

Gift Lab FAQ

Why gifts? Why not stick to books?

Because we all learn through playing: from lion cubs and puppies to school kids and families...

Books are wonderful, but there is no better way of approaching a new subject than by having fun with it. (Not to mention that other fact, which book publishers tend to ignore ... not everyone reads books!)

So this is all just a bit of fun?

Not just that. These gifts, games and jigsaws are no less rich or original than our books. Each one represents a new way of conveying content. They are books by other means.

But isn't everyone doing this kind of thing at the moment? There has certainly been a bit of a 'gift gold rush' in the last few years, with major publishing groups investing heavily, often indiscriminately, in gifts. As a result, the market has

been enveloped by cheap gifts and games.

We are doing the opposite of that. How will your gifts be different?

We will be pitching our gifts one level above anything that has been published before. Staying true to the Thames & Hudson DNA, these titles will have the highest production values. We will also raise the bar on all other fronts: producing gifts with better content, working with ground-breaking illustrators and championing expertise with leading authors.

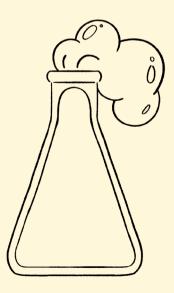
Oh, yes, and let's not forget that creative spark. We will be working with amazing creatives across the board.

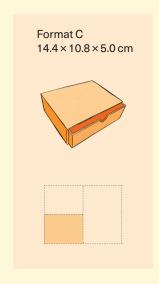
Welcome to our T&H Gift Lab.

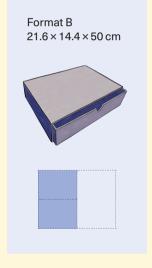
Marc Valli Associate Publishing Director You'll know a Gift Lab title when you see one. With a signature box and an innovative modular design, our formats have been designed to stand out from anything else on the market. Here's a sneak peek at what you can expect:

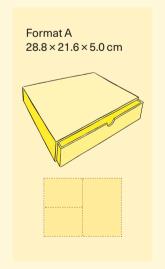
- All our boxes will have drawers and proper containers, suggesting 'content' and 'keepsake'. Once you have finished playing a game or assembling a jigsaw you can put all the parts back into the drawer.
- They will also have a distinctive and carefully thought-out visual identity with bold coloured drawers and patterned liners. We never use shrink-wrapping.
- Individual titles stack together to form a larger unit with multiple pull-out drawers. You'll quickly find yourself becoming a collector.

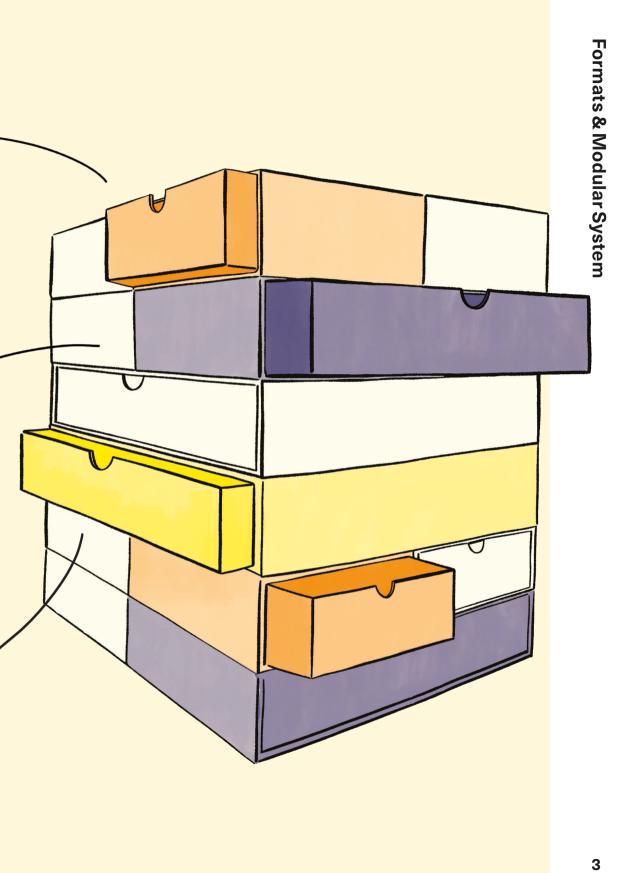
The Gift Lab's first two seasons will include three different formats.











