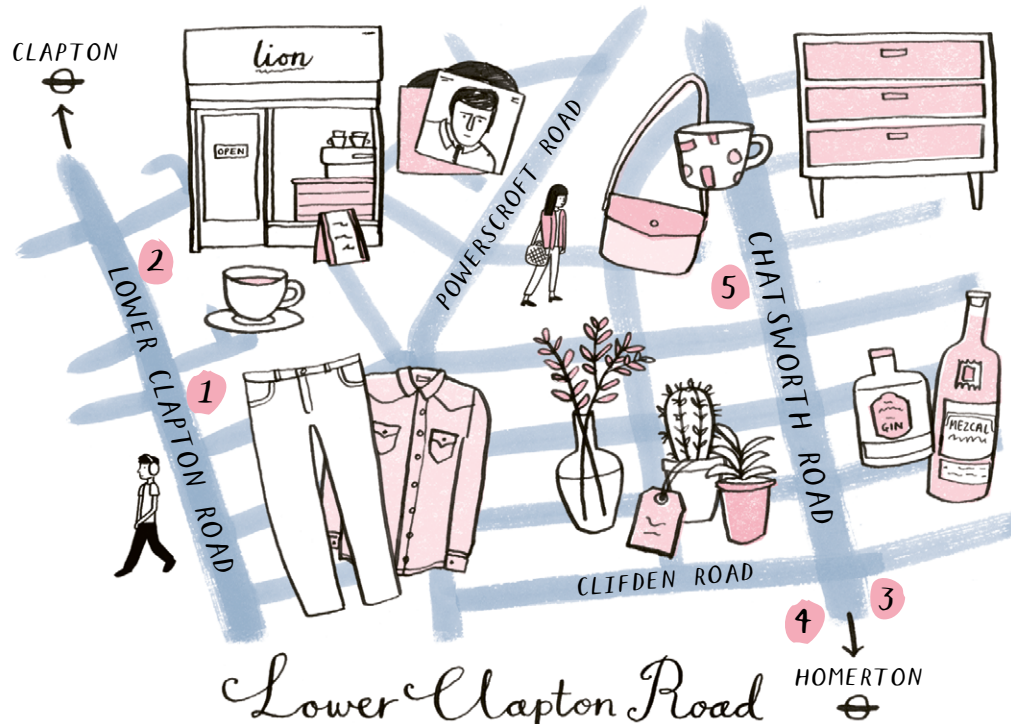


EMMA MCCARTHY

SHOP LONDON

AN INSIDER'S GUIDE TO SPENDING LIKE A LOCAL





Lower Clapton Road & Chatsworth Road

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CHATSWORTH ROAD

As far as radical transformations go, few places can compete with Clapton. Chatsworth Road - together with the parallel Lower Clapton Road - was once considered among the most dangerous areas of London. Now it's a haven of galleries, cafes and brilliant boutiques frequented by the edgiest of East London dwellers as well as young families who got in before the prices sky rocketed. As one of the capital's longest high streets, Chatsworth Road is marked out by its large concentration of independent shops, many of which are run by passionate locals. Among the finest feathers in its cap are the tequila den Brahms & Liszt, the great jeans at Bad Denim and a weekly food market which is good enough to compete with the popular Broadway Market as Hackney's finest.



BOTANY

This charming plant and homeware store run by Angela Maynard brings together city-friendly foliage and fair-trade ceramics. With an ethical and community-minded emphasis, the shop also offers flower arranging workshops - some of which involve sustainably foraging wildflowers with local manufacturers including Stratford-based designers Bramble & Mr. Twigg.

—
5 Chatsworth Road, E5 0LH
020 3759 8191
www.botanyshop.co.uk

LION COFFEE + RECORDS ▶

Previously known as Hayden Wylds, this homage to caffeine and culture is spearheaded by Florence & The Machine drummer Christopher Lloyd Hayden, record label owner Mairead Nash and local music-lover Lee Riggs. Their combined knowledge results in an expert collection of vintage and new release vinyl, together with Allpress coffee and cocktails. The venue has also hosted artists including Courtney Love and Gruff Rhys.

