

Illustrated by
Julia Murray

Dress Up Taylor



A Taylor Swift paper doll book
featuring her iconic eras



AN UNOFFICIAL AND UNAUTHORISED PAPER DOLL BOOK

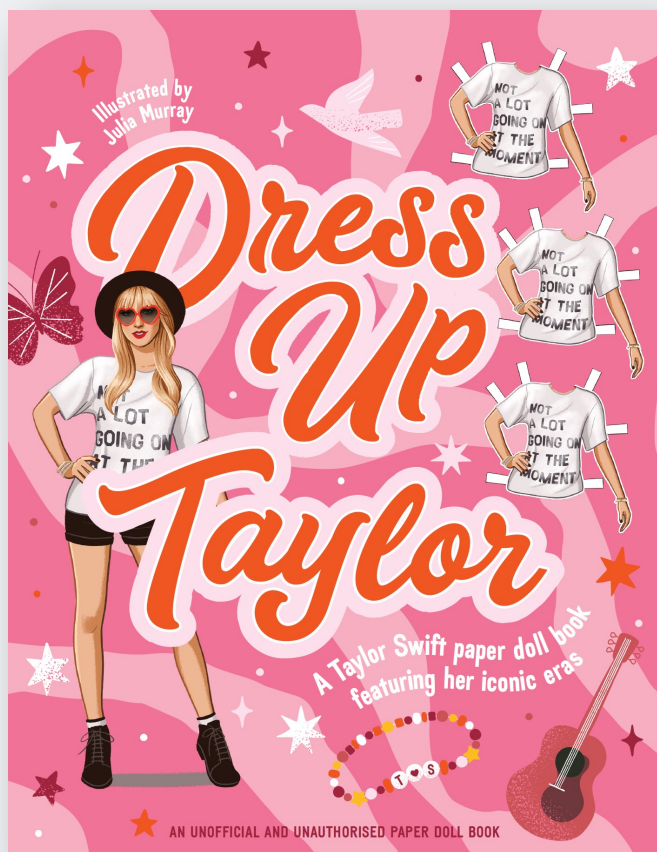


Dress Up Taylor

50 reasons Taylor Swift rules the world

KEY SELLING POINTS

- Taylor Swift continues to be one of the most popular people in the world.
- Her popularity is at an all-time high with the global Eras tour, which continues into 2024.
- A fun and colourful package with an affordable price point that makes it highly suitable to the gift market.
- Great special sales potential with younger-focused DDSs and such.
- Another title in our paper doll series, following *Dress Up Harry*.
- Featuring an easy-to-use perforated pop-out design.



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£15 | Paperback | 32 pp

On sale 7 June 2024

Dress up Taylor in her most iconic fits with this illustrated pop-out paper doll book.

Featuring 12 show-stopping looks, from the “Love Story” music video to the Eras Tour highlights, *Dress Up Taylor* takes you through the very best of Tay-Tay’s fashion moments.

With easy, pop-out outfits, and a sturdy Taylor mannequin, this paper doll book is the ultimate collector’s item for Swifties and fashionistas alike.

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