



Be More Witch

How to Find Your Inner Magic
Alison Davies

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Illustrations throughout

This witch is back

Witches have enchanted us throughout the centuries with their darkness, mysticism and individuality. Once persecuted, they have now been adopted by millennials as a symbol of feminine strength. People are increasingly questioning the arranged order, breaking out of pre-defined social norms, and looking for answers elsewhere in this demanding technological age.

With tips, tricks and spells, this book will guide you on a magical journey to discover the power that's waiting to burst from within. So are you ready to dip your toes into the cauldron?! Your fate is at your fingertips...

Alison Davies is an author and creative writer. She runs workshops throughout the UK, showing academics and students how stories can be used as tools for teaching and learning. Her features have also appeared in the *Daily Mail* and *Sunday Express*.

- Witchcraft has a huge celebrity following, with Lana Del Rey, the Olsen twins and Katy Perry having dipped their toes in magic
- Witches are a social media phenomenon, racking up over 5 million #witch tags on Instagram
- In their efforts to ground themselves during this technological age, millennials are looking back to the traditional belief systems like paganism, witchcraft and magic



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