118 Lower Clapton Road, E5 0QR.
020 8986 7372
www.lioncoffeerecords.com

**BAD DENIM**

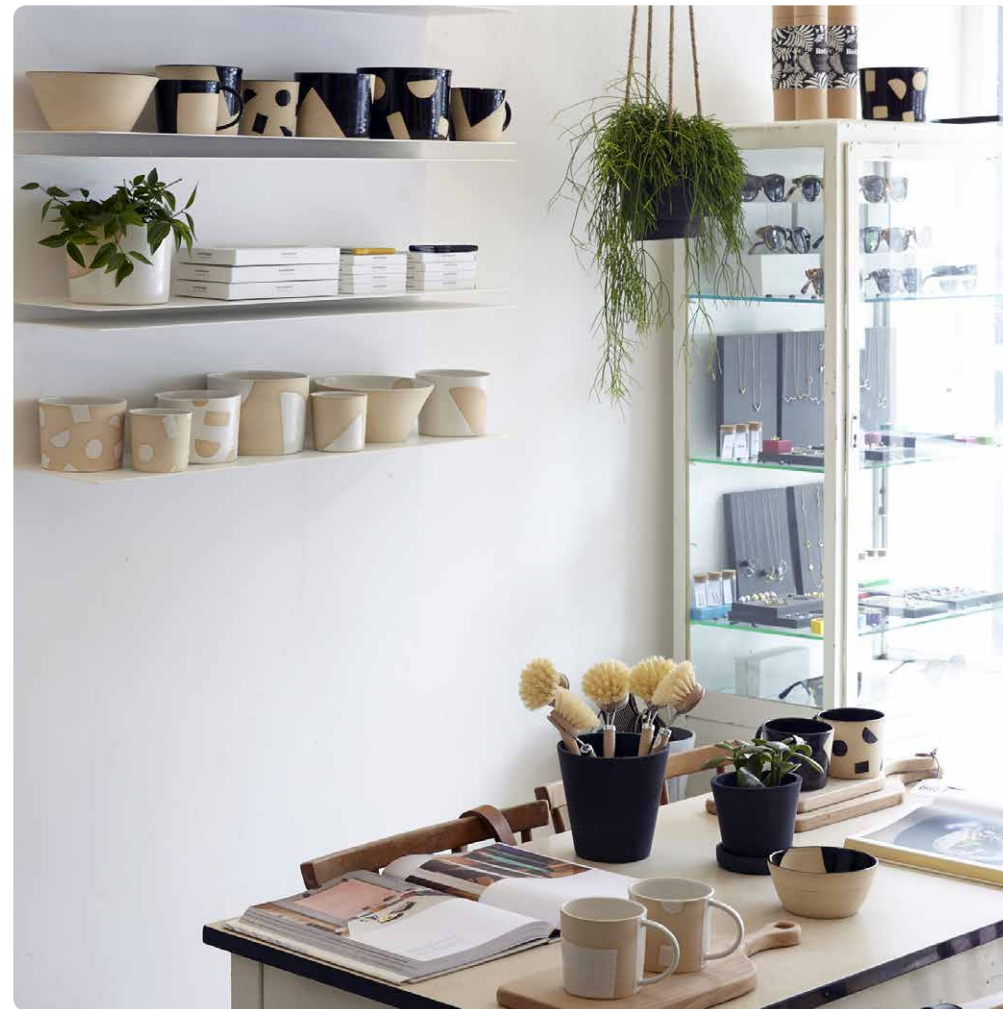
Don't be fooled by the name, this specialist denim den sells anything but. Owner Erin McQuinn - who honed her knowledge of great jeans at brands including MiH Jeans and Victoria Beckham - arranges her edit by style rather than brand and stocks high-end labels alongside rare vintage finds which she sources herself.

82 Lower Clapton Road, E5 0RN.
020 7993 9019
www.baddenim.co.uk

TRIANGLE ▶

Conceived by three friends - Tori, Mary and Matthew - with a shared love of good design, Triangle stocks all the barometers of taste (HAY stationary, Fig + Yarrow bath soaks, Form & Thread striped tees) alongside a constant flow of quality mid-century vintage furniture, all of which makes for the sort of shop you could snap up in its entirety.

