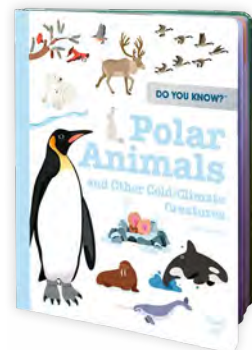


“A great book to keep in your  
 home library.”  
*Sincerely Stacie*



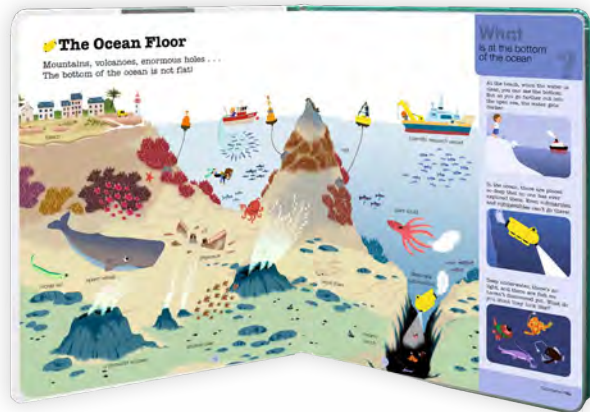
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 By Stéphanie Babin · Illustrated by  
 Lucile Ahrweiler, Hélène Convert,  
 Deborah Pinto, and Emmanuel  
 Ristord

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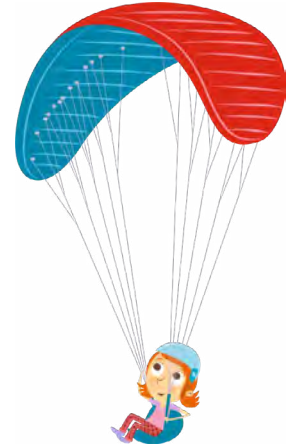
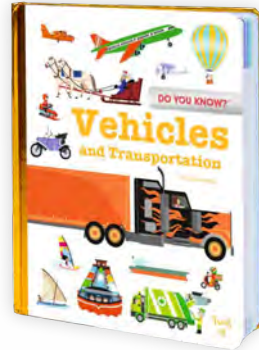
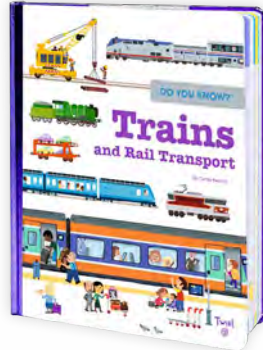
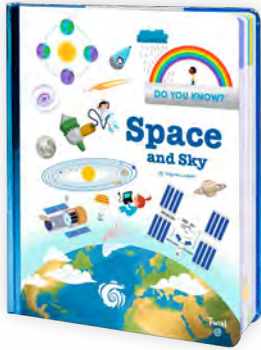
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 Didier Balicevic, Maëlle Cheval,  
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Sample pages from *Music* and *Oceans*





Mattia Cerato

## Space and Sky

By Virginie Loubrier • Illustrated by Robert Barbarini, Audrey Brien, H el ene Convert, Christian Guibbaud, and Cristian Turdera

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“Great for an early childhood science collection.”

*Children’s Literature Review*

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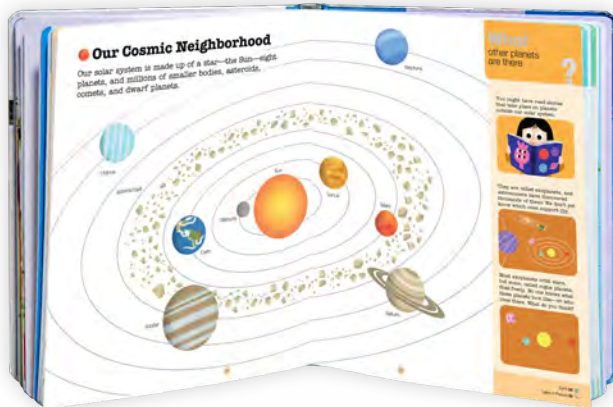
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## Vehicles and Transportation

By Camille Babeau • Illustrated by Benjamin B ecue, Mattia Cerato, Julie Mercier, and Cristian Turdera

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Sample pages from *Space and Vehicles*

Ages 5 and up • twirl

STEM



Natural phenomena revealed!

Enlarge hardcover



## Spectacular Miracles of Nature

By Philippe Nessmann  
Illustrated by Alex Asfour

In this visually stunning guide to some of Earth's most fascinating natural phenomena, children are introduced to impressive landmarks such as the Rainbow Mountains in China, the Cave of the Crystals in Mexico, and the Uyuni Salt Flat in Bolivia, as well as incredible weather phenomena, including tornadoes, false suns, and frost flowers. With age-appropriate information vetted by experts, each spread of this oversize book successfully combines the worlds of science and art, giving readers a greater appreciation for Earth and its natural wonders. 🌿

### *Spectacular: Miracles of Nature*

\$19.99 U.S. • £14.99 U.K.  
HC • 978-2-40804-503-6  
9½ x 13½ in, 48 pp, full color  
Rights: XFR, XAUNZ, XZA, XPK

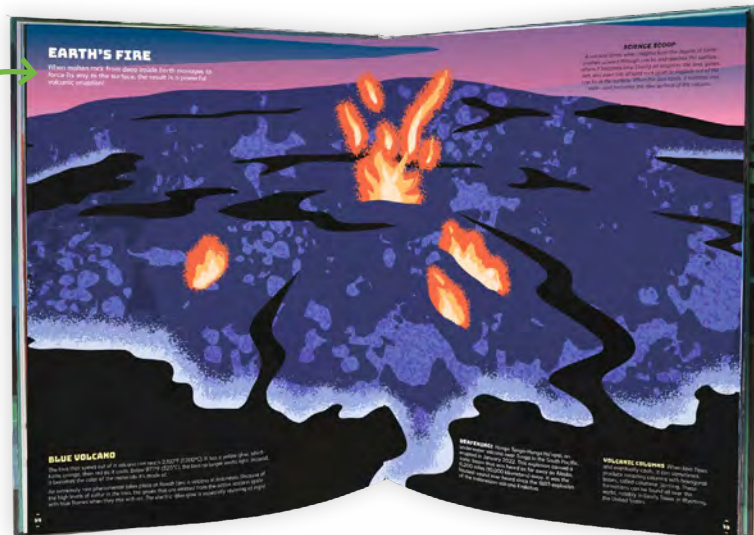




“This book is packed full of facts—it’s one to curl up with and enjoy at a leisurely pace, absorbing just how amazing Earth truly is.”

