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OF POTATO HEADS AND POLAROIDS SPRING 2017 POWERHOUSE BOOKS



OF POTATO HEADS AND POLAROIDS MY LIFE INSIDE AND OUT OF PEARL JAM BY MIKE McCREADY



PHOTOGRAPHY - MUSIC - CELEBRITYHARDCOVER, 240 PAGES, 8 X 10 INCHES, 400 PHOTOS **ISBN** 978-1-57687-835-4 **\$35.00 US**/CAN

Mike McCready is the lead guitarist for, and one of the founding members of, rock band Pearl Jam. He was also a member of side-project bands Temple of the Dog, Mad Season, and The Rockfords. In addition to Pearl Jam, McCready currently plays with friends in Flight to Mars, a UFO tribute band which does charity events. When not performing live, McCready scores TV and film projects which have included *The Glamour & the Squalor, Shameless, Fat Kid Rules the World, Hawaii Five-O, Fringe,* and *The Westsiders*.

OF POTATOHEADS AND POLAROIDS

My Life Inside and Out of Pearl Jam By Mike McCready

Ever since the legendary band Pearl Jam was first created, its lead guitarist, Mike McCready, could always be counted on to have his trusty Polaroid camera at his side. He went on to document years of touring, meeting scores of his heroes, spending time with friends, experiencing art, nature, and architecture. Not one to take things too seriously, Mike often brought along his pal, Mr. Potato Head and would ask celebrities, friends, and strangers alike to take a Polaroid photo with him. Needless to say, Mike got endless strange looks and creative poses in response.

From the hills of Hollywood to our nation's capitol, and from the capitols of Europe to the Pacific Rim islands, Mike has travelled the world many times over photographing one inspiring moment and experience at a time, adding—visual piece by piece—to the vast tapestry of his life's interests and passions.

With intimate images of not only his Pearl Jam band-mates behind the scenes at venues, jamming together in someone's living room, or taking it easy at the beach, Mike also captures an eclectic mix of athletes, musicians, and celebrities including an elated Venus Williams, a goofy Jimmy Fallon, and a menacing Henry Rollins among many other stars. Mike also trained his lens from the stage at countless Pearl Jam concerts and photographed legions of adoring and jubilant fans.

Of Potato Heads and Polaroids makes Mike's life a little more fun and real in an increasingly digital world. He thinks it'll do the same for you.







