



**WASTE OR
WORK OF ART?**



Sample Cover

NO PACKAGING, NO LIFE: Alcohol
Modern packaging design solutions for everyday products

272pp / 170 x 220mm (H)

Soft cover

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NO PACKAGING, NO LIFE

Modern packaging design solutions for everyday products

- A collection of books that showcases the best packaging design for everyday products that are typically overlooked
- A valuable resource for inspiration, reference & info targeted at students and designers as well as fans of the featured product
- Rather than celebrate/promote waste, the book encourages readers to regard their surroundings more carefully & meaningfully

Sample Covers

“WINE IS
THE MOST
HEALTHFUL
AND MOST
HYGIENIC OF
BEVERAGES.”

Louis Pasteur



HOUTH

Design: Aurimas Kadzevicius

HOW TO SAY 'CHEERS' AROUND THE WORLD

Afrikaans: Gesondheid
Pronounced: Ge-sund-hate
Meaning: Health

Chinese: 干杯 / gān bēi
Pronounced: Gan bay
Meaning: Cheers

Czech: Na zdraví
Pronounced: Naz-drah vi
Meaning: Cheers

Dutch: Proost
Pronounced: Prohst
Meaning: Cheers

French: Santé! / À votre santé!
Pronounced: Sahn-tay / Ah la vo-tre sahn-tay
Meaning: To your health

German: Prost / Zum wohl
Pronounced: Prohst / Tsum vohl
Meaning: Cheers/ to your health

Greek: sveikata
Pronounced: Yamas
Meaning: Health

Irish Gaelic: Sláinte
Pronounced: Slawn-cha
Meaning: Health

Italian: Salute / Cin cin
Pronounced: Saw-lutay / Chin chin
Meaning: Health/ cheers

Japanese: 乾杯 / Kanpai
Pronounced: Kan-pie
Meaning: Cheers/ Empty the glass

Korean: 건배
Pronounced: Gun ban
Meaning: Cheers/ toast

Lithuanian: į sveikatą
Pronounced: Ee sweh-kata
Meaning: To your health

Moldovan: Noroc
Pronounced: No-rock
Meaning: Luck

Polish: Na zdrowie
Pronounced: Naz-droh-vee-ay
Meaning: To your health

Portuguese: Saúde
Pronounced: Saw-OO-de
Meaning: Health

Spanish: Salud
Pronounced: Sah-lud
Meaning: Health

Swedish: Skål
Pronounced: Skawl
Meaning: Cheers (and don't forget to look everyone in the eye!)

Welsh: Iechyd da
Pronounced: Yeh-chid dah
Meaning: Good health

Yiddish: Sei gesund
Pronounced: Say geh-sund
Meaning: Be healthy



Small Beer Brew Co.
Design: Aurimas Kadzevičius