*Picturebook Playdate*

Bold and detailed illustrations

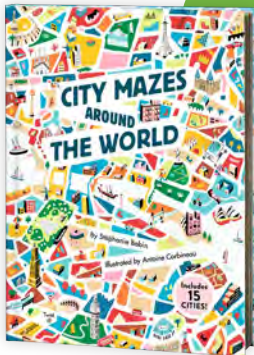


Introduces different natural phenomena

“Fascinating facts about the science behind these natural wonders.”

*Mama Likes This*

15 mazes



## City Mazes Around the World

By Stéphanie Babin  
Illustrated by Antoine Corbineau

From New York City to Tokyo and Berlin to Sydney, the streets of the 15 cities included in this book are filled with an exciting showcase of local landmarks and awesome attractions. How will you get from the Brooklyn Bridge to Central Park in New York City? Or find your way to Topkapi Palace in Istanbul? Each spread is an engaging and challenging journey, and maze solvers have to look out for things or people that block their paths, like manga in Kyoto, dog walkers in San Francisco, and bobbies in London! A great way to explore different cities, with a helpful answer key at the back of the book. 🌍

### City Mazes Around the World

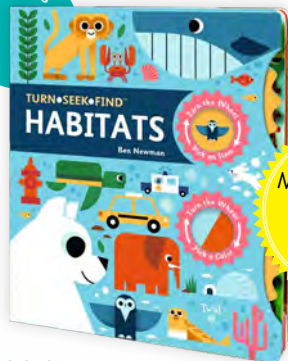
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XCA, XCN, XHK, XKR, XTH, XMX



Answer key included!



Turn the wheels



Parents Magazine Best Children's Book of 2021

## Habitats

Turn Seek Find™

By Ben Newman

Where is the purple turtle hiding on the Pacific island? What about the green pigeon in the Big City? In this innovative seek-and-find book, Ben Newman's eye-catching artwork features brightly illustrated scenes for different habitats, like the city, the African savanna, and even an ice field. The two wheels serve as prompts to find specific elements in various colors on each spread. A visual treat for preschoolers, this engaging format helps children learn about colors, animals, and habitats while training their observation skills and visual memory. What fun! 🐾

"Bright, busy, and well designed to keep younger eyes and hands involved."

Kirkus Reviews

Turn Seek Find™ - Habitats

\$14.99 U.S. • £10.99 U.K.

BB • 978-2-40801-969-3

9½ x 11 in, 12 pp, full color, two wheels

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Many objects to find!



Sturdy wheels on every spread

Cybil's Award Finalist

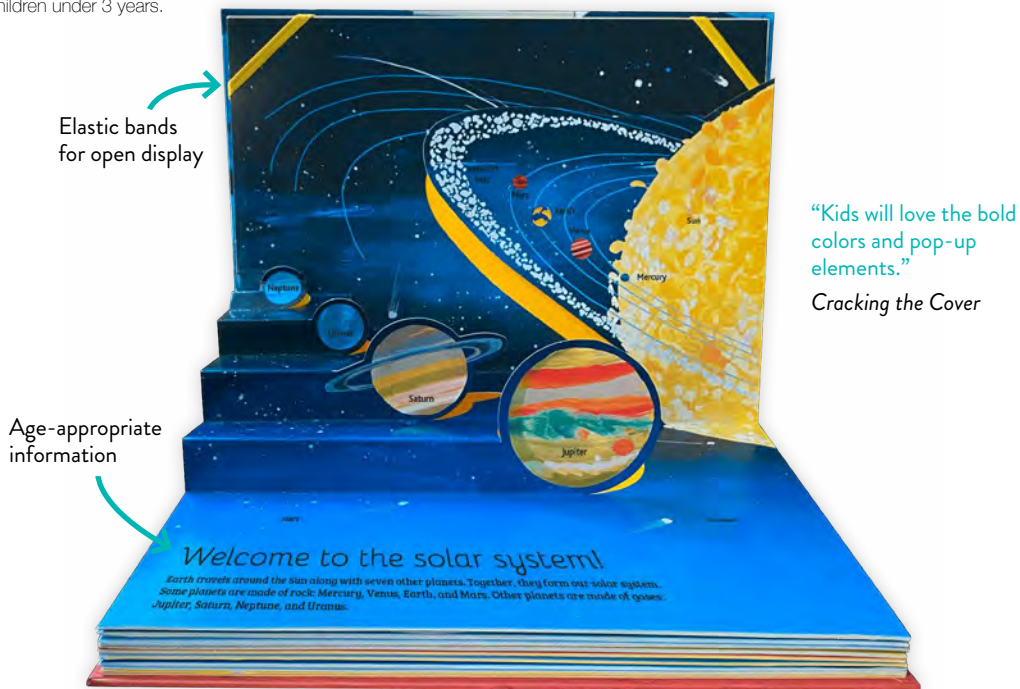


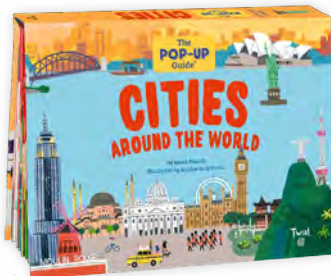
# The Pop-Up Guide™ series

Dramatic scenes leap off the pages of the books in the Pop-Up Guide™ series, providing young readers with a front-row view of landscapes both familiar and new. Whether the pages feature global landmarks, vehicles on a highway, or the launch of a rocket, the multilayered 3-D representations capture children's imaginations and encourage them to find out more. Each book features big pop-ups and includes accessible information, as well as elastic bands that allow readers to display their favorite pages. €



For all titles in the Pop-Up Guide™ series:  
PU • 10 x 7½ in, full color, pop-ups on every spread,  
elastic bands on corners for open display  
WARNING: CHOKING HAZARD—  
Small parts. Not for children under 3 years.





## Cities Around the World

By Maud Poulain

Illustrated by Sandra de la Prada

Travel to exciting big cities! Multilayered scenes of impressive landmarks allow young readers to view the cities in a unique way. 🌀

“The perfect way to spark a child’s interest in travel.” *Mama Likes This*



### Cities Around the World

\$18.99 U.S. • £13.99 U.K.