We are working with seminal illustrators from around the world. They include:

- Manjit Thapp
- · Laura Callaghan
- · Iratxe López de Munáin
- · Grace Helmer
- Yuval Zommer
- Good Wives and Warriors
- Daniel Frost
- · Leanne Bock
- · Michelle Mildenberg Lara

These talented visual inventors will be assisted by leading writers and specialists including Susie Hodge, Daisy Dunn, Robert Shore, Alice Harman, Lydia Miller, Jenny Jacoby and Susannah Frieze. Each selected author is an expert in their field and will be trusted to educate, excite and inspire the Gift Lab audience.

Daniel Frost





Iratxe López de Munáin



Yuval Zommer

The Artists in our Lab...

Leanne Bock



Good Wives and Warriors



Manjit Thapp







Grace Helmer

Laura Callaghan

Susie Hodge is a bestselling author, art historian, artist and journalist. She is the author of more than one hundred books for adults and children. Her previous books include How Art Can Change Your Life and Why is Art Full of Naked People?, both by Thames & Hudson. Grace Helmer is a freelance illustrator based in Brighton, UK. She is known for her gestural yet precise illustrations painted in oil. Previous clients include Apple, The New Yorker and Penguin Random House.

Box with drawer: $28.8 \times 21.6 \times 5.0$ cm 1000-piece jigsaw: 68.0×48.5 cm 12-panel concertina fold-out ISBN 9780500421048 September £20.00











The Story of Art in 1000 Pieces A Narrative Jigsaw Puzzle

Susie Hodge Illustrated by Grace Helmer

Embark on a captivating 1000-piece journey through art history with this jigsaw puzzle. Trace the evolution of human expression from the first drawings to modern-day masterpieces

- Format A

- A puzzle that entertains and educates: the concertina fold-out reveals the story behind each scene illustrated on the jigsaw.
- Injects art history with the unexpected: learn about the coffin makers of Accra, the Nazca lines of Peru and the printmakers of Edo Japan.
- Includes fifty illustrations meticulously hand painted in oil.

New to art history and puzzled about where to start? Try piecing together this beautifully illustrated timeline featuring fifty key moments in art history. This jigsaw traces the story of art, starting at Blombos Cave, the oldest known workshop where the first drawings were discovered. Step inside the studio of Artemisia Gentileschi, follow Sebastião Salgado as he documents life in the Amazon and uncover Emperor Qin Shi Huang's vast Terracotta Army. This is perfect for puzzlers who want a fun introduction to art history.









The Odyssey in 1000 Pieces

A Storytelling Jigsaw Puzzle

Daisy Dunn Illustrated by Good Wives and Warriors

Odysseus' homecoming in 1000 pieces: dive into Homer's timeless epic with this jigsaw puzzle and concertina fold-out,

- · The illustrators know the story inside out and have included countless clever details. For instance. Penelope's pesky suitors are formed from the threads of her loom.
- · Greek mythology is as popular as ever, with the trend for modern retellings continuing to grow.
- · Daisy Dunn's text is concise and engaging, making it a family-friendly introduction to Homer's epic poem.

Homer's *Odyssey*, pre-dating the invention of writing in ancient Greece, is revived in this stunning 1000-piece jigsaw puzzle. Encounter the one-eyed Cyclops, who feasts on the flesh of men; bewitching women, who charm with songs and spells; and meddling gods and goddesses, who shape the hero's fate.

Follow Odysseus' journey using the accompanying concertina, exploring nineteen key scenes. Daisy Dunn's text will ignite new interest in one of the world's oldest and greatest poems. Get ready for a modern take on this ancient masterpiece.

Format A











Daisy Dunn is an award-winning author, classicist and cultural critic based in London. She is a leading authority in her field and a regular commentator and columnist, writing for *The Spectator*, *The Daily Telegraph* and *Literary Review*.

Good Wives and Warriors are a collaborative duo also based in London. They divide their time between designing large-scale installations for fine art settings and undertaking illustration commissions from a range of clients, including the BBC, Laurence King and Urban Outfitters.

