

**Counterprint**

Catalogue 2024



Autumn

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Animal Logo  
Monogram Logo  
Expressive Type  
Anna Kulachěk

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Cruz Novillo: Logos  
Logos from Japan  
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# New Titles





## Fashion Play

'Fashion Play' is an enchanting book illustrated by Lesley Barnes. Step into a world where creativity knows no bounds and fashion becomes an endless playground.

The book is divided into three sections, allowing you to mix and match fashion outfits in a delightfully playful manner. The possibilities are as boundless as your own imagination.

**Publication Date** April 2024

**Extent** 50pp

**Size** 188x250mm

**Illustrations** 50 illustrations

**Binding** Wiro-bound book, with diecut pages

**Price** £15.00

**ISBN** 9781915392084



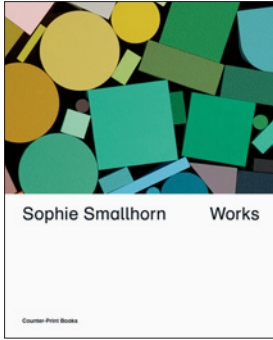
Fashion lovers of all ages will find endless joy in curating their own sartorial masterpieces. Whether you're a budding fashionista or a seasoned trendsetter, this interactive book will inspire you to experiment, express and embrace your unique sense of style.

**Subject:** Illustration, Fashion, Design, Play, Creativity

**Target Market:** Illustrators, Designers, Children, Parents







# Sophie Smallhorn: Works

Sophie Smallhorn is an artist and creative consultant who exhibits internationally. Her work explores the relationships between colour, volume and proportion.

Smallhorn's abstract sculptures and installations have mesmerised audiences with their striking use of colour, geometric forms and playfulness. This body of work has been brought together for the first time in Sophie Smallhorn: Works.

**Publication Date** Autumn 2024

**Extent** 200pp

**Size** 200x250mm

**Illustrations** 150+ illustrations

**Binding** Casebound with bellyband

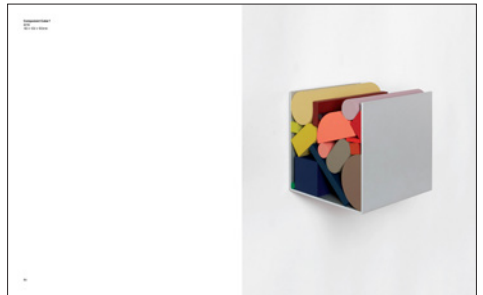
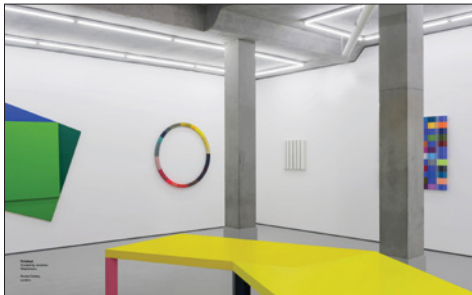
**Price** £30.00

**ISBN** 9781915392039

**Subject:** Art, Design, Colour, Creativity, Sculpture

**Target Market:** Designers, Architects, Illustrators







**Publication Date** Autumn 2024  
**Extent** 200pp  
**Size** 210x297mm  
**Illustrations** 200+ illustrations  
**Binding** Softbound  
**Price** £20.00  
**ISBN** 9781915392114



# Iconic: Icons & Pictograms in Design Today

Icons and pictograms, born out of a necessity for efficient communication, have become indispensable tools shaping our digital world, transcending language barriers and providing a visual shorthand for complex ideas.

In today's fast-paced digital landscape, brands communicate through a fusion of visual and verbal elements, catering to the brevity of texting and social media, as symbols, pictograms, and visual shortcuts take center stage.

Explore this dynamic evolution of visual communication in 'Iconic: Icons and Pictograms in Design Today'.

**Subject:** Design, Branding  
**Target Market:** Designers



THE COMPLEXITY OF THE INITIAL ASSIGNMENT HIGHLIGHTED THE NEED TO UNIFY FOUR FRAMEWORKS INTO A SHARED LANGUAGE AND VISUAL IDENTITY. LEÓN ROMERO DECIDED TO CREATE A UNIQUE ICONOGRAPHIC ELEMENT TO DISTINGUISH EACH OF THE FOUR BLOCKS. ●

**CENTRE DE CULTURA CONTEMPORÀNIA DE BARCELONA**

■ LEÓN ROMERO  
 — leonromero.work

The Barcelona Center for Contemporary Culture, widely known as the CCCB, presented LEÓN ROMERO with the challenge of creating the identity and communication campaign for four simultaneous frameworks, each containing a number of contents and activities: *Alla, Biscopi* (Biscopi), *Escola en Resiliència* (School in Resilience) and *Diàleg amb Medicines o les Esperances* (Conversations with Exhibition Medicines). These frameworks stem from the CCCB's Medication department, an organization that seeks to establish a dialogue between local entities, institutions and schools with the goal of making culture accessible and democratic.

The complexity of the initial assignment highlighted the need to unify four frameworks into a shared language and visual identity. LEÓN ROMERO decided to create a unique iconographic element to distinguish each of the four blocks, and by favoring image over text, set them apart from one another to make them recognizable and communicate their individual contents in a direct and highly visual way. ●

Photography:  
 ■ [beatrizperez](https://www.instagram.com/beatrizperez), [beatrizperez](https://www.instagram.com/beatrizperez)





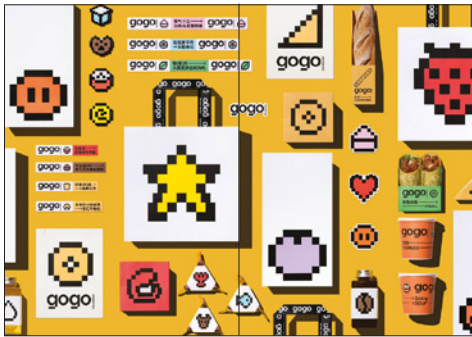


### CASA MARRAZZO

@AUGE DESIGN  
—auge-design.com

Casa Marrazzo is a family owned Italian preserves manufacturer, based in Campagna since 1834. Teresa and Gerardo Marrazzo approached Auge Design with a brief to create a special range of high-quality products traditionally crafted in a more custom jar. Inspired by the company's rich heritage, they wanted it to be unique, deeply rooted and truly authentic. Auge Design named it 'Collezione Casa Marrazzo 1934', a premium range that evokes an art collection of valuable pieces.