18 pp • 979-1-03635-852-4

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## Space

By Sophie Dussaussois

Illustrated by Charline Picard

Explore the Moon, stars, and beyond with a 3-D look at the solar system, rocket launches, the first moon landing, and even inside a space station! 🌀



### Space

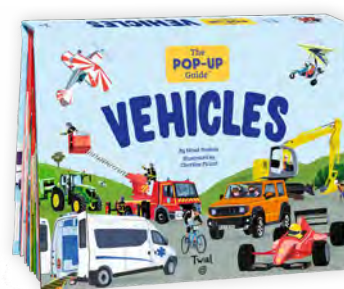
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20 pp • 979-1-03632-519-9

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## Vehicles

By Maud Poulain

Illustrated by Charline Picard

Trains, trucks, ships, planes, and many other vehicles fill the pages of this exciting pop-up book! Vroom! Beep-beep! Whoosh! 🌀

“There is a ‘wow’ moment when the vehicles pop up to life.” *Sincerely Stacie*



### Vehicles

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20 pp • 979-1-02760-999-4

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# Magnetology™ series

Magnetology™ books combine 45 magnets and 10 magnetized pages for hours of fun! Featuring themes that preschoolers love, these oversize books set the stage for imaginative play, help kids develop fine motor skills, and provide appropriate bite-size bits of information about the subject. And when play is done, the magnetic pieces can be safely put away in the handy built-in storage pocket. €

Oversize format  
with  
45 magnets!

For all titles in the Magnetology™ series:

CO • 9¼ x 12½ in, 12 pp, full color, 45 magnetic play pieces

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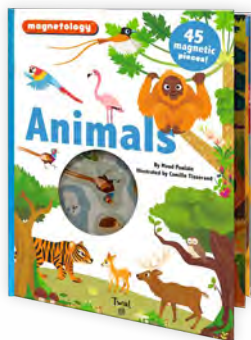
Not for children under 3 years.

45 magnetic  
pieces

Magnetized  
pages







“An oversized book  
perfect for floor play.”  
Sincerely Stacie

## Animals

By Maud Poulain

Illustrated by Camille Tisserand

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979-1-02760-998-7



## Construction Sites

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## Vehicles

By Anne-Sophie Baumann

Illustrated by Hélène Convert

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# Touch and Explore™ series

Touch and Explore™ is a multisensory series created to encourage active learning. The textured pages give children an interactive experience of the endlessly fascinating world around them. Books in the series feature a wide variety of subjects that young children love to read about, and include bite-size information, just right for growing minds! €

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HC • 9¼ x 8 in, 14 pp, full color, die-cuts, flaps, fabrics, textures

More than  
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throughout



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flaps

Age-appropriate  
information



## Dinosaurs

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Illustrated by Ninie

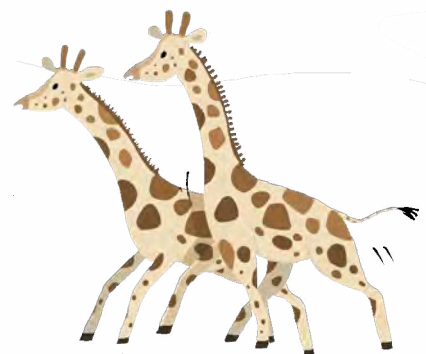
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Illustrated by Xavier Deneux

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Xavier Deneux



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Illustrated by Xavier Deneux

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## Safari

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# Matching Game Book™ series

Slide,  
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A classic childhood game built into a sturdy board book format with 44 sliding panels! Alone or with others, children can play the multiple games in each book of the Matching Game Book™ series, including matching pairs of objects, identifying them, and spotting the objects in the big scene. Children can even come up with games of their own. These books help them focus, train their visual memory, and learn new words—all while having fun! 🐾

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Sample pages from *Animals*



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Illustrated by Julie Mercier

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## Zoom!

By Stéphanie Babin  
Illustrated by Ben Newman

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978-2-40801-283-0




sliding panels



## Whose Baby Is This?

By Stéphanie Babin  
Illustrated by Camille Tisserand

Bite-size information about baby animals and sliding panels combine to provide young readers with lots of match-and-learn fun. 



Identify animals and learn about them

Slide the panels to find the answers!



### Whose Baby Is This?


\$14.99 U.S. • £10.99 U.K.  
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## The Secret Life of Bugs and Other Little Critters

By Emmanuelle Figueras  
Illustrated by Alexander Vidal

Take a closer look! The hidden worlds of bees, butterflies, spiders, and other little critters are revealed in the beautifully illustrated pages of this sturdy hardcover. Every spread includes engaging, age-appropriate information and finely detailed laser cuts that create the experience of entering an unseen world, observing the creatures through a magnifying glass. Young fans of bugs will enjoy poring over the book to see where bees store nectar, how spiders capture their prey, what's inside an anthill, and much more! 

### The Secret Life of Bugs and Other Little Critters

\$18.99 U.S. • £13.99 U.K.

HC • 978-2-40804-254-7

10½ x 11¼ in, 32 pp, full color, laser cuts on every spread

Rights: XFR, XAUNZ, XZA, XPK



“A great book for young readers to discover the intricacies of the tiniest parts of the world around them.”

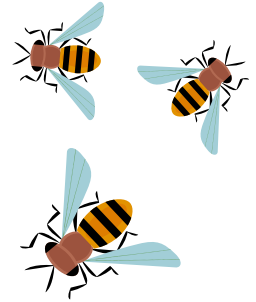
KidsBookshelf



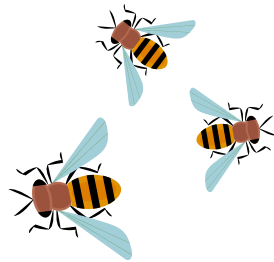
Peek inside a beehive through the openings!

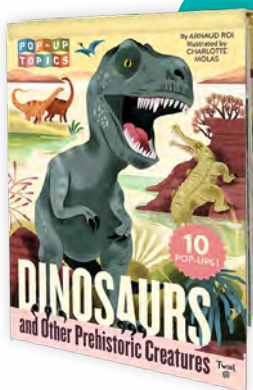


Laser cuts on every spread



Fascinating facts!





“An engaging pop-up book that is sure to delight any dinosaur lover.”

