



B — Studies for acrylic painting over photographs, 2021
FA/EL — 029 — Dino Chair and Explorer table for BD Barcelona, 2019



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PS — 057 — Rites aum voluptam, ipsaundis debitate vendit uliant, 2007

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JAIME HAYON ELEMENTS

Editors: gestalten & Hayon Studio
Features: Full color, hardcover, stitch bound, 304 pages, 22.5 x 29 cm, 9 x 11 1/2 inches
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NEW



SAMPLE COVER

The eagerly awaited second monograph of the visionary Spanish furniture and interior designer.

Welcome to Hayon's beautiful world. Mysterious ceramic creatures, finely crafted objects, curvy furniture, the warm pastel colors of his Mediterranean home.

Jaime Hayon Elements is the follow up to gestalten's highly successful *Works*. The book compiles Jaime Hayon's famed work for iconic brand and explores his relationship with materials, his theory of color, his technique, his inspiration, his creative process. Jaime's style and vision have come to be associated with the most prestigious interior design for hotels, restaurants, and galleries. Blurring the lines between art, decoration, and design, Hayon's creations are full of a playfulness and optimism.

WHAT TO EXPECT

- Inspiring presentation of the key elements of Jaime Hayon's work and his approach to design
- Beautifully detailed photography of his design work from the last twenty years of his career
- A series of writings will focus on Hayon's method, professional approach and visual research

Spanish artist-designer **JAIME HAYON** founded Hayon Studio in 2001. He has brought his unique vision in contemporary design to the likes of Swarovski, Fritz Hansen, &Tradition, or Baccarat, as well as executing complete interiors for leading hospitality and cultural venues. Based in Valencia, Spain, he has been lauded one of the most influential creators of the last decade and as a "visionary" creative icon by *TIME* magazine.



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FA/EL — 030 — Ceramic Mask for B&B Collection for B&B, 2020
FA/EL — 031 — Ceramic Mask for B&B Collection for B&B, 2020
FA/EL — 032 — Process for creation of THE BOTTNER for Jaime Hayon Studio/Garden for M&A, Seoul-Korea, 2020



Amidst the sea of doing lies the land of being

Marco Sammicelli

Jaime Hayon started producing his substantial body of work around 20 years ago. It was talked about in the media, right from the go as critics considered him an interpreter capable of transmitting the spirit of his time. Hayon has never been afraid of colour, he chooses to use figurative shapes and he has never shied away from the media machine and versatile products. From the outset he looked on the world as a field of action where he could practice the profession of designer, artist, performer and all-round communication. Spanish by birth, Hayon comes from a family that for generations has lived through all different kinds of travel: discovery, escape, exile, rescue, conquest, relocation, commuting, missions, assimilation, leaving no tracks but then discovering them again in order to find the way home.

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FA/EL — 028 — Jaime Hayon Sculpture Garden for M&A, Seoul-Korea, 2020