The design company illustrated dozens of everyday home objects, tools and furniture pieces. In a sophisticated yet warm, naive style, the oversized objects are screen-printed with an opaque finish on clear glass, using the colour of the ingredients as a background. This unique touch adds an extra layer of authenticity and emotional connection to the product. Custom caps were designed and a wide range of palette created to identify each product, while simple and colourful gold printed labels were used to make the jars stand out on the shelf. 91





# Animal Logo

Counter-Print proudly presents the 10th anniversary edition of this iconic book, brimming with an exquisite collection of animal-inspired logos from around the world.

Explore this fascinating realm of visual identity, where creativity meets nature. Engaging and visually captivating, this timeless edition showcases the power of animal symbolism, making it a must-have for designers and illustrators.

**Subject** Branding, Graphic Design

**Target Market** Illustrators, Designers

**Publication Date** 2024

**Extent** 224pp

**Size** 105x210mm

**Illustrations** 400+ illustrations

**Binding** Casebound

**Price** £15.00

**ISBN** 9780957081611







**Publication Date** Autumn 2024

**Extent** 320pp

**Size** 105x210mm

**Illustrations** 450+ illustrations

**Binding** Casebound

**Price** £15.00

**ISBN** 9780957081628



## Monogram Logo

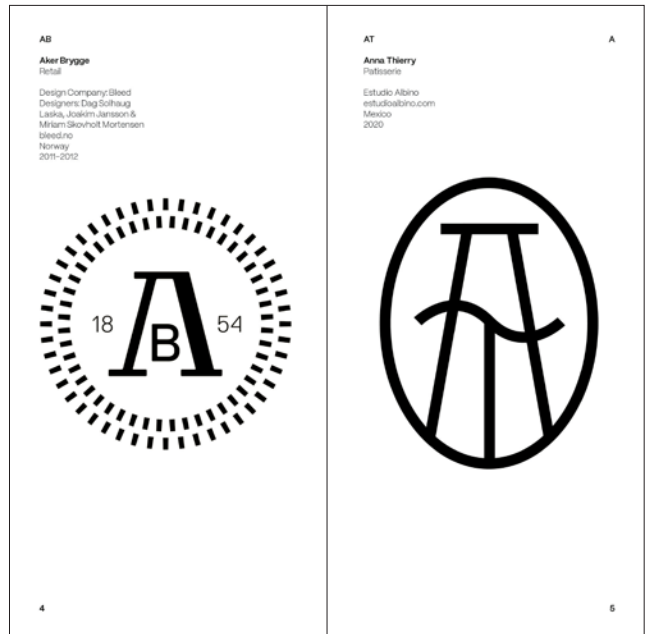
This comprehensive compendium showcases over 450 captivating examples of monograms and ciphers, curated from the portfolios of leading designers worldwide.

Part of a series offering a broad exploration of contemporary trademarks, corporate symbols, and logo designs, this book is a visual feast for design enthusiasts.







Discover the subtle intricacies of monograms, where letters intertwine, and ciphers, where letters stand independently yet create a harmonious visual tapestry.

**Subject** Branding, Graphic Design

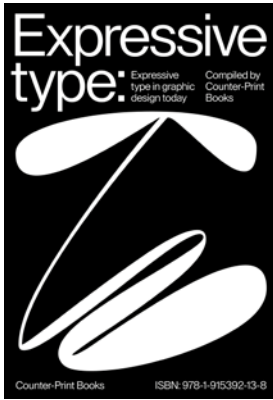
**Target Market** Illustrators, Designers



|  |   |
|--|---|
| <p><b>Büro Destrukt</b><br/>Graphic design<br/>BD</p> <p>Büro Destrukt<br/>burodestrukt.net<br/>Switzerland<br/>2013</p>                           |  <p>B</p>  |
| <p><b>Berenguer Beneyto</b><br/>Pharmaceutical laboratories<br/>BB</p> <p>Cruz Novillo<br/>cruznovillo.com<br/>Spain<br/>1984</p>                  |            |
| <p><b>BBB Bonacina</b><br/>Furniture design<br/>BBB</p> <p>Italo Lupi<br/>italolupistudio.com<br/>Italy<br/>1968</p>                               |            |
| <p><b>Bobby &amp; Fiona Burrage</b><br/>Personal monogram<br/>BF</p> <p>The Click<br/>theclickdesign.com<br/>United Kingdom<br/>2011</p> <p>28</p> |  <p>29</p> |

|  |  |  |   |
|--|--|--|---|
| <p><b>Capitulum</b><br/>Personal monogram<br/>CM</p> <p>Capitulum<br/>Capitulum.com<br/>2012</p>   |   | <p><b>Geographical British Chamber of Commerce</b><br/>Chamber of Commerce<br/>GBC<br/>Geographical British Chamber of Commerce<br/>Geography &amp; Cartography<br/>2002</p> |    |
| <p><b>Church &amp; Oswald House</b><br/>Personal<br/>COH</p> <p>Church &amp; Oswald House<br/>Church &amp; Oswald House<br/>Church &amp; Oswald House<br/>2016</p> |  | <p><b>Madrasa al-Farooq</b><br/>Personal monogram<br/>MF</p> <p>Madrasa al-Farooq<br/>Madrasa al-Farooq<br/>Madrasa al-Farooq<br/>2016</p>                                   |    |
|  |  | <p><b>MS</b><br/>MS<br/>MS<br/>2016</p>  |   |
|  |  | <p><b>House of the Nobles</b><br/>Personal monogram<br/>HN</p> <p>House of the Nobles<br/>House of the Nobles<br/>House of the Nobles<br/>2016</p>                           |  |

|   |  |  |   |
|---|--|--|---|
| <p><b>BS</b><br/>BS<br/>BS<br/>2012</p>  <p>34</p> | <p><b>BSB</b><br/>BSB<br/>BSB<br/>2012</p>  <p>35</p> | <p><b>Union of Academics in Belgium</b><br/>Union of Academics in Belgium<br/>Union of Academics in Belgium<br/>2012</p> |     <p>36</p> |
|   |  | <p><b>UAB</b><br/>UAB<br/>UAB<br/>2012</p>   |   |
|   |  | <p><b>University of East Anglia</b><br/>University of East Anglia<br/>University of East Anglia<br/>2012</p>             |   |
|   |  | <p><b>University of Sussex</b><br/>University of Sussex<br/>University of Sussex<br/>2012</p>                            |   |



## Expressive Type


In an era dominated by fleeting attention spans and visual saturation, this book celebrates the enduring power of expressive typography to captivate, provoke, and inspire. Discover how designers masterfully wield type as a tool for expression, pushing boundaries and defying conventions to create compelling narratives and evoke profound emotions.