*Kids Read the World*

## Dinosaurs and Other Prehistoric Creatures

Pop-Up Topics™

By Arnaud Roi

Illustrated by Charlotte Molas

Dinosaurs and other prehistoric creatures come alive in this series of pop-up books that combine statistics, intriguing facts, and detailed illustrations. Stare into the enormous jaws of the Tyrannosaurus, examine the hooked claws of the Utahraptor, and marvel at the huge wingspan of the Quetzalcoatlus. With content reviewed by an expert, this interactive book will satisfy young fans. A must-have addition to a child's library of dinosaur books! 🦖

### Pop-Up Topics™ - Dinosaurs and Other Prehistoric Creatures

\$16.99 U.S. • £12.99 U.K.

PU • 978-2-40803-751-2

6¼ x 8¾ in, 22 pp, full color, pop-ups

Rights: XFR, XAUNZ, XZA, XPK



Essential facts and compelling information

#### Quetzalcoatlus

**Period:** Late Cretaceous (70 million to 66 million years ago)  
**Region:** North America  
**Maximum size:** 39-foot (12-meter) wingspan  
**Maximum weight:** 441 pounds (200 kilograms)

The Quetzalcoatlus was not a dinosaur, but a type of flying reptile known as a pterosaur. While it was large, it had hollow bones and a small body, which made it light enough to fly. The Quetzalcoatlus had a rigid neck that measured nearly 10 feet (3 meters) in length and a long, toothless jaw. Scientists believe it swooped down to catch fish from the water and walked on the ground to trap up small dinosaurs.



# Play Learn Do™ series

Tabs to pull, panels to slide, and wheels to turn! It's all in a day's work for preschoolers as they mimic real-life actions in this series of board books that encourage independent play. Designed to develop fine motor skills, each book provides hands-on practice with familiar activities, while building vocabulary and offering easy-to-follow instructions. The built-in top handle also allows children to carry these books with them wherever they go! ☺

For all titles in the Play Learn Do™ series:

\$14.99 U.S. • £10.99 U.K.

BB • 9½ x 8¼ in, 10 pp, full color, flaps,

moveable parts, die-cut handle

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XKR, XTH, XMX



## Let's Bake a Cake!

By Anne-Sophie Baumann

Illustrated by H el ene Convert

979-1-02760-140-0



## Let's Care for Baby!

By G eraldine Krasinski

Illustrated by Amy Blay

979-1-02760-302-2

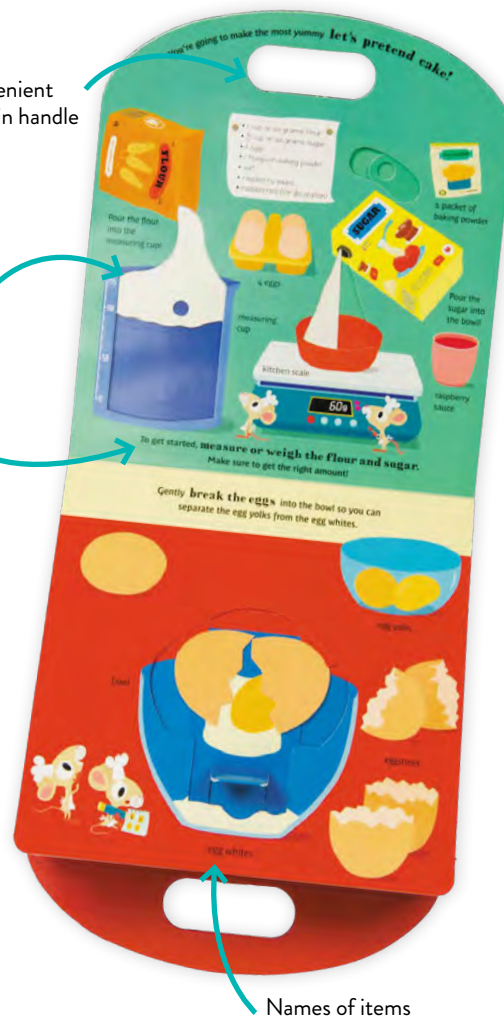


Simple activities for let's pretend fun!

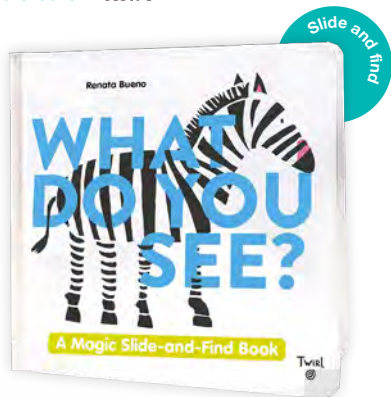
Convenient built-in handle

Moveable parts on every spread

Easy-to-follow instructions



Sample pages from Let's Bake a Cake!



## What Do You See?

A Magic Slide-and-Find Book

By Renata Bueno

Do you see a triangle or a fish? Is that an apple tree or a raspberry bush? Slide the magic picture finder across the page to reveal many colorful, whimsical images in this fun, interactive book. Young children will enjoy unscrambling the pictures—including a camel, a floppy hat, a house, and a zebra—which will delight and satisfy their curious minds. *What Do You See?* encourages the development of fine motor and visual comprehension skills, and is sure to be a favorite! A storage pocket for the picture finder and an answer key with helpful labels are included. 📖

### What Do You See?

\$16.99 U.S. • £12.99 U.K.

HC • 979-1-03633-878-6

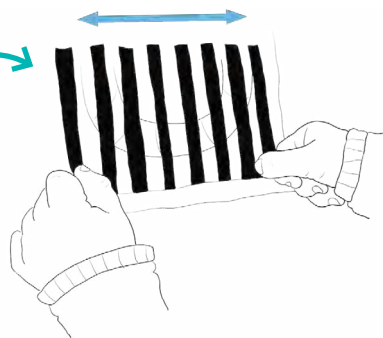
7¼ x 7¼ in, 32 pp, full color, plastic sheet

Rights: XFR, XAUNZ, XZA, XPK

What do you see here?



Slide the magic picture finder across the page to unscramble two images.

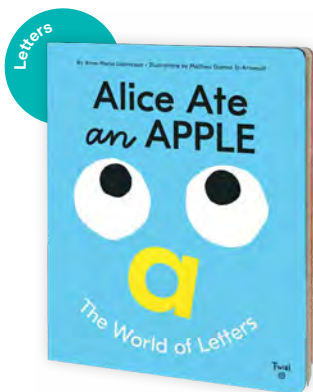


Line up the picture finder with the lines on the image. It's a fruit basket!