81 Chatsworth Road, E5 0LH.
020 8510 9361
www.trianglestore.co.uk

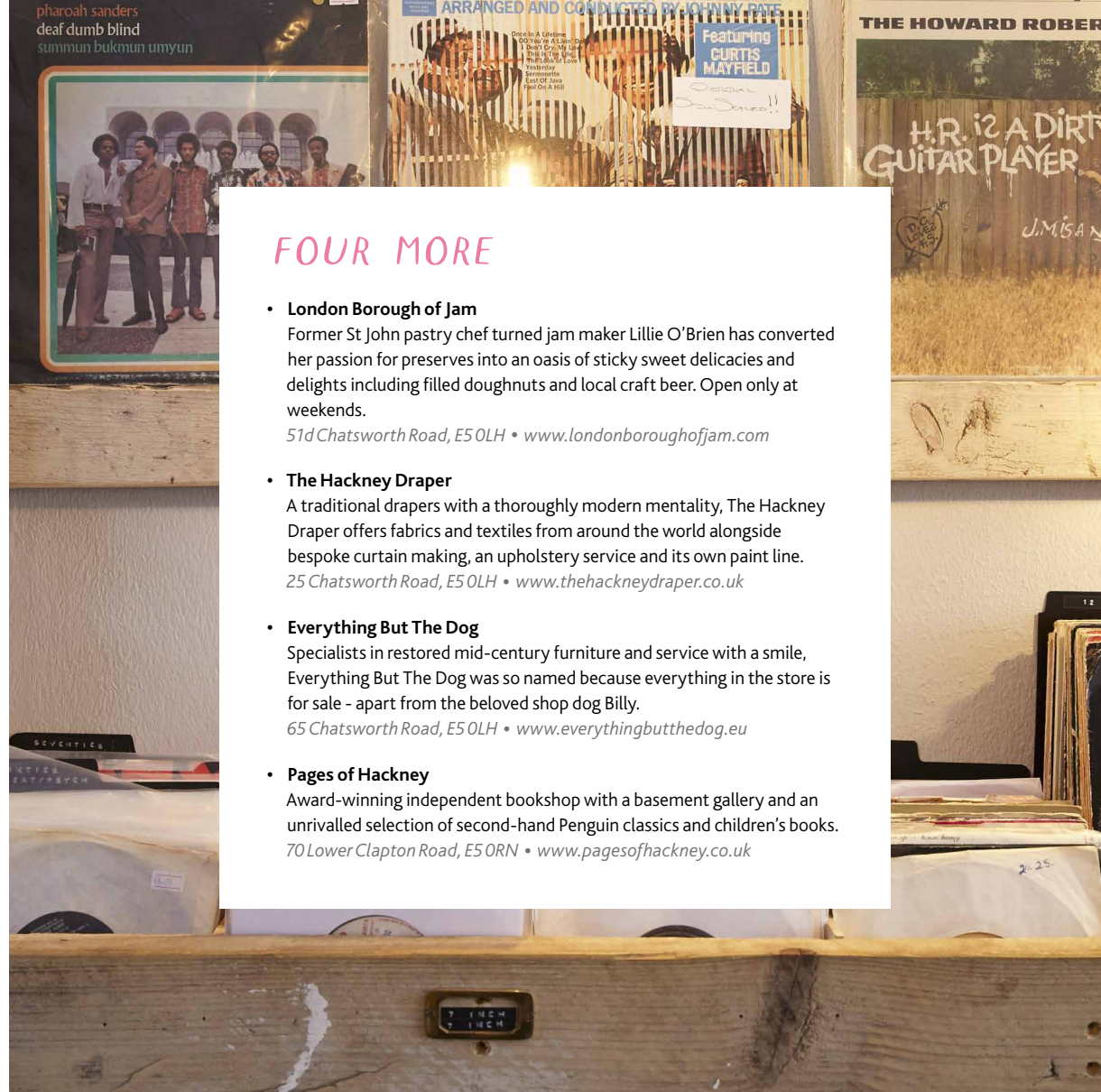




BRAHMS & LISZT

Vying for attention amongst Hackney's many independent bottle shops is no easy task, but Brahms & Liszt has a particularly distinctive USP - tequila. And lots of it. Owner Melanie Symonds - the brains behind small batch brand Quikiriqui Mezcal - and her liquor-loving team know everything there is to know about Mexican spirit and this off-licence with a difference flogs rare mezcal and tequila in decadent prohibition-style surroundings. But there's much on offer for any discerning drinker. The shop also boasts wine-on-tap and readymade cocktail stations alongside a wide range of ingredients and equipment for budding mixologists. For a crash course in all things intoxicating, sign up for one of their legendary tasting sessions and you'll soon discover why it shares its name with the cockney rhyming slang for drunk.

—
10 Chatsworth Rd, E5 0LP
079 4646 1616
www.brahmsandlisztlondon.uk



FOUR MORE

• London Borough of Jam

Former St John pastry chef turned jam maker Lillie O'Brien has converted her passion for preserves into an oasis of sticky sweet delicacies and delights including filled doughnuts and local craft beer. Open only at weekends.

51d Chatsworth Road, E5 0LH • www.londonboroughofjam.com

• The Hackney Draper

A traditional drapers with a thoroughly modern mentality, The Hackney Draper offers fabrics and textiles from around the world alongside bespoke curtain making, an upholstery service and its own paint line.

25 Chatsworth Road, E5 0LH • www.thehackneydraper.co.uk

• Everything But The Dog

Specialists in restored mid-century furniture and service with a smile, Everything But The Dog was so named because everything in the store is for sale - apart from the beloved shop dog Billy.

65 Chatsworth Road, E5 0LH • www.everythingbutthedog.eu

• Pages of Hackney

Award-winning independent bookshop with a basement gallery and an unrivalled selection of second-hand Penguin classics and children's books.

70 Lower Clapton Road, E5 0RN • www.pagesofhackney.co.uk



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guides

SHOP LONDON

AN INSIDER'S GUIDE TO SPENDING LIKE A LOCAL

By **Emma McCarthy**

London has always been a shopper's paradise, tempting to every taste, mood and budget. Shop London helps you narrow in on the most talked-about, tucked-away, unique, and exciting retail experiences, opening doors to 200 of the best independent boutiques, fashion stores, specialist shops, markets, vintage meccas and more. It also explores the capital's shopping districts and hotspots, from the super smart Chiltern Street to the endlessly cute Columbia Road.

Key Points:

- Fully illustrated and up-to-date guide book
- More than 200 shops and shopping districts featured
- Reveals hidden gems and key destinations
- Written by one of London's most high-profile fashion journalists

Author Information

Emma McCarthy is deputy fashion editor of the London Evening Standard – and an unapologetically avid shopper. She understands London's retail scene better than anyone and has spent years reporting on (and enjoying) its myriad charms. When she's not shopping, Emma is reviewing catwalk shows, interviewing designers and uncovering trends. She lives in Peckham, where the shops are better than Regent Street.

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