From daring experimentation to meaningful storytelling, each page invites you to explore the boundless creativity and artistry of contemporary typographic design. Immerse yourself in the richness of form, colour, and meaning, and uncover the stories behind each innovative creation.

**Publication Date** Autumn 2024  
**Extent** 200pp  
**Size** 109x265mm  
**Illustrations** 200+ illustrations  
**Binding** Softbound  
**Price** £20.00  
**ISBN** 9781915392138

**Subject:** Design, Branding  
**Target Market:** Designers



|   |   |
|---|---|
| <p>6 TOKYO DOME CITY</p>   | <p>7 &amp;FORM</p>   |
| <p>Tokyo Dome City</p> <p>© Design: &amp;Form<br/>         © Visit: andform.jp<br/>         © Type: Custom.</p> <p>&amp;Form created a new identity design for Tokyo Dome City's rebranding. This rebranding project includes the renovation of a wide range of facilities, including a baseball stadium, amusement parks, hot spring facilities, hotels, and theaters, spread across an expansive 155,000m<sup>2</sup>.</p> <p>&amp;Form's design system is rooted in an original framework that maintains coherence while dynamically adapting to any aspect ratio and shape, seamlessly merging analogue and digital realms. This system produces a variety of visuals to enhance the entire complex and is supported by user-friendly software, ensuring ease of use. ●</p>  | <p>'&amp;Form's design system is rooted in an original framework that maintains coherence while dynamically adapting to any aspect ratio and shape, seamlessly merging analogue and digital realms.'</p>  |



Too Much to Watch

© Design: Kin  
 © Web: studio-killn.com  
 © Type: Title – Custom, Other – Lay Grotesk  
 © Photography: Richard Kendal

The RT's annual event brings industry leaders together to discuss the future of media. 2023's event, titled 'Too Much To Watch', was chaired by Channel 4. Inspired by the title of this year's event, Studio Kin created an identity that playfully explored the idea of a crossed screen. Each letter, word and phrase competes for our attention, insisting the dizzying array of content viewers have to navigate. The identity had to adapt to multiple touch-points with the balloon-like letters inflated to fill screens, book covers, windows and pillars; creating a delightfully overwhelming experience for attendees. ●



# Daniel Peter

**A** **W** **T**

Even if the task is clearly defined, we try to take a step back to think about the project, the approach and the appropriate media. Once the process is complete, we start with broad thematic research and initial sketches.

**T** **W** **W** **I** **W**

The typographic illustrations represent song names that ignited positive social movements.

Grams  
 © Design: Peter Schmitt  
 © Type: Helvetica

# Mama Mexa



## Anna Kulachëk

Anna Kulachëk is a New York-based graphic designer, originally from Ukraine. Kulachëk's distinctive style, characterized by simple typefaces, primary colours, and basic shapes, has garnered attention from prestigious clients like MoMA, Nike, and Prada.

Notably, her role as art director at the Strelka Institute in Moscow showcased her transformative impact, steering the visual identity of the institution. Kulachëk's vibrant visual language, marked by boldness and clarity, has become her trademark and seen her garner a global following.

**Publication Date** Autumn 2024

**Extent** 320pp

**Size** 210x297mm

**Illustrations** 300+ illustrations

**Binding** Softbound  
with bellyband

**Price** £TBC

**ISBN** 9781915392121

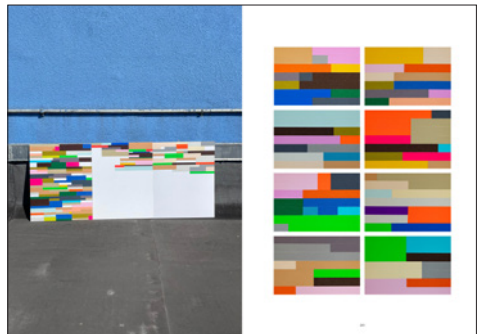
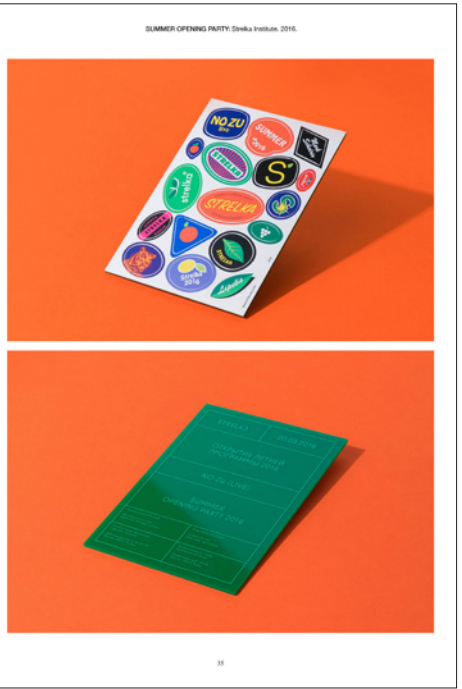