Slide the picture finder to reveal a strawberry!





## Alice Ate an Apple

The World of Letters

By Anne-Marie Labrecque

Illustrated by Mathieu Dionne St-Arneault

The perfect next step for young children who have learned their ABCs, this engaging book is a colorful romp through the world of uppercase, lowercase, and even cursive letters. ☺



## One Brown Bear

The World of Numbers

By Anne-Marie Labrecque and Mélissa Coallier

Illustrated by Mathieu Dionne St-Arneault

Bright, cheery images and lively sentences help young children learn all about numbers—using digits, words, dice, and fingers! ☺

“A great choice for any child who is learning to count.”

Mama Likes This



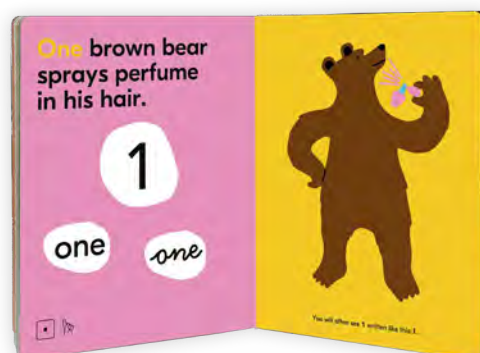
### Alice Ate an Apple

\$16.99 U.S. • £12.99 U.K.

HC • 979-1-03633-880-9

7¼ x 10 in, 60 pp, full color

Rights: XFR, XAUNZ, XZA, XPK, XCA



### One Brown Bear

\$16.99 U.S. • £12.99 U.K.

HC • 979-1-03635-851-7

7¼ x 10 in, 52 pp, full color

Rights: XFR, XAUNZ, XZA, XPK, XCA





Virginie Aracil

## Mr. Bear

Twirl's charming Mr. Bear takes the youngest readers on fantastic adventures, exploring the ABCs, colors, and more! Mr. Bear helps children discover early concepts and build their vocabulary through an eye-catching collection of memorable images, drawn in Virginie Aracil's signature retro-chic style. Every image sparks curiosity and inspires learning, growing, and fun. Hooray for Mr. Bear! 🍷



"A fun way to inspire making new meals & encourage healthy eating."  
*Stylish Modern Motherhood*

## Mr. Bear's World of Food

By Virginie Aracil

Yum! Follow Mr. Bear as he introduces delicious foods and flavors from around the world. This book includes a pop-up feast and a baguette-shaped bookmark. 🍷



### Mr. Bear's World of Food

\$19.99 U.S. • £14.99 U.K.

HC • 979-1-03634-517-3

8 x 12¼ in, 36 pp, full color, pop-up, bookmark attached to book with ribbon

Rights: XFR, XAUNZ, XZA, XPK



9 791036 345173

WARNING: CHOKING HAZARD—  
Small parts. Not for children under  
3 years.

Oversize format



Parents  
Magazine  
Best Alphabet  
Book of  
2018

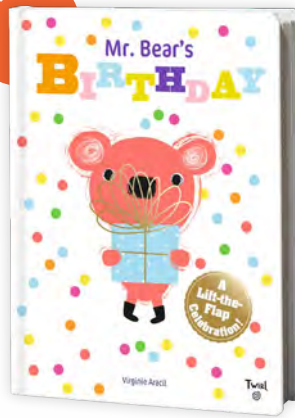
## Mr. Bear's ABC

By Virginie Aracil

Mr. Bear guides very young readers on a sumptuous and unexpected alphabet journey that encourages curiosity and helps build vocabulary. 🐻

“A throwback abecedary infused with modern hipness.” *Kirkus Reviews*

35 flaps



## Mr. Bear's Birthday

By Virginie Aracil

A wonderfully illustrated book that celebrates diversity and inclusion, *Mr. Bear's Birthday* also has lots of gifts—with flaps! It's a birthday that everyone will celebrate! 🐻

Oversize format



## Mr. Bear's Colors

By Virginie Aracil

Join Mr. Bear as he leads toddlers on an extraordinary adventure through the world of colors. The vibrant assortment of appealing retro-chic images makes learning about colors a lot of fun! 🐻



### Mr. Bear's ABC

\$19.99 U.S. • £14.99 U.K.

HC • 978-2-74709-500-6

8 x 12¼ in, 58 pp, full color

Rights: XFR, XAUNZ, XZA, XPK, XCA, XCN, XHK, XKR, XTH, XMX



9 782747 095006



### Mr. Bear's Birthday

\$21.99 U.S. • £16.99 U.K.

HC • 979-1-03631-825-2

10 x 13½ in, 40 pp, full color, flaps throughout,

foil stamping on cover

Rights: XFR, XAUNZ, XZA, XPK, XCA, XCN, XHK, XKR, XTH, XMX



9 791036 318252



### Mr. Bear's Colors

\$19.99 U.S. • £14.99 U.K.

HC • 979-1-02760-707-5

8 x 12¼ in, 42 pp, full color, foil on cover and edges

Rights: XFR, XAUNZ, XZA, XPK, XCA, XCN, XHK, XKR, XTH, XMX



9 791027 607075

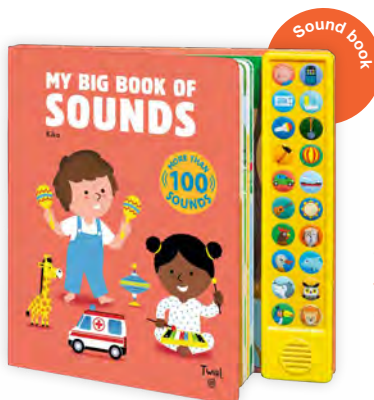


“A fantastic interactive board book about nature sounds in different ecosystems.”  
*Baby Librarians*

## My Big Book of Nature Sounds

By Lucie Brunellière

*Bzzz . . . Crunch!* Featuring 100 sounds and words, this interactive book is a satisfying introduction to all kinds of sounds heard outdoors. 🗣️



“A solid choice for both very young children and children who are just beginning to read.”  
*Kirkus Reviews*

## My Big Book of Sounds

By Kiko

From sounds in the home to sounds in the jungle, little ones will learn to identify sounds and name the animals and objects that make them. Includes 100 sounds and words. 🗣️



### My Big Book of Nature Sounds

\$21.99 U.S. • £16.99 U.K.

