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Provisional

The World According to Lee McQueen

Louise Rytter

'You've just got to have a bit of an open mind, not be so judgmental, educate yourself in the world of Alexander McQueen': a stylish collection of the legendary designer's maxims on fashion, craft, beauty and nature.

50 illustrations

17 x 12cm

176pp

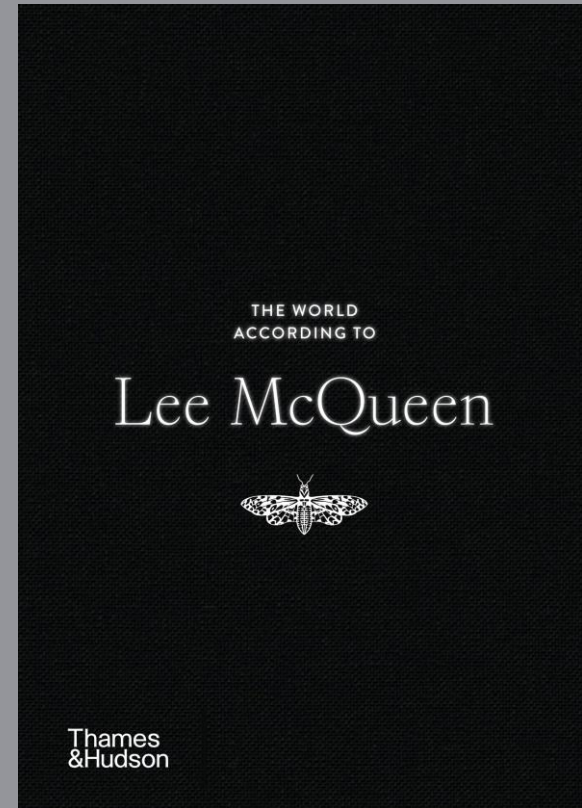
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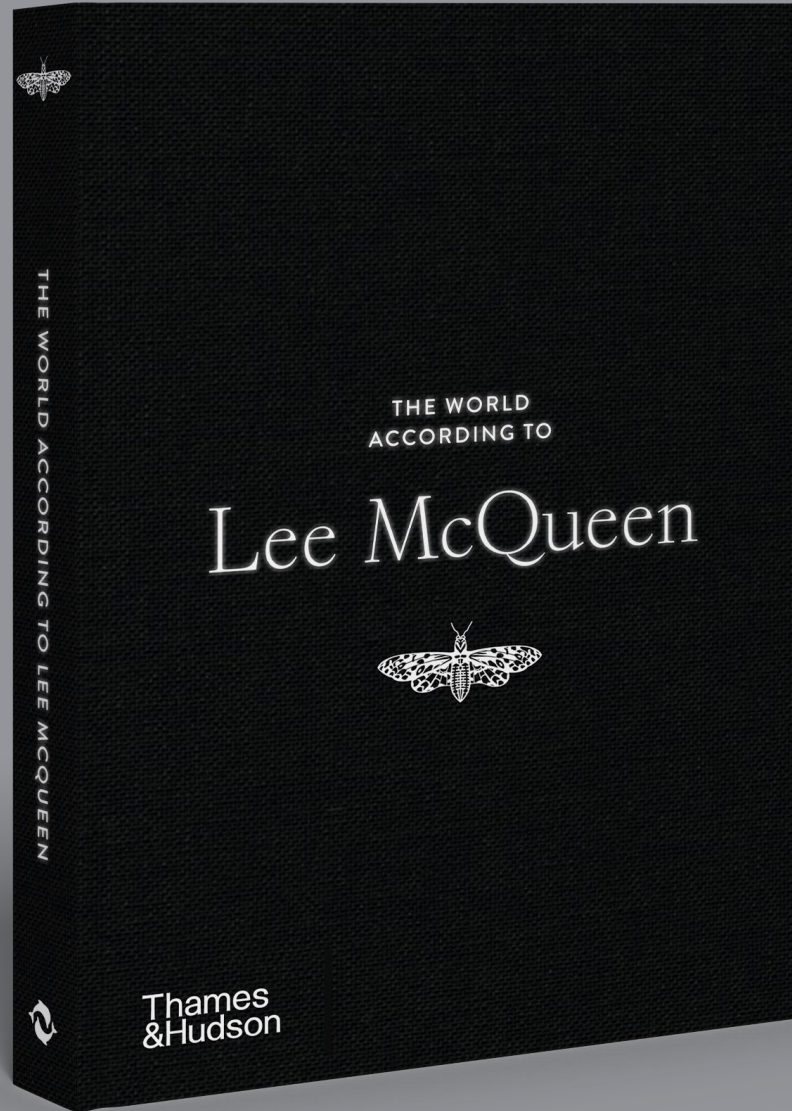
September 2022