Box with drawer: 28.8 × 21.6 × 5.0 cm 1000-piece jigsaw: 68.0 × 48.5 cm 6-panel concertina fold-out ISBN 978 0 500 421062 September £20.00











The Big Belly of the Whale

A Shaped Jigsaw Puzzle by Yuval Zommer

Yuval Zommer

For ages 3+

Piece together this
70-piece, whale-shaped
puzzle to discover all your
favourite ocean creatures
beautifully illustrated by
Yuval Zommer

- Jumbo-sized shaped puzzle with individual shaped pieces including a shark, sea lion, crab and turtle.
- Provides a gentle entry into sustainability for children.
 With a plastic bag floating around in the whale's belly, we introduce children to the dangers of plastic and to the threats to our ocean.
- Launches our range of Zommer puzzles beautiful shaped puzzles that you'll want to do over and over again or frame as a piece of art. Keep an eye out for The Big Biodiversity Jigsaw in 2025.

Have you ever wondered what might be inside a whale's belly? Piece together this whale-shaped puzzle before peeking into its belly to spot plankton, fish, squid, octopus, and whatever else this whale had for lunch!







Yuval Zommer is an author, illustrator and environmentalist based in London. He studied at the Royal College of Art and worked for many years as a creative director at leading advertising agencies before becoming an author and illustrator. His award-winning Big Book series (Thames & Hudson) has now been published in thirty languages and has over 2 million copies in print.

Box with drawer: $28.8 \times 21.6 \times 5.0$ cm Shaped jigsaw puzzle Fold-out poster ISBN 978 0 500 421116 September £16.99



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Box with drawer: 28.8 × 21.6 × 5.0 cm Gameboard: 38.0 × 41.0 cm, folded to 19.0 × 20.5 cm 8 double-sided player cards, 150 counters, 48 tokens, instruction booklet ISBN 978 0 500 421123 September £20.00























Bugtastic Bingo A Game for All Ages

Yuval Zommer

For ages 3+

Bugtastic Bingo brings to life forty-eight bugs that will make you squirm, squeal and scream in this family game by Yuval Zommer

- Fifteen all new, never-before-seen Zommer bugs join fan-favourite bugs from bestselling *The Big Book of Bugs*.
- Learn through play: introduce kids to the wonderful world of nature. The game also comes with a booklet bursting with bugtastic facts.
- Family game that will appeal to all ages, perfect for big families, gatherings and even parties.
- An exciting new format for Yuval's established audience.
- Growing series: keep your eyes peeled for *Beastly Bingo* coming in 2025.

Butterfly, ladybug, spider – what's your favourite bug to spot in the garden? A classic family game is brought to life through the art of Yuval Zommer as children, families and even adults immerse themselves in the bizarre world of insects and bugs, eagerly waiting to yell out BINGO!

Open the box to discover a game board, eight doublesided player cards, 150 counters, forty-eight bug tokens and a booklet filled with creepy, crawly facts.

Forr	nat A	
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Epiphany! The Game of Great Art Ideas

Robert Shore Illustrated by Michelle Mildenberg Lara

From revelation to creation: play this memory game to learn about twenty-five thrilling 'eureka' moments in art history from 1907 to today

- Memory games are perennial classics: they are played across different cultures and by almost every age group.
- A unique angle on art history, this is the first gift product focusing on artist epiphanies.
- Beautifully illustrated scenes will capture the imaginations of players.
- Features engaging and accessible text: learn about the day Judy Chicago announced her new name, Yayoi Kusama's first flight over the Pacific Ocean and Jackson Pollock's discovery of Native American sand paintings.

Have you ever pondered the ground-breaking moment an artist came up with a great idea? *Epiphany!* is a new and exciting twist on the ever-popular memory game. Each pair of cards depicts a different artist's epiphany as a split scene, elevating the gameplay with added sophistication.

From Picasso's transformative encounter with African art in 1907 to the pivotal exhibition that led to the formation of the Guerrilla Girls in 1985, each matching pair invites players to flip open the accompanying booklet and read the stories behind the epiphanies.

Format C



Georgia O'Keeffe

The 'mother of American modernism' Georgia O'Keeffe had already enjoyed a storied career before she first laid eyes on the Taos mountains in 1929. In the preceding decade she had been based in New York, where she created her celebrated paintings of magnified flowers, not to mention skyscrapers. But her discovery of New Mexico would revolutionize her practice, and she would travel around the desert in her Ford Model A, collecting rocks and animal skulls, which would become distinctive motifs in her work. Such a beautiful, untouched lonely feeling place, such a fine part of what I call the "Faraway"; she would comment of New Mexico, which became her permanent home from 1949.