Sound Book • 978-2-40804-216-5

9¾ x 9¾ in, 24 pp, full color, 20-button panel

Rights: XFR, XAUNZ, XZA, XPK



### My Big Book of Sounds

\$21.99 U.S. • £16.99 U.K.

Sound Book • 978-2-40801-285-4

9¾ x 9¾ in, 24 pp, full color, 20-button panel

Rights: XFR, XAUNZ, XZA, XPK, XCA, XCN, XHK, XKR, XTH, XMX



Touch and feel



## My Big Touch-and-Feel Concepts Book

Illustrated by Xavier Deneux

Young readers are in for a multisensory treat with this big book containing 160 words and 60 touch-and-feel elements. There's so much to see, touch, and discover about colors, shapes, numbers, and opposites! 🌀



### My Big Touch-and-Feel Concepts Book

\$21.99 US • £16.99 UK

BB • 978-2-40801-968-6

9¼ x 9¼ in, 22 pp, full color, textures throughout

Rights: XFR, XAUNZ, XZA, XPK, XCA, XCN, XHK, XKR, XTH, XMX



Touch and feel



## Touch! My Big Touch-and-Feel Word Book

Illustrated by Xavier Deneux

Children love learning to name objects, and there's much to see and discover in this big book containing 150 words and 30 touch-and-feel elements. The perfect baby shower gift! 🌀

"An impressive diversity of items for readers to explore."

Publishers Weekly



### Touch! My Big Touch-and-Feel Word Book

\$21.99 U.S. • £16.99 U.K.

BB • 978-2-74598-178-3

9¼ x 9¼ in, 24 pp, full color, textures throughout

Rights: XFR, XAUNZ, XZA, XPK, XCA, XCN, XHK, XKR, XTH, XMX





Cloth book

“The tactile learning is richly displayed with smooth and rough textures as well as primary and secondary colors vividly shown throughout.”

Meridian Magazine



## My Big Touch-and-Feel Colors

Baby Basics™

By Marion Billet

A multitude of colors burst out of the pages of this cheerfully illustrated cloth book. Babies and toddlers will love learning the names of colors while rubbing a green frog's belly, snuggling with a red heart, touching a bright yellow sun, and more! Made of hand-washable fabric and textures, *My Big Touch-and-Feel Colors* introduces colors in an oversize cloth format that makes it a perfect companion for reading before bedtime and naptime. The cloth pages are soft, nontoxic, and durable. 🐸

### Baby Basics™ - My Big Touch-and-Feel Colors

\$22.99 U.S. • £17.99 U.K.

Novelty Cloth Book • 979-1-03635-310-9

Header: 11½ x 2 in, recycled FSC board

Backer: 10 x 11½ in, recycled FSC board

Book: 9½ x 11 in, 8 pp, full color, 100% nontoxic polyester. Rights: XFR, XAUNZ, XZA, XPK



9½" x 11"

8 touch-and-feel elements!



Soft and snuggly pages





plush book



"Great for stimulating baby's senses and promoting early learning."

*Mama Likes This*

"Pure perfection to snuggle with!"

*Stylish Modern Motherhood*

## My Cuddly Bunny

Baby Basics™

By Lucie Brunellière

A snugly bunny toy with soft cloth pages conveys warm and cozy feelings, making it a lovable companion for bedtime and naptime. 🐰



### Baby Basics™ - My Cuddly Bunny

\$16.99 U.S. • £12.99 U.K.

Novelty Cloth Book • 978-2-40804-505-0

Backer: 8¼ x 11¼ in, recycled FSC board

Plush: 8 x 11¼ in, 6 pp, full color, nontoxic and machine-washable plush and cloth interiors

Rights: XFR, XAUNZ, XZA, XPK



plush book



Machine washable and nontoxic material

## My Cuddly Fox

Baby Basics™

By Lucie Brunellière

*My Cuddly Fox* features a supersoft fox toy and comfy cloth pages that tell a gentle story. A perfect baby shower gift! 🦊



### Baby Basics™ - My Cuddly Fox

\$16.99 U.S. • £12.99 U.K.

Novelty Cloth Book • 978-2-40803-752-9

Backer: 8¼ x 11¼ in, recycled FSC board

Plush: 8 x 10¼ in, 6 pp, full color, nontoxic and machine-washable plush and cloth interiors

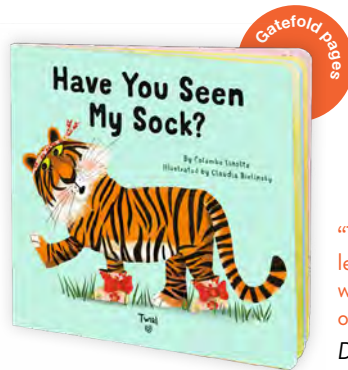
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## Claudia Bielinsky

Born and raised in Buenos Aires, Argentina, Claudia Bielinsky studied fine arts and worked in the visual arts world before embarking on a career as a children's book author and illustrator. She has created more than 50 books, many of which have been translated into several languages. She enjoys meeting children in schools and workshops, where she encourages them to imagine and create story ideas of their own. She lives in Paris, France.



"This board book is max level FUN! Your kids will want to hear the silly story over and over!"

*Dreamreader Kids*

## Have You Seen My Sock?

By Colombe Linotte

Illustrated by Claudia Bielinsky

Young readers will enjoy tracking down missing socks, and playing the memory game in the big double gatefold at the end, where they match the socks with their rightful owners. 🐾



### *Have You Seen My Sock?*

\$10.99 U.S. • £7.99 U.K.

BB • 979-1-03635-853-1

7 x 7 in., 20 pp, full color,  
gatefold flaps on final spread

Rights: XFR, XAUNZ, XZA, XPK



Valentine's Day



“The sturdy format, coupled with colorful spreads of expressive animals, are ideal for countless rereads.”

*Olivia the Librarian*

## So Many Kisses!

By Alexandra Garibal  
Illustrated by Claudia Bielinsky

This adorable and lighthearted book explores all the fun and funny ways that kisses can be shared. *Mmm-wah!* 🍷



### So Many Kisses!

\$8.99 U.S. • £6.99 U.K.  
BB • 979-1-03634-882-2  
7 x 7 in, 30 pp, full color  
Rights: XFR, XAUNZ, XZA, XPK



Interactive



“Perfect for you to sit with your toddler and read on any day.”