**Subject:** Design, Branding

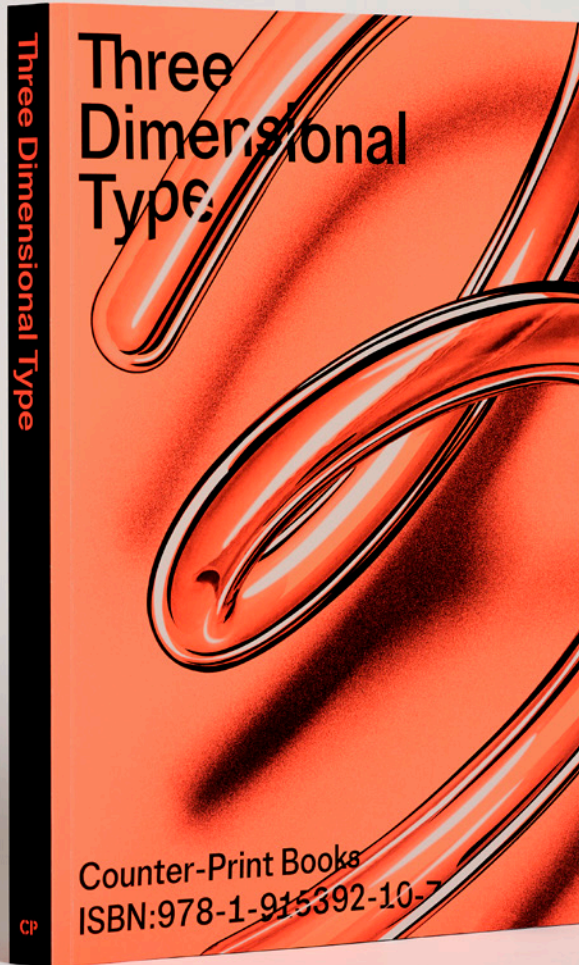
**Target Market:** Designers

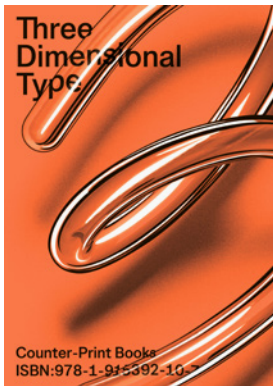






# Latest Titles





# Three Dimensional Type

Step into the captivating world of three-dimensional typography with 'Three Dimensional Type' by Counter-Print Books. This extraordinary compilation showcases the limitless possibilities of letter forms transformed into objects of art, inviting your imagination to take flight. Explore the fusion of the familiar and the extraordinary as designers push the boundaries of perception and creativity. Discover the freedom from rules and guidelines, the integration of AI and advanced software tools and the profound exploration of texture.

**Publication Date** Spring 2024

**Extent** 200pp

**Size** 190x265mm

**Illustrations** 200 illustrations

**Binding** Softbound

**Price** £20.00

**ISBN** 9781915392039

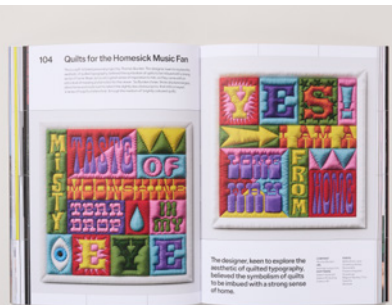
With remarkable works by talented designers and insightful project descriptions, this book is both a wellspring of inspiration and a guide through uncharted territories. Prepare to be transformed as you embrace the enchanting world of three-dimensional type and witness the evolution of typography into an extraordinary art form.



**Subject:** Design, Branding

**Target Market:** Designers







## Kama Sutra A-Z

The 'Kama Sutra A-Z' was initially developed by Malika Favre in 2013 as an art project and exhibition. Seven years later, she decided to gather this body of work into a limited edition book co-published with Counter-Print. The 26 letters are displayed as individual art pieces and accompanied by erotic excerpts, carefully curated by the artist, with a strong emphasis on female poets.

**Publication Date** 2020  
**Extent** 56pp  
**Size** 300x300mm  
**Binding** Casebound book  
**Price** £45.00  
**ISBN** 9781916126176

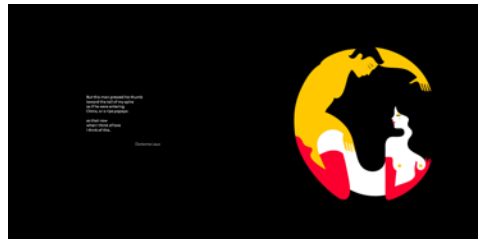
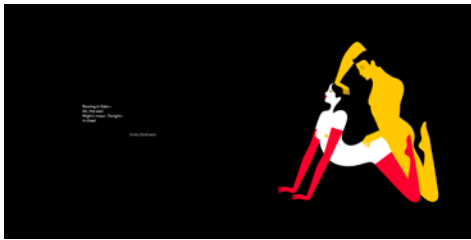


The result is an eclectic and timeless collection of writings, from ancient times to today, including contributions from renowned poets such as Sandra Cisneros, Yusef Komunyakaa, Stephanie Burt, Warsan Shire, Kyle Dargan and Michael Faudet amongst many more...

**Contains adult content.**

**Subject** Illustration, Graphic Design  
**Target Market** Illustrators, Designers







**Publication Date** 2023  
**Extent** 392pp  
**Size** 200x240mm  
**Binding** Casebound book  
**Price** £35.00  
**ISBN** 978-1-9161261-6-9



## Greeting from Javier Jaén Studio - Second Edition

The visual language of Javier Jaén is a symbolic and playful one. This celebrated artist has worked for clients such as The New York Times, The Guardian, The New Yorker, The Washington Post, National Geographic and Greenpeace.

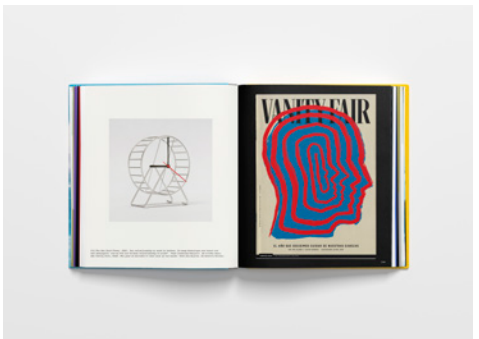
This timely monograph presents the preparation, thought process and resulting artwork from one of the creative world's most fertile minds.

The book has been lavishly illustrated with hundreds of colour images to help showcase the depth and variety inherent with Jaén's output and comes with a free concertina-folded sticker sheet featuring many of the artist's iconic designs.

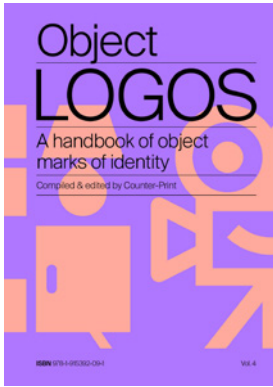
**Subject** Illustration, Graphic Design

**Target Market** Illustrators, Designers









# Object Logos

‘Object Logos’ contains a carefully curated selection of logos, trademarks and symbols from around the world formed of objects such as scissors, musical instruments, sports kit, tools, keys and stationery.

**Subject** Branding, Graphic Design

**Target Market** Illustrators, Designers

**Publication Date** 2023

**Extent** 168pp

**Size** 170x223mm

**Binding** Softbound book

**Price** £10

**ISBN** 978-1-915392-02-2



# Logo Book Series



## Food & Drink Logos

A compilation of food & drink logos, trademarks and symbols from around the world formed of elements such as fish, water, boats, lighthouses, seabirds, anchors and mermaids.

**Subject** Branding, Graphic Design  
**Target Market** Illustrators, Designers

**Publication Date** 2022  
**Extent** 168pp  
**Size** 170x223mm  
**Binding** Softbound book  
**Price** £10  
**ISBN** 978-1-915392-02-2



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## Maritime Logos

A compilation of nautical logos, trademarks and symbols from around the world formed of maritime elements such as fish, water, boats, lighthouses, seabirds, anchors and mermaids.

