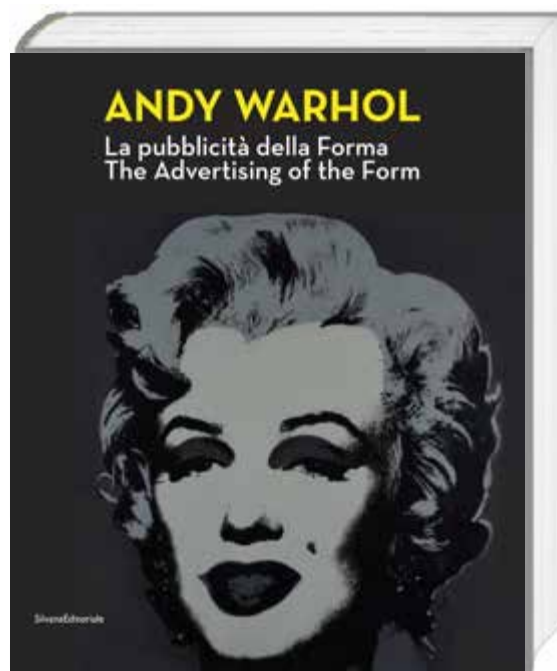


How Andy Warhol revolutionized the language of art: over 200 works tell his path with highly current results



## Andy Warhol

### La pubblicità della Forma / Advertising the Shape

*Warhol is the Raphael of American mass society that gives a surface to every depth of the image, making that image immediately available, ready for consumption like every product that crowds our daily life. In his aesthetic transformation, he develops an original classicism. This is how the advertising of the form leads to the epiphany, that is the apparition, of the image.*

Achille Bonito Oliva

The volume presents the figure of the artist Andy Warhol through a selection of over 200 works of art including paintings, unique works, serigraphs, drawings, polaroids, photographs and other artefacts, which retrace the salient moments of his career, from the beginnings in the 1950s to his success in the 1980s: a multifaceted artist, who in three decades has revolutionized the history of 20th century art

**texts by:** Achille Bonito Oliva, Edoardo Falcioni

**mostra:** Milano, Fabbrica del Vapore  
22 ottobre 2022 - 26 marzo 2023

edited by Achille Bonito Oliva,  
Edoardo Falcioni

24 x 28 cm  
240 pages  
200 illustrations  
Italian/English Edition  
Flexibound

EAN 9788836653072  
38 €