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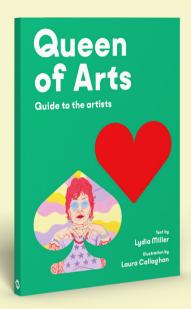
Robert Shore is the author of several books about contemporary art and photography, including Beg, Steal and Borrow: Artists Against Originality, Andy Warhol and Yayoi Kusama. He worked for many years as an arts reviewer and as the editor of Elephant magazine. Michelle Mildenberg Lara is an illustrator from Bogotá, now living in Amsterdam. Michelle works digitally with a focus on figurative drawing. She teaches on a remote basis at University of Los Andes. Previous clients include UNESCO, The New York Times and Refinery29.

Box with drawer: $14.4 \times 10.8 \times 5.0$ cm 50 cards: 8.8×6.6 cm 56pp perfect bound booklet: 8.8×12.5 cm ISBN 978 0 500 421093 October £16.99

Lydia Miller, Assistant Curator at Pallant House Gallery, holds a PhD in History of Art from the University of York. Previously, she was Chanel Assistant Curator for the Reframing Narratives: Women in Portraiture project at the National Portrait Gallery, London. She is also the author of Inspirational Women: Rediscovering Stories in Art, Science and Social Reform. Laura Callaghan is an Irish illustrator based in Belfast, renowned for her visually rich female-centric illustrations, hand painted in watercolour, gouache and isograph pen.

Box with drawer: 14.4 × 10.8 × 5.0 cm 54 playing cards 116-page book 13.4 × 10.0 cm ISBN 978 0 500 421079 September £14.99























Queen of Arts Women artists book and playing cards

Lvdia Miller Illustrated by Laura Callaghan

Reshuffle art history with Queen of Arts, a beautifully illustrated deck of playing cards and book spotlighting the lives, work and legacies of fifty-four remarkable women

- · A unique take on the classic deck of playing cards that challenges the traditional art canon. Queen of Arts showcases fifty-four remarkable women artists from the 1500s to today.
- Comes complete with a 116-page book featuring text by specialist Lydia Miller, explaining the thoughtful curation of the suits and delving into the life, work and legacy of each artist.
- · Renowned illustrator Laura Callaghan's female-focused work boasts a substantial social media following, making her the perfect advocate for this product.
- Illustrations packed with clever details that nod to the life and work of each artist.

Did you know that the four suits of a modern-day deck of playing cards once represented the four classes of society in medieval France? Hearts represented the clergy, Spades the nobility, Diamonds the merchants and Clubs the peasants. Author Lydia Miller has reimagined these suits as Seers, Warriors, Influencers and Dissenters, curating the fifty-four women artists featured based on these categories. Laura Callaghan's striking, detailpacked illustrations will make you want to dive into the accompanying guide to learn about each artist.





Bigger Than This

The Ultimate Science Showdown

Jenny Jacoby Illustrated by Daniel Frost

For ages 5+

Grab your gloves and your lab coat and prepare to explore chemistry, zoology, botany and astronomy in this ultimate science showdown

- A STEM-based strategic family game where players will learn the relative size of fifty-two items within four different fields of science.
- The game comes with a 116-page booklet authored by expert children's science writer Jenny Jacoby. It is bursting with interesting, wacky and surprising facts about all the items in the game.
- The gameplay features a 'challenging mode' an extra rule (a very strategic one!) that can be added to the existing gameplay to keep older children and advanced players excited about the game.
- Award-winning artist Daniel Frost brings the illustrations to life.

Did you know that planet Earth is bigger than Mars? Or that you brushed your teeth with a chemical element this morning? Can you name a plant that eats insects? How about an animal that is louder than a jet engine?

In *Bigger Than This*, the four suits have been replaced by four different fields of science – chemistry, zoology, botany and astronomy.

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Jenny Jacoby writes and edits books and magazines for children. From writing science activity books to inspiring profiles, puzzles and quizzes, she is passionate about making information fun. Daniel Frost is an award-winning graduate of the Royal College of Art. His work blends modern images with traditional mediums.

Box with drawer: $14.4 \times 10.8 \times 5.0$ cm 60 cards: 10.6×7.0 cm Instruction and educational booklet ISBN 978 0 500 421109 September £16.99



Keratin is a protein – a large molecule that comes in different versions and is produced by many animals. There are two main types of keratin: alpha and beta. Alpha-keratin is made by vertebrates. It forms in strands and is the type of keratin that makes up hair, fur, wool, nails, feathers, howes and homs. Beta-keratin forms in sheets and is only made by reptiles and birds. It makes up tortoiseshells and bird beaks. As you know from washing your hair or going swimming, keratin doesn't dissolve in water.



















