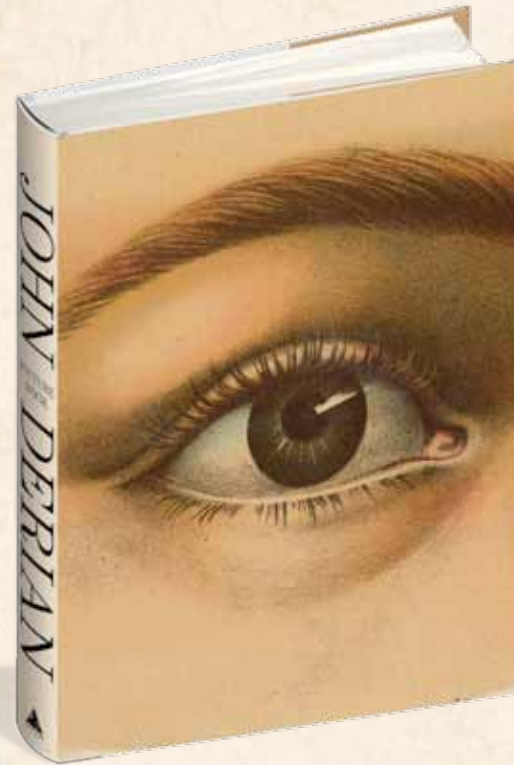


Every Year There's One . . .



John Derian Picture Book

JOHN DERIAN

Welcome to the world of John Derian

John Derian is an artist and designer who transforms printed images from the past, and in doing so transports the viewer to another world. He does it with the simplest of objects—a paperweight, a glass dish, a bowl, a plate—and the simplest of techniques: decoupage. But the effect is like alchemy. A John Derian collectible exudes a timeless fascination. A botanical illustration of a sea fan. An antique color wheel, its jewel-like hues faint but glowing. Victorian hand shadow puppets. A wistful note written in elegant script. The iconic human eye. Beautiful, silent, nostalgic, mysterious—they're like images from a dream.

Each of John Derian's pieces begins with his discovery of one-of-a-kind illustrations, etchings, chromolithographic prints, rare reproductions, and other printed matter from 18th- and 19th-century books. Now his legion of collectors and fans can experience 400 of Derian's best-loved images in a lush, oversized gift book format. This singularly beautiful work is, in itself, a beautiful object of desire, a work of art destined to become *the* gift book of the season.



JOHN DERIAN COMPANY INC. was established in 1989. Derian's decoupage plates, platters, paperweights, coasters, and bowls are handmade in his studio in New York City, where he employs a small staff of artisans to assist with production. His designs are sold at upscale home stores, in catalogs, and at gift shops worldwide, and he has designed exclusive collections for Cisco Brothers, Astier de Villatte, Target, and more. His retail shops, studio, and homes have been featured in *Vogue*, *Vogue Living*, *T: The New York Times Style Magazine*, *The World of Interiors*, *Elle Decor*, and *Vanity Fair*, among others.

Author photo © Julia Cumes

The Must-Have Gift Book of the Season



**8-COPY
FLOOR
DISPLAY**

OCTOBER 2016

400 color images

368 pages

11" x 14"

Hardcover, jacketed

\$75.00 (\$115.00 CAN)

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No. 85647

8-copy metal floor display

\$600.00 (\$920.00 CAN)

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DESIGN



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MARKETING & PUBLICITY

- Foreword by Anna Wintour
- BEA booth takeover
- Major presence at the New York gift show (August) in partnership with John Derian Company Inc.
- Wall-to-wall national magazine and gift guide features
- Author tour to include Boston; Chicago; Dallas; Los Angeles; New York; Portland, OR; San Francisco; Tampa; Tucson; Milan; Paris; and Tokyo
- Social media and online marketing with targeted retail and fashion partners