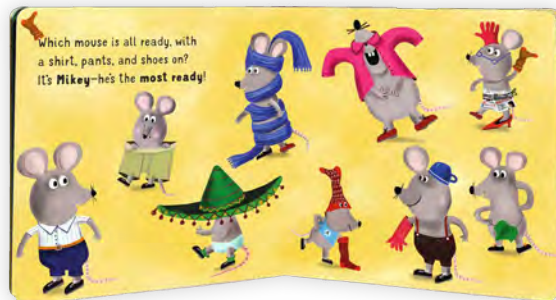
*Always a Story Book*

## Who's the Most...?

A Guess Who Book

By Claudia Bielinsky

In this delightful board book, young children try to find out who perfectly fits the description on each spread—and use the shiny mirror on the last page to figure out just who is the most adorable of all! 🍷



### Who's the Most...?

\$10.99 U.S. • £7.99 U.K.  
BB • 979-1-03635-309-3  
7 x 7 in, 20 pp, full color, plastic mirror on final page  
Rights: XFR, XAUNZ, XZA, XPK

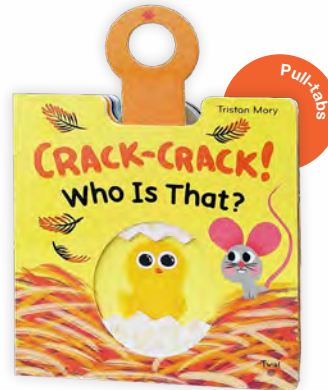




## Tristan Mory

Tristan Mory is the head graphic editor for the French children's magazine *Histoires pour les Petits*. He first studied mechanical engineering before earning a degree in visual communication. But his dream was always to draw and to work with children. He enjoys exploring the mechanisms of interactive books and has illustrated books for various publishers, including Éditions Milan, Albin Michel, and Flammarion. He lives and works in Toulouse, France.

“I like to imagine the book as a cuddly toy that encourages toddlers to play.”



Perfect for  
spring and  
Easter!

### Crack-Crack! Who Is That?

Pull up the handles to find adorable baby animals hatching from their eggs! Each reveal is accompanied by a satisfying *crack-crack* sound. 🐣



### Crack-Crack! Who Is That?

\$14.99 U.S. • £10.99 U.K.

BB • 978-2-40803-358-3

7 x 7¼ in, 12 pp, full color, moveable parts

Rights: XFR, XAUNZ, XZA, XPK

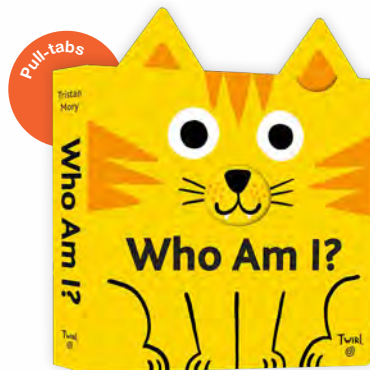




Parents  
Magazine Best  
Children's  
Book  
2020

## Hooray for Little Fingers!

Die-cut holes throughout this irresistible book encourages imaginative play and makes learning to count a cause for celebration. Hooray! 🎉



"The guessing aspect and fun reveals are sure to invite multiple readings."

Publishers Weekly

## Who Am I?

Little ones will have fun guessing and finding out the identity of the ten animals who appear in this adorably attractive and engaging pull-tab book. 🐾



### Hooray for Little Fingers!

\$14.99 U.S. • £10.99 U.K.  
BB • 978-2-40801-612-8  
7½ x 8 in, 18 pp, full color, die-cut holes  
on cover and every spread  
Rights: XFR, XAUNZ, XZA, XPK




### Who Am I?

\$14.99 U.S. • £10.99 U.K.  
BB • 978-2-40800-435-4  
7 x 7 in, 22 pp, full color, pull-tabs on the cover  
and every spread. Rights: XFR, XAUNZ, XZA, XPK,  
XCA, XCN, XHK, XKR, XTH, XMV

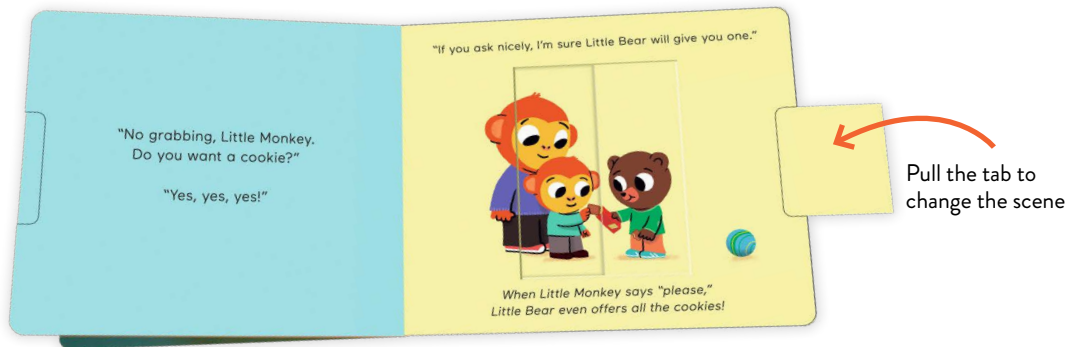
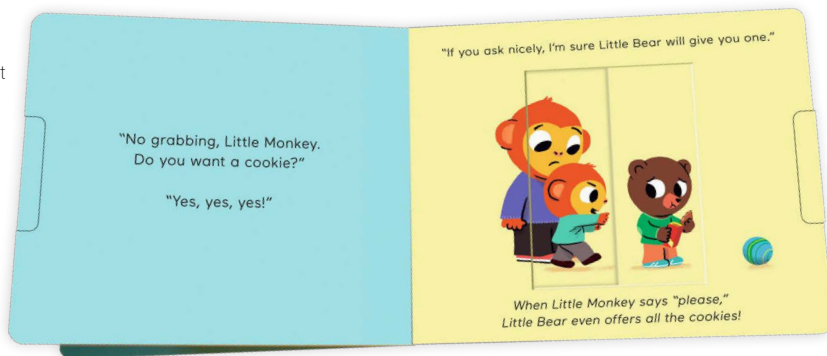


# Pull and Play Books™ series

The Pull and Play Books™ series offers children support, encouragement, and reassurance through a variety of familiar childhood experiences and growth milestones. Focusing on social development, the themes include manners, sibling relationships, bathtime, and feelings. Using pull-tabs to change the pictures, children are empowered and inspired to model positive behavior. 

