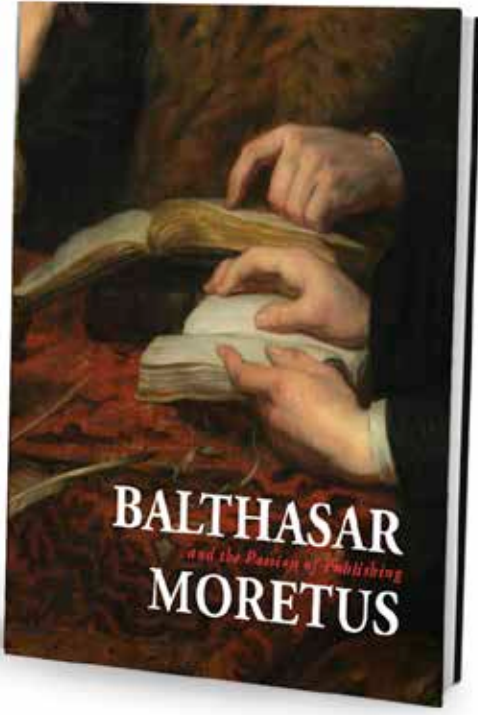


BALTHASAR

and the Passion of Publishing

MORETUS



In the seventeenth century, Balthasar Moretus I was master of the Plantin Press. The Baroque era was in full sway and proved highly influential on developments in the world of books. Balthasar succeeded in getting leading artists to work on his book designs. This included collaborating with Peter Paul Rubens on more than twenty projects.

Even today, publishers still play the role of director in terms of book innovation, and the relationship between publisher and artist remains as important now as it was in the past. *Balthasar Moretus and the Passion of Publishing* introduces the reader to fascinating publishing projects that make us look at books in a new light. We learn how both publisher and artist are constantly reinventing the book together.

Museum Plantin-Moretus | Print Cabinet

Available from September 2018

Hardcover

size: 210 x 260 mm

88 Pages

English edition

Editor: BAI

Price: 22,5 €

ISBN 9789085867708

