

# THE BOOK OF

50  
reasons  
Taylor  
Swift  
rules  
the  
world

# TAYLOR SWIFT

(UNOFFICIAL & UNAUTHORIZED!)





In 2022, Taylor

received an honorary

# DOCTOR OF FINE ARTS

from NYU.





Taylor is a  
big believer in  
**KARMA.**

She even has  
a song  
about it.





She keeps an

**AQUARIUM**

in her living room filled

with

**VINTAGE**

**BASEBALLS.**







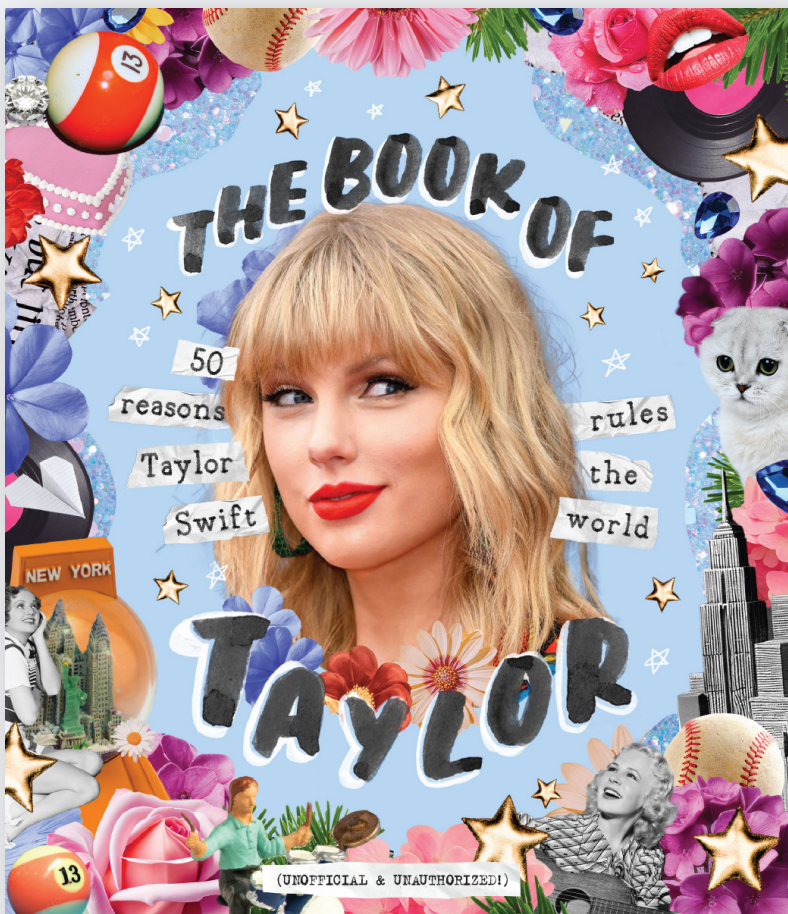
# The Book of Taylor

*50 reasons Taylor Swift rules the world*

## KEY SELLING POINTS

- Taylor Swift continues to be one of the most popular people in the world.
- Her popularity is at an all-time high with the global Eras tour, which continues into 2024.
- A fun and colourful package with an affordable price point that makes it highly suitable to the gift market.
- Great special sales potential with younger-focused DDSs and such.
- Another title in our collage series, following on from *Chalamanani*, *It's Britney...!*, *We Heart Harry*, and *Love Ya, Olivia*.





**Smith  
Street  
Books**

# ***The Book of Taylor***

*50 reasons Taylor Swift rules the world*

Billie Oliver

£12 | Hardcover | 104 pp

On sale 7 June 2024

**Everything you need to know about the queen of the charts and our hearts.**

From her signature red lip to her endless list of chart-topping hits, Taylor Swift is a force to be reckoned with.

Every blank space in *The Book of Taylor* has been filled with colourful collages of our fave cat-loving, Grammy-winning, country-pop queen, alongside 50 T-Swiz facts, including her biggest fears, her unpublished manuscript, her go-to drive-through order and more.

Go beyond friendship bracelets and get to know your dream BFF on a whole other level.