**Subject** Branding, Logo Design, Graphic Design  
**Target Market** Illustrators, Designers

**Publication Date** 2021  
**Extent** 168pp  
**Size** 170x223mm  
**Binding** Softbound book  
**Price** £10  
**ISBN** 978-1-8381865-5-5



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## Architectural Logos

Architectural Logos contains a wonderful selection of logos, trademarks and symbols from around the world formed of architectural elements such as houses, buildings, windows, stairs and doors.

**Subject** Branding, Logo Design, Graphic Design  
**Target Market** Illustrators, Designers

**Publication Date** 2019  
**Extent** 168pp  
**Size** 170x223mm  
**Binding** Softbound book  
**Price** £9.50  
**ISBN** 978-0-9935812-8-1



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# Mini Stories

Scout Editions is a design studio and brand based in London, with a passion for riso, colour and illustration.

Their new book 'Mini Stories' came about from their love of history and story-telling. Inspired by the everyday, they delve into the back stories of what surrounds us – from the wonderful natural world to innovative man-made objects we know and love. Everything comes from something and has a story.

**Publication Date** 2023

**Extent** 288pp

**Size** 120x150mm

**Illustrations** Over 150 illustrations

**Binding** Casebound book with bellyband

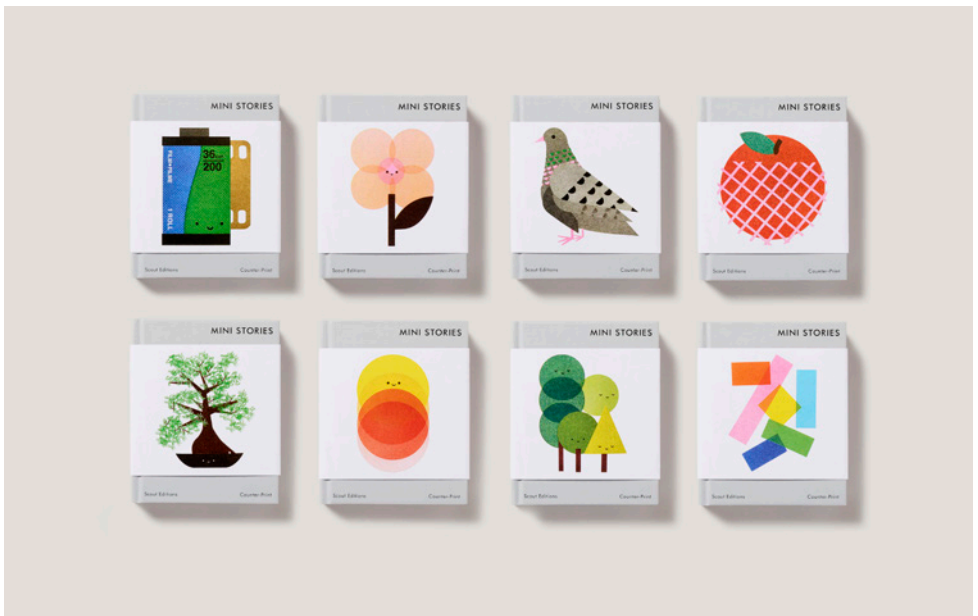
**Price** £20.00

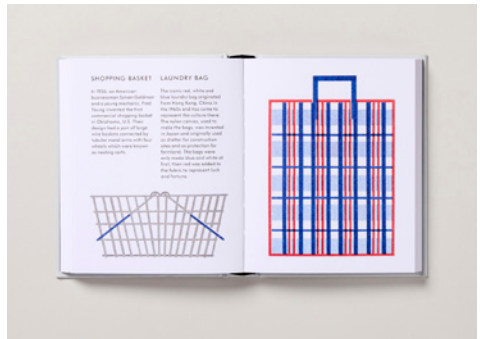
**ISBN** 978-1-9153920-1-5

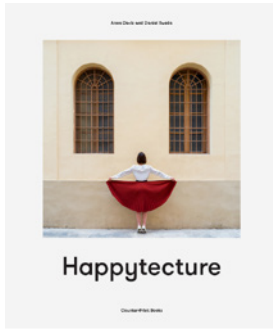
Scout Editions have gathered some of their favourites in 'Mini Stories', an homage to the brilliant, everyday, ordinary and extraordinary stories that surround us.

**Subject:** Illustration, Graphic Design

**Target Market:** Illustrators, Designers, Children, Parents







**Publication Date** 2023

**Extent** 168pp

**Size** 235x280mm

**Illustrations** Over 70 colour photographs

**Binding** Casebound book with diecut cover

**Price** £30.00

**ISBN** 978-1-8381865-1-7



# Happytecture

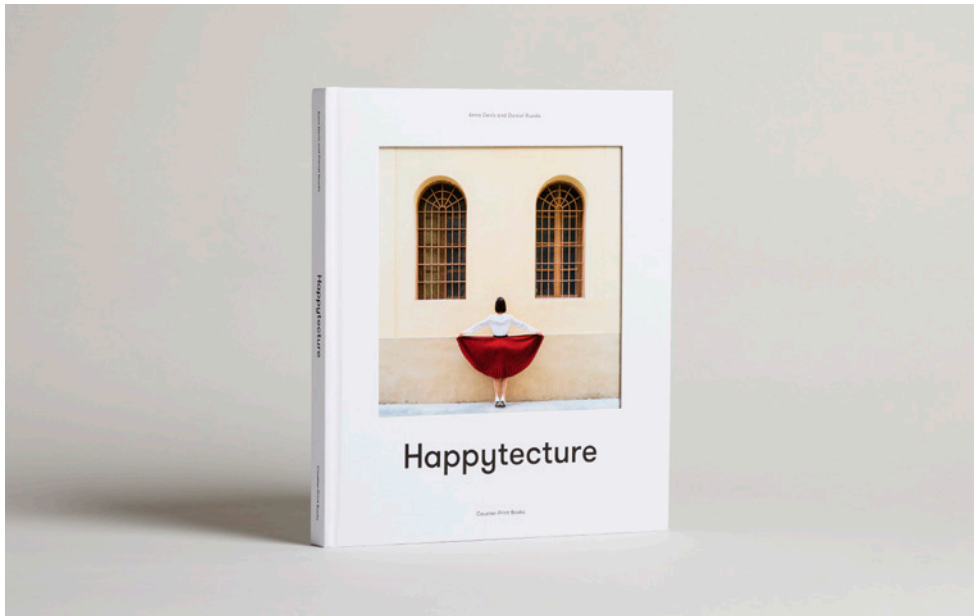
For Anna and Daniel, every unique story needs a unique location to be told in. Luckily for them, there are plenty of beautiful places on our planet waiting to be discovered. Set in all sorts of real-life environments, their images do not only celebrate constructions all over the world but also the cities they were built in.