More than  
400,000 copies  
sold worldwide

For all titles in the Pull and Play Books™ series:  
By Alice Le Hémand • Illustrated by Thierry Bedouet  
\$12.99 U.S. • £9.99 U.K.  
BB • 8 x 6¼ in, 14 pp, full color, pull-tabs  
on cover and every spread  
Rights: XFR, XAUNZ, XZA, XPK





Bathtime

978-2-40801-282-3



Brothers and Sisters

978-2-40801-595-4



Feelings

978-2-40800-792-8



Mealtime

978-2-40801-594-7



Pacifier

978-2-40802-461-1



Patience

978-2-40801-994-5



Please and Thank You

978-2-74599-076-1



Potty Time

978-2-74599-547-6



Sharing

978-2-40801-971-6



Time for Bed

978-2-74598-177-6





## Xavier Deneux

Xavier Deneux's chic, bold style and insightful grasp of what makes younger children think, connect, and smile has resulted in more than 100 critically lauded books. After graduating from ESAG (École supérieure d'art graphique) Penninghen, he worked in advertising before becoming a full-time children's book illustrator. He is the creator of the My First Slide-and-Play Book and TouchThinkLearn series. He lives in Paris, France.

"I have always liked graphic simplicity, which allows you to have strength in the visual."



Interactifs

### Big, Bigger, Biggest

This large board book shows children how different animals compare in size, making it a delightful introduction to the world of animals. 🐾

"Boldly illustrated pages, die-cuts, flaps, and folds create an interactive element."

*Publishers Weekly*



#### *Big, Bigger, Biggest*

\$17.99 U.S. • £12.99 U.K.

BB • 979-1-03634-883-9

9½ x 11¼ in, 16 pp, full color, flaps, textures, and die-cut

Rights: XFR, XAUNZ, XZA, XPK



9 791036 348839



peekaboo

### My Animals Baby Basics™

Stylish and clever, this book is a nursery room favorite. 🐾

"In one word: perfect." *Kirkus Reviews*



#### *Baby Basics™ - My Animals*

\$12.99 U.S. • £9.99 U.K.

BB • 979-1-02760-137-0

6½ x 6½ in, 20 pp, 8 die-cut holes

Rights: XFR, XAUNZ, XZA, XPK, XCA, XCN, XHK, XKR, XTH, XMX



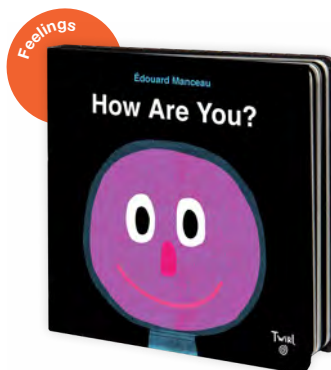
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## Édouard Manceau

Édouard Manceau is the award-winning creator of more than 100 books for children. A graduate of the École Supérieure des Beaux-Arts d'Angers in visual communications, he was inspired to create books for children when he realized that they were interested in his art. His modern, amusing, and playful books have since found their way into the hearts of hundreds of children around the world. He often visits schools to talk about the power of books and the importance of being a reader. He divides his time between Toulouse and Paris, France.



“A powerful tool to use in opening up conversations with your toddlers about feelings.”

Red Canoe Reader

### How Are You?

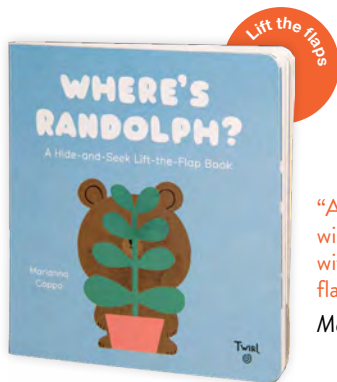
Simple yet deeply touching, *How Are You?* gently reassures children that it's okay to express their feelings by encouraging them to identify their emotions, communicate with others, and gain awareness and peace. This book is perfect for starting a healthy dialogue and promoting social and emotional learning among children and caregivers. 🐦



### How Are You?

\$12.99 U.S. • £9.99 U.K.  
 BB • 979-1-03635-324-6  
 7¼ x 7¼ in, 34 pp, full color  
 Rights: XFR, XAUNZ, XZA, XPK





Lift the flaps

“A cute and fun book that will have children squealing with delight as they lift the flaps to find Randolph.”

*Mama Likes This*

Learn to play hide-and-peek with Randolph!



## Where's Randolph?

A Hide-and-Seek Lift-the-Flap Book

By Marianna Coppo

It's snowing outside, and Randolph is stuck indoors. What's a bear to do? Play hide-and-peek, of course! In this delightful interactive board book, we count to ten and play along with Randolph, lifting the flaps to find him—hiding in all the wrong places! Marianna Coppo's sweet illustrations of an adorable bear learning to play hide-and-peek will win the hearts of young children (and their grown-ups!) everywhere! 🐻



Flaps throughout

### Where's Randolph?

\$12.99 U.S. • £9.99 U.K.

BB • 978-2-40804-619-4

6 x 7 in, 32 pp, full color, 8 flaps

Rights: XFR, XAUNZ, XZA, XPK

## Dear friends,

Mindful of the world we are building for future generations, Twirl and its parent company, Bayard Group, have been working to continuously reduce our carbon footprint and improve our impact on forest resources. We have at our disposal tools to select our partners in the entire book production chain on environmental, social, and economic criteria, and thus guarantee more ecologically responsible purchasing.

Below are just a few of the many practices we have adopted as part of this commitment:

- Our manufacturing teams look for paper with *lower carbon dioxide emissions*, as paper manufacturing has a strong impact on the carbon footprint of books.
- Editorial and sales teams keep the environment in mind as they make *design choices*: adjusting print runs, and choosing optimized formats and/or more easily recyclable embellishments.

- The paper on which we print our books comes from *sustainably managed forests* or is *PEFC- or FSC-labeled*.

- For our fabric toy and bath books, we prefer *reinforced, recyclable cardboard packaging*. The recycling of our packaging material is an important part of the sustainability of the industry. Paper material can be recycled up to five times.

- Whenever possible, we have chosen to *replace single-use plastic and packaging with paper or cardboard*. However, a few of our books need to be protected with plastic film—the risk being that damaged books will be scrapped and destroyed, which would contribute to greater waste.

Our commitment is ongoing, and we are making new and better choices each year. Thank you for your support and encouragement.

### The Twirl Team

Paris, Toulouse, New York, San Francisco

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