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Book

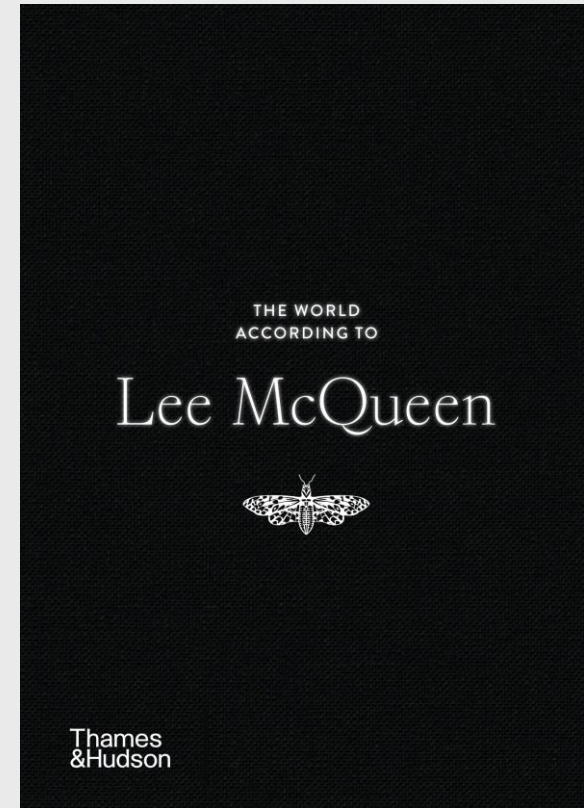
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Key Sales Points

- Curated by an expert author, Louise Rytter, who helped research the V&A's exhibition 'Alexander McQueen: Savage Beauty', the most popular in the museum's history (visited by almost 500,000 people in 2015).
- Celebrated for his uniquely radical aesthetic ('I find beauty in the grotesque... I have to force people to look at things,' he once declared) Alexander McQueen has captured the public's imagination like few other fashion designers.
- Featuring specially commissioned illustrations, this cloth-bound book with elegant foil-blocking will be a must-have for fashion lovers, building on the success of *The World According to Karl* and *The World According to Coco*.





THE WORLD
ACCORDING TO

Lee McQueen

Edited by Louise Rytter
Illustrations by Nabil Nezzar



1

McQueen

on

McQueen



I always knew
I would be
*SOMETHING IN
FASHION.*
I didn't know
how big,
but I always knew
I'd be
SOMETHING.

MCQUEEN ON MCQUEEN

I was three years old when I started drawing. I did it all my life. I always wanted to be a designer. I read books on fashion from the age of 12. I followed designers' careers. I knew Giorgio Armani was a window dresser, Emanuel Ungaro was a tailor.

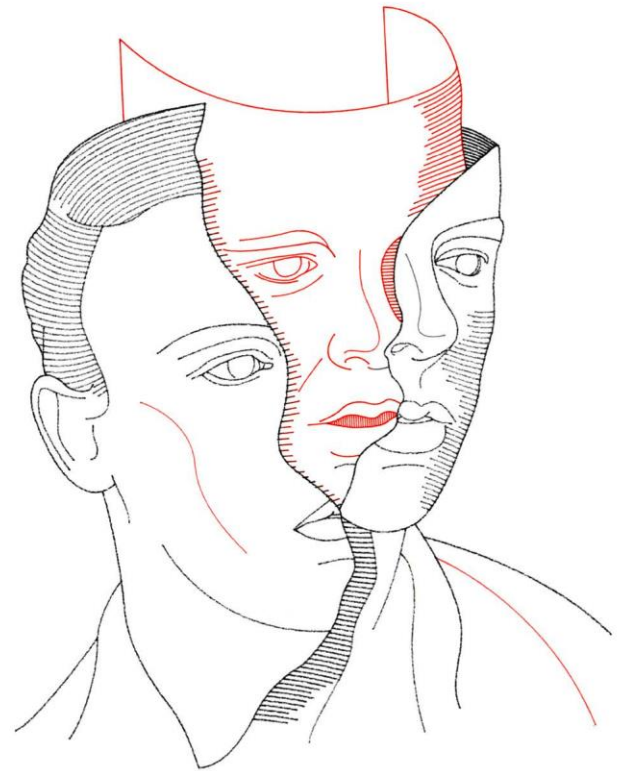
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If you look under the wallpaper at home, there's a picture of Cinderella in a corset and bubble skirt that I designed when I was three.

†

I am married to work.

I seem to suffer from split personalities. I'm usually thinking or doing more than three jobs at the same time. It's the nature of the beast.



I'm a romantic
schizophrenic.

MCQUEEN ON MCQUEEN

Romance is where my heart is.

+

I don't think like the average person
on the street. I think quite
perversely sometimes.

+

I'm a big anarchist. I don't believe
in religion, or in another human being
wanting to govern over someone else.

+

People find my designs aggressive.
But I don't see them as aggressive.
I see them as romantic, dealing with
a dark side of personality.