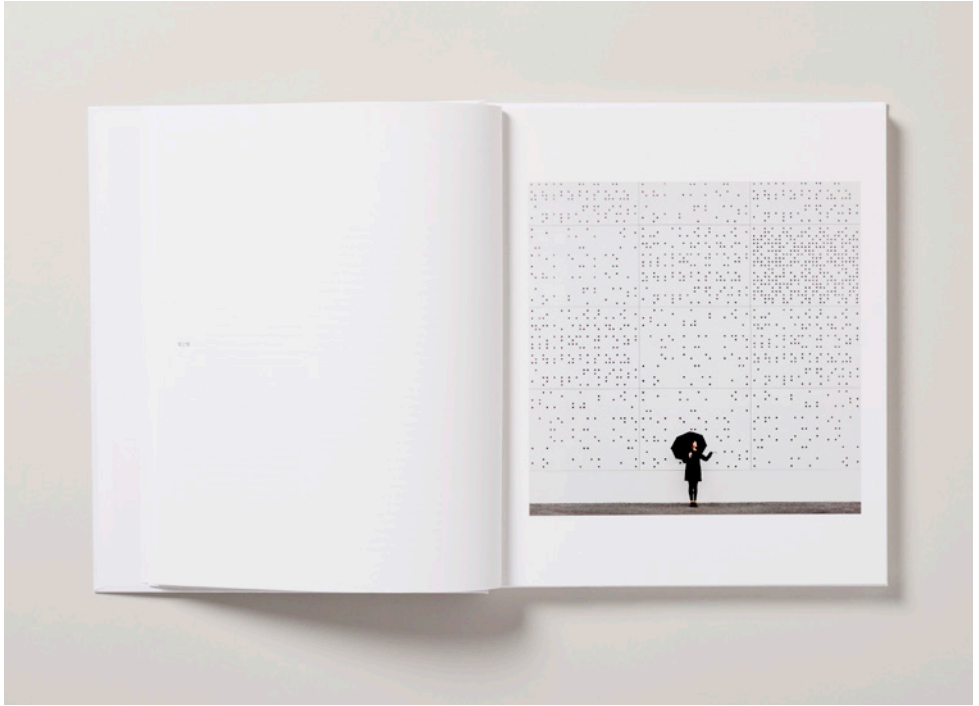
In 'Happytecture', Anna and Daniel challenge us to look at the immediate world around us in a way we've never seen it before, unfolding the hidden beauty of street elements such as doors, windows and other urban vernacular to which we might tend not to give a second look.

The result is a visual love letter to architecture and urban design that is both personal and relatable.

**Subject:** Photography, Architecture

**Target Market:** Photographers, Architects, Illustrators, Designers







**Publication Date** 2023

**Extent** 200pp

**Size** 190x265mm

**Illustrations** Over 200

**Binding** Softbound book with optical disk on cover

**Price** £25.00

**ISBN** 978-1-915392-6-0



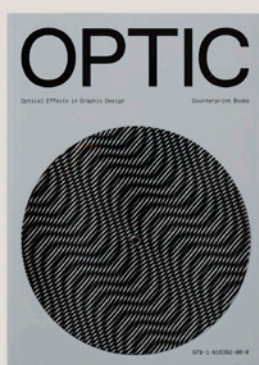
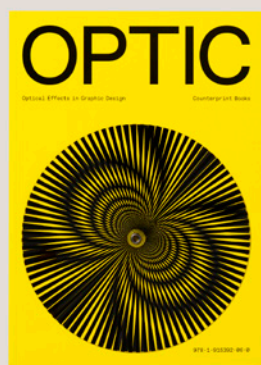
## Optic: Optical Effects in Graphic Design

Some art forms have had more of an impact on the language of graphic design than others, but not many have helped contribute the same dynamism, energy and vitality as Op Art. Graphic designers today are rediscovering the optical art of the 1960s with delight, revelling in its experimentation and unexpected outcomes.

It is the purpose of 'Optic' to attempt a survey of optical effects in graphic design and to help distinguish their various forms.

**Subject** Branding, Graphic Design, Illustration

**Target Market** Illustrators, Designers







# Backlist





# From Italy

A celebration of creativity from Italy, compiled and published by Counter-Print.

Featuring 18 creatives & their work including: Parco Studio, CRSL, Matteo Vandelli, Maxim Dosca, BRH+, Cabaret Typographie, La Tigre, Happycentro, Multi Form, Atto, CamuffoLab, Olimpia Zagnoli, Tassinari/Vetta, Federico Barbon, Mauro Bubbico, Multiplo, Eremo & Camilla Falsini.

**Publication Date** 2023

**Extent** 168pp

**Size** 170x223mm

**Illustrations** Over 100 colour photographs

**Binding** Softbound book

**Price** £12.50

**ISBN** 978-1-915392-07-7

**Subject** Branding, Graphic Design, Illustration

**Target Market** Illustrators, Designers



and set out to condense a number of abstract concepts like dynamism, speed, technology, youth, rebellion and objects such as the car, the airplane and the industrial city. The Futurist movement was short-lived, ending in 1916, but influenced design and art all over the world. For example, in 1925, a school of progressive designers, printers and photographers, under the magazine 'Campo Tenciale' and Studio Bogger, was founded in Milan by the designer and photographer Antonio Bogger, as a reaction to International Style graphics.

Studio Bogger employed many of the most influential Italian designers of the day including Massimo Nazzari, who is renowned for his work for the Italian office equipment manufacturer Olivetti and Bieffe Sme. In addition to his projects for retail and public groups, he also forged a close relationship with many of the Italian companies, which would pioneer the commercial use of modern graphic design during the mid-20th century, including the tire maker Pirelli as well as Olivetti. Studio Bogger's corporate logos, advertising and other visual output were critical to the success of these companies. Other prominent 20th-century Italian graphic designers engaged with different disciplines too: the Bruno Munari, an engineer-turned artist who also designed books and magazines; Enzo Mari, involved in an art school before turning to product design and then graphics; while Aldo Fallai, Alessandro Mendini and Ettore Sottsass also practiced architecture.

The vitality of Italy's graphic design scene encouraged talented foreign designers to come and work there. Max Huber moved to Milan from Switzerland to produce compelling designs for Italian companies like the retail group La Rinascente. The Dutchman Rob Noydey devised the graphic component of one of Italy's most audacious early 1980s city projects, the Milan subway system, before teaming up with Massimo Vignelli to redesign Olivetti. By the next 100s, their list included New York, where their connections included the signage for the city's subway system and, eventually, Vignelli's map. Meanwhile, in London, Germano Felloni was also a prominent figure in British book design when he worked for Penguin in the 1960s.

