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## THINK BIG—SHOP SMALL

Unique Stores and Contemporary Retail Design

Editors: gestalten & Marianne Julia Strauss  
Features: Full color, hardcover, stitch bound, 256 pages, 21 x 26 cm, 8 1/4 x 10 1/4 inches  
Price: € 39.90 (D) £ 35 \$ 60 (US)  
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NEW



SAMPLE COVER

What's in store today? The most engaging retail experiences, created with taste and care.

Think Big—Shop Small looks at stores with unique retail concepts that offer products and immersive interiors, introducing a new culture of customer experiences.

Highlighting the value of social contact and personal experiences, independent shops bring quality, aesthetic, and passion for service, design, and atmosphere. This book shows highly unique concept stores and beautifully designed flagship stores, as well as independently run shops that have found new ways to broaden the scope of their offerings and new ways of interaction with their customers.



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### WHAT TO EXPECT

- A global selection of independent local stores that offer quality products
- Stories of successful small businesses with insights on how to set up a thriving shop that caters to local community
- Mesmerizing imagery that brings inspiration for interior and industrial design ideas

**MARIANNE JULIA STRAUSS** is a German travel writer who turned her curiosity into a job. For ten years, she has roamed the world writing about the good things in life, covering the world of books with her previous two titles for gestalten: *Do you read me?* and *Temples of Books*.



FRAMA  
Interiors & Product Design  
Copenhagen, Denmark  
Established in XXXX

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### GNOMO

Gifts  
Valencia, Spain  
Established in 2010

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