United Kingdom

Head Office

Thames & Hudson
1814 High Holborn
London WC1V 7QX
T+44 (0) 20 7845 5000
F+44 (0) 20 7845 5050
W thamesandhudson.com
E mail@thameshudson.co.uk
UK Sales: sales@thameshudson.co.uk
International Sales:
internationalsales@thameshudson.co.uk

Foreign Rights: rights@thameshudson.co.uk

Press Office: press@thameshudson.co.uk

Christian Frederking

Group Director for Sales
and Business Development
E.c.frederking@thameshudson.co.uk

Ben Gutcher

Head of UK Sales
E b.gutcher@thameshudson.co.uk

Matt Cowderv

Head of International Sales
Em.cowderv@thameshudson.co.uk

Michelle Strickland

Senior Key Accounts Manager E m.strickland@thameshudson.co.uk

Ellen McDermot

Key Accounts Manager
E e.mcdermot@thameshudson.co.uk

David Howson

E d.howson@thameshudson.co.uk London, South East

Dawn Shield

E d.shield@thameshudson.co.uk London, Museums & Galleries Specialist

Ian Tripp

T 07970 450162 E iantripp@ymail.com Midlands, East Anglia, Wales and Southwestern Counties

Karim White

T 07740 768900 E k.white@thameshudson.co.uk Northern England, Scotland & Ireland

Africa

South Africa, Eswatini, Lesotho, Namibia, Botswana and Zimbabwe

Jonathan Ball Publishers 66 Mimetes Road Denver, Johannesburg, 2094 South Africa T 27 (0) 11 601 8033 021 E Brunette.Mokgotlhoa@Jonathanball.co.za

Africa (excluding South)

Adaora King

E a.king@thameshudson.co.uk

The Americas

Central & South America, Mexico and the Caribbean

Natasha Ffrench E n.ffrench@thameshudson.co.uk

Asia

Thames & Hudson Asia

Units B&D 17/F Gee Chang Hong Centre 65 Wong Chuk Hang Road Aberdeen, Hong Kong T +852 2553 9289 E enquiries@thameshudson.asia

Hong Kong, SAR

Eankie.cheng@thameshudson.asia

Mainland China

E marc.zhang@thameshudson.asia

Taipei

E helen.lee@thameshudson.asia

Japan and Korea

E helen.lee@thameshudson.asia

Singapore, Malaysia, Thailand, Brunei, Indonesia, Vietnam, Philippines, Cambodia and Myanmar

Thames & Hudson Singapore E ilangoh@thameshudson.asia

Indian Subcontinent

Roli Books

M 75 Greater Kailash 2 Market 110048 New Delhi India T+91 11 2921 0886 E neville@rolibooks.com

Pakistan

Stephen Embrey
T+44 7952 919866
E steve@fennecbooks.co.uk

Australasia

Australia and New Zealand

Thames & Hudson Australia
Wurundjeri Country
132A Gwynne Street
Cremorne
Victoria 3121
T +61 413 568 300
E enquiries@thameshudson.com.au

Europe

Austria, Germany, Switzerland

Michael Klein T +49 931 17405 E mi-klein@t-online.de

Belgium & Luxembourg

Adaora King

E a.king@thameshudson.co.uk

Eastern Europe

Sara Ticci

T +44 (0)7952 919866 E sara@fennecbooks.co.uk

Eastern Mediterranean, Bulgaria and Romania

Stephen Embrey

T +44 7952 919866 E steve@fennecbooks.co.uk

France

Interart S.A.R.L.

1 rue de l'Est 75020 Paris T (1) 43 49 36 60 E commercial@interart.fr

Italy, Spain, Portugal and Malta

Natasha Ffrench

E n.ffrench@thameshudson.co.uk

The Netherlands

Van Ditmar Boekenimport Herikerbergweg 98 1101 CM Amsterdam-Zuidoost, Netherlands E th@vanditmar.audax.nl

Scandinavia, Baltic States, Russia and the CIS

Per Burell

T +46 (0) 70 725 1203 E p.burell@thameshudson.co.uk

Near & Middle East

Middle East incl. Egypt

Stephen Embrey

T +44 7952 919866 E steve@fennecbooks.co.uk

Send orders to:

Hely Hutchinson Centre Hachette Distribution

Milton Road Didcot Oxfordshire OX117HH Customer Services T + 44 (0) 1235 759555 E hukdcustomerservices@hachette.co.uk