With its design work published around the world, it has been well-recognized by the country's leading design practitioners. The international style Antonio Bogger helped pioneer, was mixed with a distinctive playfulness, leaving an indelible mark on how we interact with the world around us. The Italian design has been forged from innovation and technology. With an awareness now, it is a design culture that seems independent and multi-dimensional, offering a combination of both tradition, craftsmanship, modernity and playfulness.

by Paolo  
Counter-Print

## Parco Studio



From Italy

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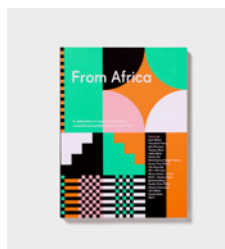
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# Mascot

The work within this book celebrates the use of mascots in contemporary graphic design. Co-opted to help sell or promote anything from tech companies and financial organisations to burger chains, record fairs and publishers, the use of mascots seems to be as popular as ever. Part of their charm is their variety. Simple and playful or sophisticated and current, mascots are fun characters that manage to put a smile on your face and simultaneously stand for something – injecting meaning and playfulness into a brand and creating a lasting impression.

**Publication Date** 2023

**Extent** 176pp

**Size** 185x245mm

**Binding** Softbound book

**Price** £20.00

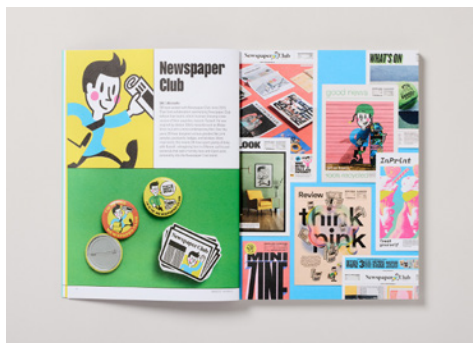
**ISBN** 978-1-915392-04-6

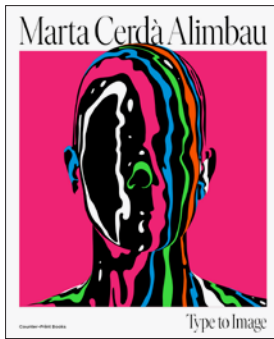


**Subject** Graphic Design, Branding, Illustration

**Target Market** Graphic designers and illustrators







## Marta Cerdà: Type to Image

The first book published on the work of Marta Cerdà, ‘Type to Image’ explores how the Spanish designer blurs the boundaries between typography and illustration. While Marta’s style is strongly eclectic, she believes that the separation of these two disciplines into specialised activities is a limitation. Since 2008, she has worked on global projects which call for art direction, design, illustration and custom typography for arts, culture and advertising clients in her native Spain and abroad.

**Publication Date** 2022

**Extent** 160pp

**Size** 285x350mm

**Binding** Casebound book

**Price** £35.00

**ISBN** 978-1-8381865-6-2

**Subject** Graphic Design, Typography, Illustration

**Target Market** Graphic designers and illustrators









# Big Type

The visual landscape in which today's designers are contributing to is very cluttered and the digital world alone is so vast, that sometimes it feels hard to make your voice heard amongst all the noise.

The work on show within this book examines how designers can produce work that stands out and cuts through the noise. It showcases a fascinating direction in graphic design, forged by a collision of technology, typography and trends which is creating new and exciting results.

**Publication Date** 2022

**Extent** 224pp

**Size** 190x265mm

**Binding** Softbound book

**Price** £20.00

**ISBN** 978-1-8381865-7-9



978-1-8381865-7-9

**Subject** Graphic design, typography

**Target Market** Graphic designers







## Colour Clash

Colour is one of the essential elements of many branding designs. It can help give an identity personality and warmth, express emotion, communicate messages in an unconscious and subtle way and it can keep or navigate the viewer's interest, drawing the eye and making elements stand out.

This book explores colour palettes in graphic design that surprise, engage, challenge and grab our attention – the combinations that maybe shouldn't work but just do. These are palettes that break the established rules and laws we have been taught about colour theory and remind us that colour can be fun as well as meaningful.

**Publication Date** 2023

**Extent** 200pp

**Size** 190x255mm

**Binding** Softbound book

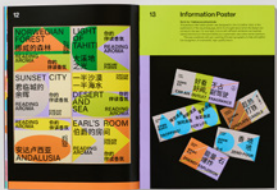
**Price** £20.00

**ISBN** 9781915392053

**Subject** Graphic Design, Branding, Illustration

**Target Market** Graphic designers and illustrators







## Camille Walala: Taking Joy Seriously

Based in East London, Camille Walala is a French artist who takes joy seriously. Over the last decade, she has become renowned for making ambitious and large-scale interventions in public spaces around the world, using the human-made landscape as a vessel for disseminating positivity.

Camille's art is visceral, immediate and instinctive. Her bold colours, playful shapes and geometric patterns create a powerful visual energy, lifting moods, stirring hearts and raising smiles in all who pass by.

**Publication Date** 2021  
**Extent** 216pp  
**Size** 230x260mm  
**Binding** Casebound book  
**Price** £35.00  
**ISBN** 978-1-8381865-4-8



**Subject** Photography, Architecture, Graphic Design, Illustration, Textiles, Spacial Design

**Target Market** The creative industry







## Malika Favre (Second Edition)

Malika Favre is one of the world's most celebrated illustrators, known for her stunningly simple work, often utilising a handful of perfectly refined vector shapes to convey her subject matter. Whether working as a commercial illustrator in advertising, editorial or publishing, or as an artist creating personal pieces, Malika's artwork is imbued with both an iconic sense of style and underlying meaning.

**Publication Date** 2022  
**Extent** 264pp  
**Size** 235x295mm  
**Illustrations** Over 200 illustrations  
**Binding** Casebound book with die-cut cover  
**Price** £40.00  
**ISBN** 978-1-8381865-8-6



Her images often tweak the intellect, sometimes through the minimal forms she creates and the way they flow into one another; while in others she conjures up optical illusions with repeating lines and patterns.

This revealing monograph tells the story of an authentic artist, one who's stunning output showcases a unique talent attuned to spotting and appreciating the beauty in the simplest things.

**Subject:** Illustration, Graphic Design  
**Target Market:** Illustrators, Designers









## Process — Visual Journeys in Graphic Design (Second Edition)

Process — Visual Journeys in Graphic Design is a unique book highlighting the rarely shown sketching and process behind the making of marks and logotypes. It is based on the work by the studio BankerWessel. Fourteen projects are presented with over 1,500 individual sketches with attached annotations showing the actual thought process present in the creation. The book includes marks for a range of companies within the realm of art, music and fashion including Hasselblad Foundation and Fotografiska. This revised and expanded second edition also includes two new case studies and a written piece by designer Richard Baird titled 'In Search of Originality'.

**Publication Date** 2022

**Extent** 144pp

**Size** 185x230mm

**Binding** Softbound book

**Price** £25

**ISBN** 978-1-9161261-1-4



9 781916 126114

**Subject** Graphic Design

**Target Market** Designers





## Hey: Design & Illustration

This revised and expanded second edition of 'Hey: Design & Illustration' contains many new projects as well as the work and collaborations carried out as part of Hey's expansion into the world of retail. One of the most innovative and celebrated European design agencies of recent years, Hey are capable of working in a variety of mediums and fields, uniting both spheres of graphic design and illustration seamlessly. The work and accompanying text within this book, covering clients such as Monocle, Paypal, Nokia and Uniqlo, as well as the promotional pieces and illustrations, were selected to help demonstrate this versatility and to give an insight into how the studio's ideas are hatched and their problems solved.

**Publication Date** 2021

**Extent** 232pp

**Size** 215x310mm

**Binding** Flexi-bound book

**Price** £25

**ISBN** 978-0-9935812-7-4

**Subject** Graphic design and illustration

**Target Market** Designers and illustrators



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**Publication Date** 2021  
**Extent** 216pp  
**Size** 185x230mm  
**Binding** Casebound book  
**Price** £25  
**ISBN** 978-1-9161261-8-3



# Sunday Suns

Sunday Suns is an experiment. It is play. It is half therapy and half visual journalism – a small way to inject our world with some much needed positivity and light.

Sunday Suns is the weekly project of American designer Tad Carpenter, who has taken on the simple task of designing, illustrating, sculpting, modelling, making, stitching or creating a sun every Sunday.

**Subject** Positivity, Hope, Graphic Design, Illustration  
**Target Market** Graphic Designers, Illustrators







## Citizen First, Designer Second

After a career of more than 20 years spanning four countries, globally-renowned graphic designer, illustrator and visual branding consultant Rejane Dal Bello explains how choosing (or being chosen by) a design career has come to matter to her – and how it can matter to others no matter whether they are also seeking a creative path or are simply curious about the value and possibilities afforded by creativity.

**Subject** Graphic Design, Career Advice, Portfolio

**Target Market** Graphic Designers, Creatives of all Fields

**Publication Date** 2020

**Extent** 332pp

**Size** 200x240mm

**Binding** Softbound book

**Price** £20.00

**ISBN** 978-1-8381865-0-0







## Marylou Faure

Specialising in character design, bold colours and graphic compositions, the French illustrator Marylou Faure aspires to create artwork that invokes joy with her cheeky and playful style.

Clear in the belief that an artist should use their skills for good, Faure's career has seen her working on many personal and collaborative projects with global brands that focus on social or ethical causes.

**Publication Date** 2020

**Extent** 216pp

**Size** 215x310mm

**Binding** Casebound book

**Price** £30.00

**ISBN** 978-1-9161261-5-2



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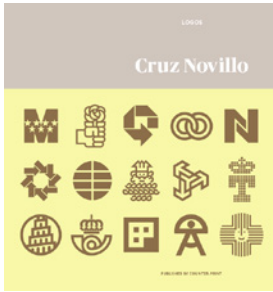
**Subject** Feminism, Illustration, Graphic Design

**Target Market** Illustrators, Designers









# Cruz Novillo: Logos

'Cruz Novillo: Logos' provides a comprehensive guide to an important facet of Pepe Cruz Novillo's output, his logo design; and in doing so proves the importance of this body of work, both to Spain and the global design community. This book offers inspiring content for any designer in this field and those looking to explore Spanish corporate design.

**Publication Date** 2021  
**Extent** 368pp  
**Size** 205x215mm  
**Binding** Softbound book  
**Price** £25  
**ISBN** 978-0-9935812-3-6

**Subject** Graphic Design  
**Target Market** Designers





# Logos from Japan

Logos from Japan contains a selection of symbols and logos from this beguiling country. The logos have been carefully selected by Counter-Print to help convey the richness, variety and vitality of Japan's graphic landscape.

**Subject** Branding, Logo Design, Graphic Design

**Target Market** Illustrators, Designers

**Publication Date** 2017

**Extent** 160pp

**Size** 145x210mm

**Binding** Softbound book

**Price** £12.50

**ISBN** 978-0-9935812-4-3



# Touch Wood



**Publication Date** 2019  
**Extent** 212pp  
**Size** 180x260mm  
**Binding** Softbound book with foiled cover  
**Designer** Sarah Boris  
**Price** £15.00  
**ISBN** 978-1-9161261-2-1



Touch Wood is the accompanying book to the exhibition of the same name, which ran from 17th–20th October 2019 at Dray Walk Gallery in London. The show is aiming to raise money to protect threatened habitats, restore tropical forests and reduce our carbon footprint. Proceeds from the show and book will be donated to the World Land Trust, patroned by Sir David Attenborough.

Born out of a deep love for nature, the project, imagined and curated by Thomas Danthony and Clare Mabin, showcases a community of artists, designers and illustrators who have been asked to express what nature means to them by contributing an original piece of art, created on a wooden board.

**Subject** Nature, Illustration, Graphic Design  
**Target Market** Illustrators, Designers



# Counter-Print Packaging



This modern compendium of packaging design showcases a selection of the best work from around the world carried out in this field.

Compiled by Counter-Print, the casebound book also contains interviews and case studies from some of the world's most renowned agencies, with their work gathered into groupings such as food, drink, cosmetics, confectionery, fashion and home.

**Publication Date** 2018  
**Extent** 180pp  
**Size** 245x250mm  
**Binding** Casebound book  
**Price** £19.50  
**ISBN** 978-0-9935812-5-0

**Subject** Packaging Design, Graphic Design  
**Target Market** Designers



# Book Cover Design from East Asia



Book Cover Design from East Asia is a compendium of more than 100 book covers from China, Japan, Korea and Taiwan. The book features the work of Wang Zhi-Hong, Nakano Design Office, The Simple Society, UMA/design farm, Hayashi Takuma Design Office and many, many more.

Subject Book Design, Illustration, Graphic Design  
Target Market Illustrators, Designers

**Publication Date** 2016  
**Extent** 112pp  
**Size** 115x150mm  
**Binding** Softbound book with dust jacket  
**Price** £7.50  
**ISBN** 978-0-9570816-9-7



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